JENNY CITHERLET

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SUMMARY

Hi, I am Jenny, a front-end web developer with a background in email automation and experience in project management. I utilize strong organizational, planning and communication skills towards improving operational efficiency. I have a passion for people and technology. After years of working as email automation specialist, I recently went through the immersive 12-week Lighthouse Labs Web Development Bootcamp. I have been able to expand and solidify my technical skills as well as build my confidence as a programmer. I'd like to work in a collaborative company where I can continue to learn and grow.

SKILLS

LANGUAGES: JS, Typescript, HTML, CSS, Ruby, Java
FRAMEWORKS, LIBRARIES: NodeJS, Aurelia, ReactJS, Rails, Ajax, Express, EJS, Socket.IO, JQuery, Bootstrap, ActiveRecords, SASS
SYSTEMS, CMS, DATABASES: SQL, Gitlab
LANGUAGE SKILLS: Fluent in French & English, working knowledge of German and Spanish
ADDITIONAL SKILLS: Adobe Photoshop, Microsoft Office Suite, Google Docs, Jira, Asana, Slack, Discord, Teams, SCRUM ,
Experience using ERPs (Oracle, SAP), Familiar with CAN-SPAM, GDPR and CASL regulations, Experience in using Salesforce Marketing Cloud

PROJECTS

SLOWUP PWA   Jan. 2021 to Current
PWA created for participants to the SlowUp events in Switzerland where users can signup and go through different checkpoints. Tech-Stack: Aurelia, Java, TypeScript, Node.js. Repository is on a private GitLab instance.

ACTIVITYGO   Oct. 2020 to Current
ActivityGO was created to help users find activities within a selected area and budget. Front-end was built with REACT and Rails used for the back-end..

INTERVIEW SCHEDULER   Aug. 2020 to Current
The Interview Scheduler is a single-page app that allows viewing, adding, editing and cancelling appointments with interviewers.
Tech-Stack: Axios React Webpack, Babel, Sass, Node.js, Express.Js Postgresql, Storybook, Webpack Dev Server, Jest, Testing Library, Cypress

EDUCATION

LIGHTHOUSE LABS · Oct. 2020
Diploma: Full-Stack Web Development

BCIT · 2013 to July 2019
Associate Certificate: Digital Marketing & Social Media
Associate Certificate: Web Technologies

EMPLOYMENT

Apr. 2017 to Current

Front-End & HTML Email Developer
Remote · Freelance
• Built collateral (HTML automated email marketing solution, newsletter, landing page) for clients to increase their open-click rate by 25%.
• Built and updated Wordpress pages using Sketch or Figma files
• Advocated best practices in email design and digital marketing using CSS to meet design specifications of customers for the specific application.
• Collaborated on a PWA front-end and back-end.

May 2014 to Mar. 2017

Account Producer
Whistler & Remote · Cendyn - Guestfolio
• Built collateral (HTML automated email marketing solution, newsletter, Mobile Concierge app & survey) for our hotel clients worldwide.
• Reviewed campaign performance & suggested additional email marketing strategies and campaign optimizations to continuously improve results.
• Followed email best practices CAN-SPAM , GDPR compliance, and EU Spam Laws.

Nov. 2006 to Mar. 2018

Lead Guide
Blue River, BC, Canada · Mike Wiegele Helicopter Skiing
• Provided international guests with one of the best ski experiences on the planet while managing risk in an uncontrolled mountain environment.

May 2013 to Oct. 2013

Procurement Specialist - Contract
Boudry, Switzerland · Celgene Pharmaceutical
• Addressed requests relation to Procurement Operations, including support with the ERP system.