

Hello. This is a curated selection of projects I've had the privilege to work on. All emails were coded in html and mobile responsive as well as optimized for each email client.

Most designs were provided by the client and included transactional emails as well as marketing emails.

I hope you like what you're about to see.

THE WORK.

Jenny Citherlet
T 604 935 6304
E jennycith@gmail.com

Thank you for your reservation

[View this email with images](#)



NOBU HOTEL
LONDON SHOREDITCH

[DOWNLOAD THE NOBU APP](#)

[RESERVE NOBU RESTAURANT](#)

[RESERVE SPA](#)

[CONTACT US](#)

YOU'RE CONFIRMED

Dear #FIRSTNAME#,

We are delighted to confirm your upcoming stay with us.

YOUR DETAILS

Guest Name:	#FIRSTNAME# #LASTNAME#
Accommodation:	#STAYROOMTITLE#
Arrival Date:	#STAYARRIVALDATE#
Departure Date:	#STAYDEPARTUREDATE#
Transaction ID:	#STAYBOOKINGENGINECONFNUM#
Confirmation Number:	#STAYCONFIRMATIONNUMBER#
Daily Rate:	#STAYRESERVATIONDETAILS#
Total Room Cost:	#STAYTOTALREVENUE#
Number of Adults:	#STAYNUMADULTS
Number of Children:	#STAYNUMCHILDREN# #STAYCHILDAGES#

HOTEL POLICY

Important information to facilitate your stay:

- Covid-19 Policy, to ensure your comfort and safety at all times whilst at the hotel please view our measures in place [here](#).
- Please refer to the latest UK travel restrictions for stay eligibility prior to arrival.
- Check in time is from 3pm and check out time is 11am.
- Cancel before 2pm the day before arrival to avoid a one night cancellation fee.
- All reservations must be guaranteed with a major credit card, and the cardholder must be present.
- Guests paying by credit card will have a pre-authorisation processed on arrival to cover the room rate and allow charges to the room for any incidentals.
- The hotel is situated in the ULEZ if travelling by car please refer to hotel website.
- We are strictly a non-smoking hotel. Please note there will be a £250 penalty fee for smoking in the hotel and additional cleaning fees may apply.

NO SHOW POLICY

In case of No Show, forfeiture of deposit will apply.

EARLY CHECK OUT POLICY

Early departure will cause forfeiture of deposit. You will be charged for the total stay.

10-50 WILLOW STREET, LONDON EC2A 4BH, United Kingdom
+44 207 683 1200



[GET THE NOBU APP](#)



By registering as a guest at our hotel or using our website, products, or services, you are agreeing to the terms of our [Global Privacy Statement](#) regarding our collection and use of your personal information and the information of additional guests if such information is provided by you. By providing your email address, you are opting-in to receive marketing communications from Nobu Hotels, Nobu Hospitality, Nobu Restaurants, and our affiliates. You may opt-out of marketing at any time by clicking [here](#). Your personal information will be used in accordance with the terms outlined in our [Global Privacy Statement](#) which can be accessed at [https://nobuhotels.com/privacy-policy.html](#). You may also contact us at [privacy@nobuhotels.com](#) to request a copy.

TRANSACTIONAL EMAIL

Confirmation email redesign,
content creation with information provided by client.

SAN FRANCISCO
PROPER
HOTEL



A Proper Afternoon Tea

Treat yourself to Proper afternoon tea at Villan's Winter Garden or Lobby Lounge this spring — with a menu of special floral-inspired teas, botanical spritzes, and shareable small bites.

2-5pm

\$45/person

(Add bubbles and make it Royal for \$60)

[MAKE A RESERVATION](#)



Brunch Sips, with a Twist of Spring

We can't help but add a twist of spring to our May brunch menu — this month, compliment your Charmaine's experience with our seasonal special St. Germain Martini Bianco Spritz or a Tequila Hibiscus Cocktail, available weekends from 8am-2pm.

[RESERVE](#)

A Mother's Day in the Garden

Come together for a meaningful Mother's Day in our lush winter garden — we're curating a special, spring-centric menu for the occasion, including savory sandwiches and sweets from Executive Chef Jason Fox, paired with celebratory bubbles.

Sunday, May 9 from 1-5pm

\$75/person (make it Royal with bubbles for \$85/person)

[RESERVE](#)



PROPER GIVING

Coming back to our local communities is at the heart of what we do — your stay supports our Proper Giving initiative. Forecast this year on donating to organizations working to fight homelessness.

PROPER

Daydream now, and travel later, our Proper gift cards can be used across all our properties and restaurants, delivered instantly via email or SMS.

SAN FRANCISCO PROPER HOTEL
1155 MARKET STREET, SAN FRANCISCO, CA 94102
PROPERHOTEL.COM



SAN FRANCISCO • SANTA MONICA • AUSTIN • DOWNTOWN L.A.

