JENNY CITHERLET

✉ jennycith@gmail.com 📞 (604) 935 6304
in www.linkedin.com/in/jennycith ⬡ JennyC2020

SUMMARY

Hi, I am Jenny, a front-end web developer with a background in email automation and experience in project management. I utilize strong organizational, planning and communication skills towards improving operational efficiency. I have a passion for people and technology. After years of working as email automation specialist, I recently went through the immersive 12-week Lighthouse Labs Web Development Bootcamp. I have been able to expand and solidify my technical skills as well as build my confidence as a programmer. I'd like to work in a collaborative company where I can continue to learn and grow as a front end web developer.

SKILLS

LANGUAGES: Javascript, HTML, CSS, Ruby
FRAMEWORKS, LIBRARIES: NodeJS, ReactJS, Rails, Ajax, Express, EJS, Socket.IO, JQuery, Bootstrap, ActiveRecords, SASS
SYSTEMS, CMS, DATABASES: SQL, Git
LANGUAGE SKILLS: Fluent in French & English, working knowledge of German and Spanish
ADDITIONAL SKILLS: Adobe Photoshop, Microsoft Office Suite, Google Docs, Asana, Slack, Discord, Teams, SCRUM , Experience using ERPs (Oracle, SAP), Familiar with CAN-SPAM, GDPR and CASL regulations, Experience in using Salesforce Marketing Cloud

PROJECTS

ACTIVITYGO   Oct. 2020 to Current
App to find activities within a selected area and budget. Front-end: REACT Back-end: RAILS

INTERVIEW SCHEDULER   Aug. 2020 to Current
A Scheduler that the user can use to create, edit and delete interview appointments. Front-end: HTML, CSS, React & Back-end: Node, Express, SQL

TWEETER   July 2020 to Aug. 2020
Tweeter is a simple, responsive, single-page AJAX-based Twitter clone.

EDUCATION

LIGHTHOUSE LABS · Oct. 2020
Diploma: Full-Stack Web Development

BCIT · 2013 to July 2019
Associate Certificate: Digital Marketing & Social Media
Associate Certificate: Web Technologies

EMPLOYMENT

Apr. 2018 to Current

Account Producer - HTML Emails
Remote · Freelance
• Built collateral (HTML automated email marketing solution, newsletter, landing page) for clients to increase their open-click rate by 25%.
• Built and updated Wordpress pages.
• Advocated best practices in email design and digital marketing using CSS to meet design specifications of customers for the specific application.

May 2014 to Mar. 2017

Account Producer
Whistler & Remote · Cendyn - Guestfolio
• Built collateral (HTML automated email marketing solution, newsletter, Mobile Concierge app & survey) for our hotel clients worldwide.
• Reviewed campaign performance & suggested additional email marketing strategies and campaign optimizations to continuously improve results.
• Followed email best practices CAN-SPAM , GDPR compliance, and EU Spam Laws.

Nov. 2006 to Mar. 2018

Lead Guide
Blue River, BC, Canada · Mike Wiegele Helicopter Skiing
• Provided international guests with one of the best ski experiences on the planet while managing risk in an uncontrolled mountain environment.
• Managed and mentored junior guides out in the mountains as well as on the ground.
• Conducted the Avalanche Research Daily program.

May 2013 to Oct. 2013

Procurement Specialist - Contract
Boudry, Switzerland · Celgene Pharmaceutical
• Processed POs; creation from approved PR, remittance to supplier, supplier confirmation tracking, delivery and receiving monitoring, payment, invoice match issues.
• Liaised on a daily basis with internal customers, suppliers and Finance Account Payables Department.
• Addressed requests relation to Procurement Operations, including support with the ERP system.