

Let's make it happen!

As a project manager within your company, I can help your team with a variety of challenges, based on my knowledge in the digital field such as strategy: User research, brand-building, customer segmentation.

Software Skills - Adobe



Software Skills - Others



Languages

Spanish - English - French

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ClickUp



Microsoft
Office

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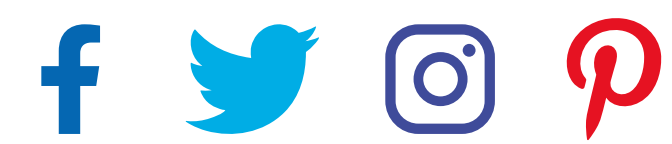
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The importance of Digital Marketing in an SME



Entrepreneur

Entrepreneur's blog cannot be missing from the list of the 100 best entrepreneurship and business blogs due to its extensive experience in the sector.

Read in 6 minutes

Digital marketing is one of the most important aspects of any business in today's tech-savvy world. By utilizing various digital marketing strategies, businesses can reach a larger audience than ever before. Additionally, digital marketing is more cost effective than traditional marketing methods.

Digital marketing allows businesses to connect with their target audience through various channels, including social media, email, search engines, and websites. This gives businesses the ability to reach out to potential and current customers in a variety of ways.

One of the most important benefits of digital marketing is that it is extremely cost-effective. Traditional marketing methods, such as print or television advertising, can be extremely expensive. Digital marketing, on the other hand, is much more affordable.

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The importance of Digital Marketing in an SME

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One of the most important benefits of digital marketing is that it is extremely cost-effective. Traditional marketing methods, such as print or television advertising, can be extremely expensive. Digital marketing, on the other hand, is much more affordable. businesses can reach a large audience without breaking the bank.

Another great benefit of digital marketing is that it is very versatile. businesses can use a variety of strategies to reach their target audience.

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What I Do As A Digital Project Manager

Delivering Projects



- Managing the production of the required deliverables
- Planning and monitoring the project
- Adopting any delegation and use of project assurance roles within agreed reporting structures
- Preparing and maintaining project, stage and exception plans as required

Strategy Development



- Establish and maintain solid client relationships
- Analyze clients' needs and expectations to establish strategic recommendations and budget proposals.
- Counsel in UX/UI design, content structure and technical solutions

Digital Production



- Branded website, e-commerce website for multi-devices.
- Activation campaign : event mini-site, social media mechanism, mobile app, promotional communication tools
- Brand content : motion production, photography, story-telling

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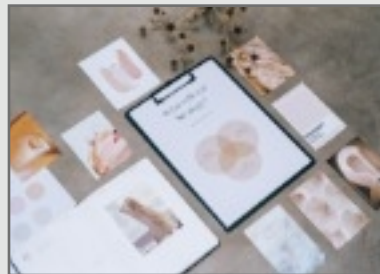


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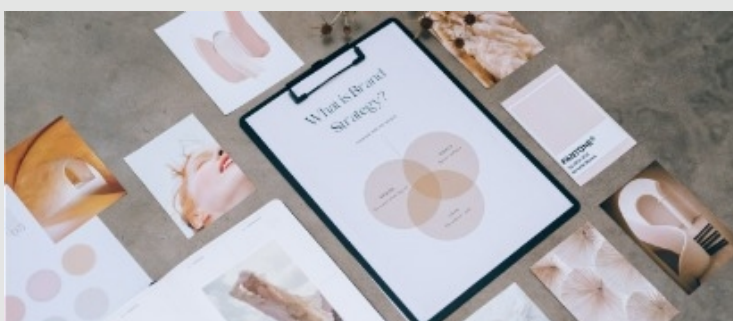
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Let's Make Something Great



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