



Customer Dashboard | 2023

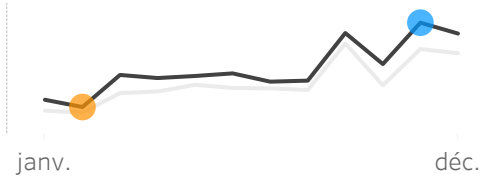


2023 Vs. 2022 ● Highest Month ● Lowest Month

Total Customers

693

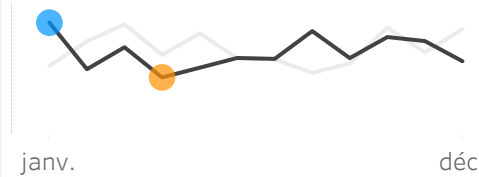
▲ 8,6% vs. PY



Total Sales per Customers

\$1 058

▲ 10,8% vs. PY



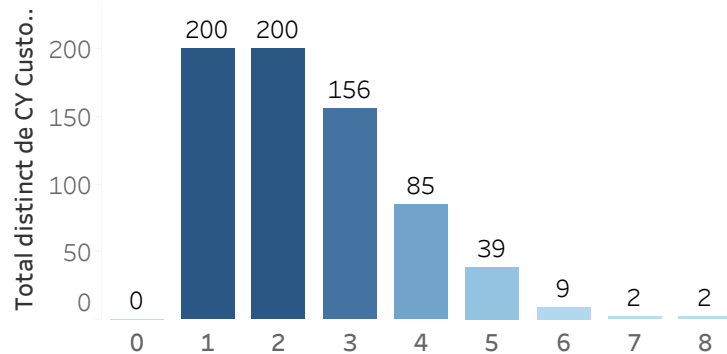
Total Orders

1 687

▲ 28,3% vs. PY



Customer Distribution by Number of Orders



Top 10 Customers by Profit

Ra..	Customers	Last Order	2023 Pr..	2023 S..	Orde..
#1	Raymond Buch	25/09/2023	\$6 781	\$14 203	3
#2	Hunter Lopez	17/11/2023	\$5 046	\$10 523	2
#3	Tom Ashbrook	22/10/2023	\$4 599	\$13 723	2
#4	Andy Reiter	24/12/2023	\$2 608	\$5 821	2
#5	Jane Waco	18/11/2023	\$1 953	\$5 385	4
#6	Helen Wasserman	04/09/2023	\$1 947	\$8 166	5
#7	Brian Moss	27/11/2023	\$1 938	\$5 683	5
#8	Alan Dominguez	01/12/2023	\$1 867	\$5 434	4
#9	Jim Epp	12/11/2023	\$1 704	\$4 074	4
#10	Steven Roelle	17/06/2023	\$1 676	\$3 506	1