Erika R. Magnaye
BSIT-3101

Job Title: **UI/UX Designer**

Job Description/Specifications

We are seeking a full-time UI/UX Designer for a 3-month duration who will take the reins in redesigning the UI and UX of our main website and platform (https://www.forumm.events/and https://forumm.to/) and also be responsible for producing design and visual marketing assets.

You will employ your understanding of user psychology to create engaging designs, collaborate with the product and development teams, and improve the design based on user testing and feedback.

Primary Responsibilities:

- Redesign our main website and platform's user interface and user experience, focusing on creating a user-centred design that aligns with our brand.
- Understand our product's specifications and user psychology to create engaging, easy-to-use designs.
- iterative design techniques such as sketches, wireframes, user flows, and prototypes in collaboration with our development team.
- Work closely with our product and development teams to bring the UI/UX design vision to life, ensuring a smooth implementation process.
- Conduct user testing, analyse the data, and make design improvements based on feedback and data analysis.
- Facilitate effective communication of design ideas using storyboards, process flows, and sitemaps.
- Ensure consistency of design across all product touchpoints.
- Keep updated with the latest UI/UX trends, techniques, and technologies, applying them when applicable to improve our platform.
- Produce design assets for marketing and promotion for the marketing and sales team.

Qualifications

- Bachelor's (Preferred)
- At least three years of experience in a similar role with a strong portfolio demonstrating your UI/UX skills.
- Familiarity with Agile methodologies and working in a cross-functional team.
- Prior experience with live-streaming platforms is highly desirable.
- Strong understanding of UI/UX best practices and a passion for staying updated with the latest trends and tools.
- Excellent visual design skills with sensitivity to user-system interaction.
- Strong communication skills to collaborate effectively with various stakeholders.

Location:

UK Based: North Street, Glasgow , Renfrewshire

Benefits

- Opportunity to work fully remotely.
- Competitive compensation.
- Chance to be a part of a growing startup at the intersection of technology and education.
- Collaborative, agile, and result-oriented working environment.
- An opportunity to influence our product's design and directly contribute to enhancing our user experience.

Salary

Php50,000.00 - Php70,000.00 per month

Job Type

Flextime
Work from home

Years of Experience

UI/UX: 3 years (Required)

Requirements (Documents to submit)

Curriculum Vitae

Company Information

Forumm is revolutionising how universities and institutions engage with their alumni through online events.

Our bespoke platform - tailored to each institution's needs - offers intuitive event creation software, automated registration process management, and versatile networking and engagement tools. By providing comprehensive data analytics, reporting metrics, and seamless CRM integrations, we aim to empower universities to gain valuable insights from their events and foster deeper connections with alumni.