

JENNIFER OLUOMACHI EMEKA

Product Designer Internship

I am a skilled and innovative product designer with a demonstrated track record of creating successful and visually appealing products. Proficient in concept development, prototyping, and collaborating with cross-functional teams for seamless product launches.

EXPERIENCE

Remote

Jun 2022 - Nov 2023

Product Designer Intern  
Programmify

- Developed user-centered designs and interactive prototypes for web and mobile applications.
- Conducted user research and usability testing to gather insights and inform design decisions.
- Implemented and maintained design systems and guidelines to ensure consistency across digital platforms.
- Collaborated with cross-functional teams to define product requirements and create design concepts.

remote

2023 - 2024

Product Designer Volunteer  
Blizz Code Academy

- Conducted user research to identify pain points and improve user experience, leading to a 15% reduction in customer complaints.
- Developed intuitive user interfaces for mobile applications, resulting in a 20% increase in user engagement.
- Collaborated with cross-functional teams to create wireframes and prototypes, resulting in a seamless user journey.
- Conducted usability testing sessions and gathered feedback to iterate on designs, resulting in a 10% increase in user satisfaction.

EDUCATION

Republic of Bénin

2019 - 2022

BSc. Economics  
ESTAM university

Relevant Coursework:  
Microeconomics and Macroeconomics, International Trade and Finance, Monetary Policy and Fiscal Policy, Econometrics and Statistical Methods  
This academic background equips me with a strong foundation in economic theory and practical applications, preparing me for analytical roles in the business and economic sectors.

PROJECTS

Here a link to some of my personal projects on Behance  
<https://www.behance.net/jenniferemeka>

CERTIFICATIONS

- Introduction to Design Thinking course offered by Great Learning Academy.
- UI / UX for Beginners course offered by Great Learning Academy.
- Design App course offered by Great Learning Academy.

link to certification: <https://olympus.mygreatlearning.com/certificates>

CONTACT INFORMATION

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Link

[linkedin.com/jennifer-emeka](https://www.linkedin.com/in/jennifer-emeka)

SKILLS

- User-centered design
- UX research
- Problem-Solving
- Time Management
- Design thinking
- Wireframing
- Visual design
- Prototyping
- Interaction design
- Usability testing

LANGUAGES

English

Native

French

Elementary