





Jenny Barron

UX/UI designer with an interdisciplinary background in freelance illustration and customer service. Adept at connecting with clientele and understanding their fundamental needs in order to transform concepts and ideas into visually engaging solutions.

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PORTFOLIO

[Behance](#)

Key Skills

- UI Design
- UX Research
- User Testing
- Prototyping
- CSS & HTML
- Illustration
- Graphic Design

TOOLS

- Figma
- Webflow
- Balsamiq
- Invision
- Zepelin
- Adobe Creative Suite

EDUCATION

UI Design Certification
CareerFoundry 2023

Bachelor of Arts
Creative Industries
Toronto Metropolitan
University 2017

WORK EXPERIENCE

Freelance Designer

2017 - Present

Self-employed, Toronto, ON

- Collaborate with clients to understand and solve design problems, resulting in high quality designs that accurately reflect their unique vision and business needs.
- Adapts quickly to new projects by staying current with design trends & learning relevant software and technologies.
- Successfully designed multiple concepts for tight deadline projects, resulting in satisfied clients & increased freelance business.

Clinical Assistant

Nov 2021 - Jul 2022

Avenue Acupuncture, Toronto, ON

- Provided administrative support and assisted practitioners with patient care and treatment, contributing to the smooth operation and positive patient experience at the clinic.
- Developed and maintained strong relationships with patients by adopting a patient-centred approach that emphasized empathy and effective communication.

Store Associate

Mar 2019 - Aug 2021

Uniqlo, Fast Retailing Group, Toronto, ON

- Managed markdown inventory and used creative problem-solving skills to develop store layout plans, leading to successful clearance of seasonal items.
- Worked closely with management to evaluate short & long term business goals to ensure daily sales targets were met.

PROJECTS

- [Project 1](#) Date
- [Project 2](#) Date
- [Adidas Originals Markville](#) May 2018 - July 2018