DISCLAIMER: Reservation is fully chargeable on cancellation and refundable with no penalty as long as the charge or cancellation is made up to 28 days prior to arrival. Penalties are subject to blackout dates and availability. The promotion cannot be combined with any other offer or applied to existing bookings. Offer may be terminated at any time. Amounts are subject to change.

WE'RE HIRING!

[Click here to see positions from future emails.](#)

MARKETING EMAIL

Pre-Arrival email redesign, content creation with information provided by client.

MARKETING EMAIL

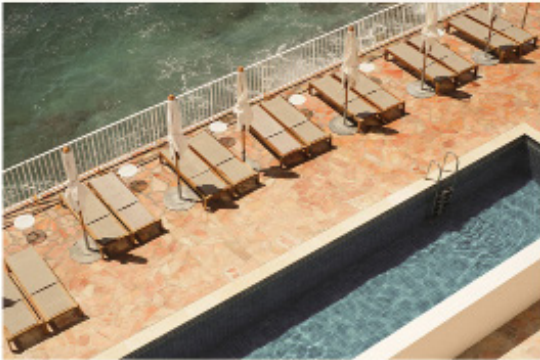
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LES ROCHES ROUGES

SAINT-RAFAËL

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Re




PATUS RUDAN TANOUPEDO

MAIN HEADLINE GOES HERE

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SPECIAL OFFERS



Mindful Living


Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

BOOK NOW

Taste of Andalusia

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

BOOK NOW



ONE DESTINATION, ENDLESS POSSIBILITIES

PUENTE ROMANO MARBELLA

EXPLORE

Beaumaré

CAPELONGUE

SAINT-RAFAËL

Les Claparèdes, Chemin des Cabanes
84480 Bonnieux
+33 (0)4 90 75 89 78
reception.capelongue@beaumaré.com

[Click here](#) to unsubscribe from future emails.

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Brilliant. Your booking is confirmed.

View this email with images



BRILLIANT.
YOUR BOOKING IS CONFIRMED.

Hello #FIRSTNAME#,

You must hear this all the time, but right now it's our time to say it... you've made an excellent decision, my friend. Thank you for choosing Virgin Hotels for your Glasgow stay. We think you'll find us to be a pleasant and delightful change in the status quo.

Want to tailor your stay more to your liking? [Get in The Know](#), our insider preference program. Members of The Know enjoy [Room Upgrades](#), [Rate Discounts](#) when you book direct, [The Spirit Hour](#) (drinks on us!), [Special Offers](#) and [access to exclusive events](#) at Commons Club, and a more [Personalized Stay](#).

Enjoy a [contactless stay](#) by downloading the new & improved Virgin Hotels app. LUCY, Lucy is your personal assistant while you stay with us. She'll make you feel extra special with [Mobile Check-in](#), [Room Selection](#), [Keyless Entry](#), [Ordering Room Service](#), [Controlling Your Room Temp & Lights](#), and much more.

Confirmation Number: #STAYSUBRESERVATIONNUMBER#

Arrival Date: #STAYARRIVALDATE#

Departure Date: #STAYDEPARTUREDATE#

Room Type: #STAYROOMTITLE#

Average Daily Rate: USD #STAYAVERAGEDAILYRATE# (Excluding 16.2% Tax & USD \$1 City Hotel fee per night)

If you need further assistance with your reservation, please email stayglasgow@virginhotels.com. If you let us know that you need to change or cancel your reservation by 3pm the day before your arrival, no sweat. But if you don't let us know, there is a charge of first night's room.

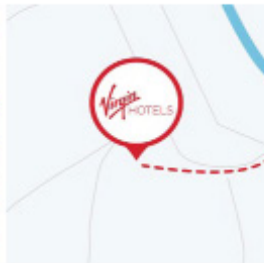
[Please follow this link](#) to learn more about what Virgin Hotels is doing to make sure your stay is safe and clean.

Cordially,
Your Virgin Hotels Team



Step Inside

Follow the fun whenever it may lead. Step inside and discover the many delights of the Virgin Hotels Glasgow. See you there.

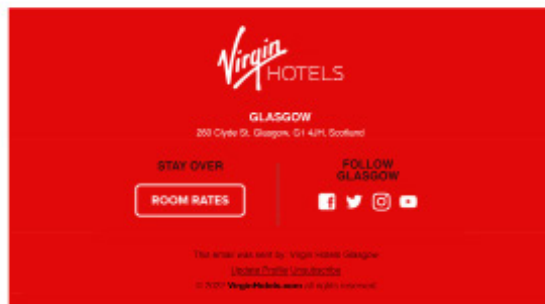


Getting Here

Teleporting would be great. We're working on that. But until then, here's how to get to and through the Virgin Hotels Glasgow from any which way.

[MORE INFO](#)

[MORE INFO](#)



[Click here](#) to unsubscribe from future emails.

CONFIRMATION EMAIL

Confirmation email redesign
with liquid markup tags.