



Reforming Education on Drugs

An innovative substance abuse
educational program aimed to
engage and empower students



Year-in-Review

Greetings



Dear Friends,

We are pleased to report that RED had a successful and impactful year. As we create a larger presence in the community, our mission remains to provide students and community members with engaging and interactive presentations regarding the science behind substance abuse.

Our long-term commitment to battling substance abuse, through scientifically accurate and objective education, is unwavering. In the previous year we have achieved tremendous growth; with over 20 in-class presentations totaling more than 1000 students, our Telus Spark Adults Only Night event (NSA collaboration), and our collaboration with LINKages, among others.

Our success was the result of a dedicated Executive Team and enthusiastic members. The Executive team handled all tasks from fundraising to marketing and technologies. We would like to give a special thanks to our Education team, who worked very diligently to develop, and rigorously improve our presentations and activities, ensuring that we deliver the highest quality materials. Our members put in hours of training and organizing, and as a result delivered exceptional in-class presentations.

It is with great pleasure that we transition-in the new Co-Presidents, Hasnaien Ahmed and Megan Leung. We have the utmost confidence that our new leadership will take RED to new heights. We look forward to establishing RED as the gold standard of drug education in Canada.

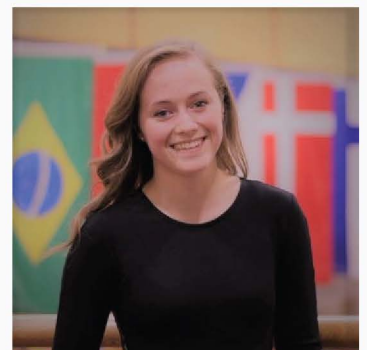
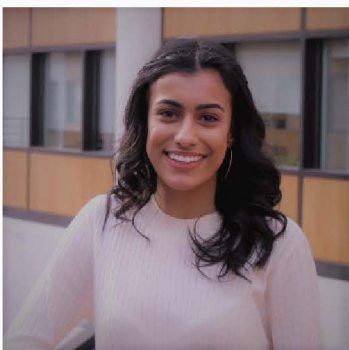
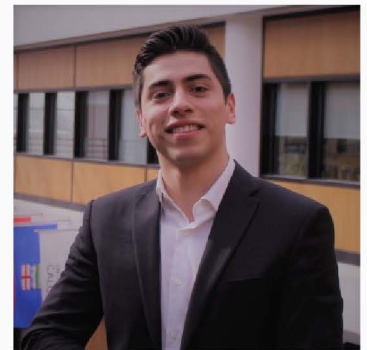
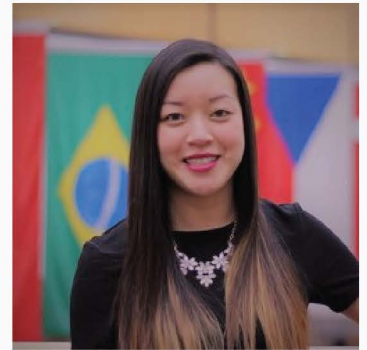
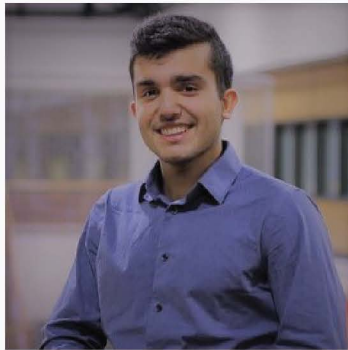
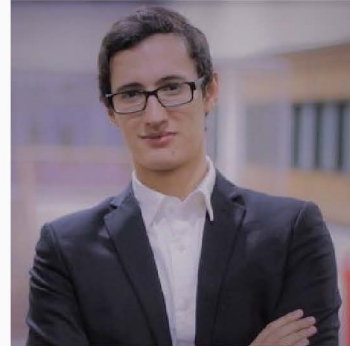
In this newsletter, you will find more information on our Executive Team, and a summary highlighting our most recent accomplishments.

Cheers,

Abdullah Azeem & Yassine Bensaada

Co-Founders

2016-2017 Executives



Telus Spark: Adults Only Night

A huge thank you to the Neuroscience Student Association (NSA) for collaborating with us for the "Adult Only Night" at Telus Spark on November 10th!

Although RED is mainly focused on educating the youth, we were able to expand our horizon and try to implement our activities with a bit of an older audience. With the support of the NSA, we hosted a fantastic event which participants seemed to really enjoy. Many learned new things, some tried to diagnose patients while others were too busy being competitive in our reaction-time test and trivia.

All in all, it was a lot of fun informing the general public about the science of drugs!



Photo Credits to Kristina Lyngberg (NSA), and Kourosh Banaeianzadeh (RED)

In-Class Presentations

We had the opportunity to deliver over 20 in-class presentations to over 1000 students at R.T. Alderman Junior High School, and G.P. Vanier Junior High School. It was fantastic to teach students about the brain and all of the ways psychoactive drugs can change the way it functions and affect behavior.

First, students would fill out work sheets as our members presented on a variety of drugs, including drug effects and mechanism of action. After the main presentation, we engaged students in our group activities; the "Patient Investigation Activity" and "Marijuana Debate". These activities help school students consolidate what they learned in the presentations, as well as explore new ways of thinking and more enlightening questions.

RED is responsible for developing the content, the activities, and the presentation of this program. Completely student-led, and student-developed, we take immense pride in what our members have been able to accomplish.

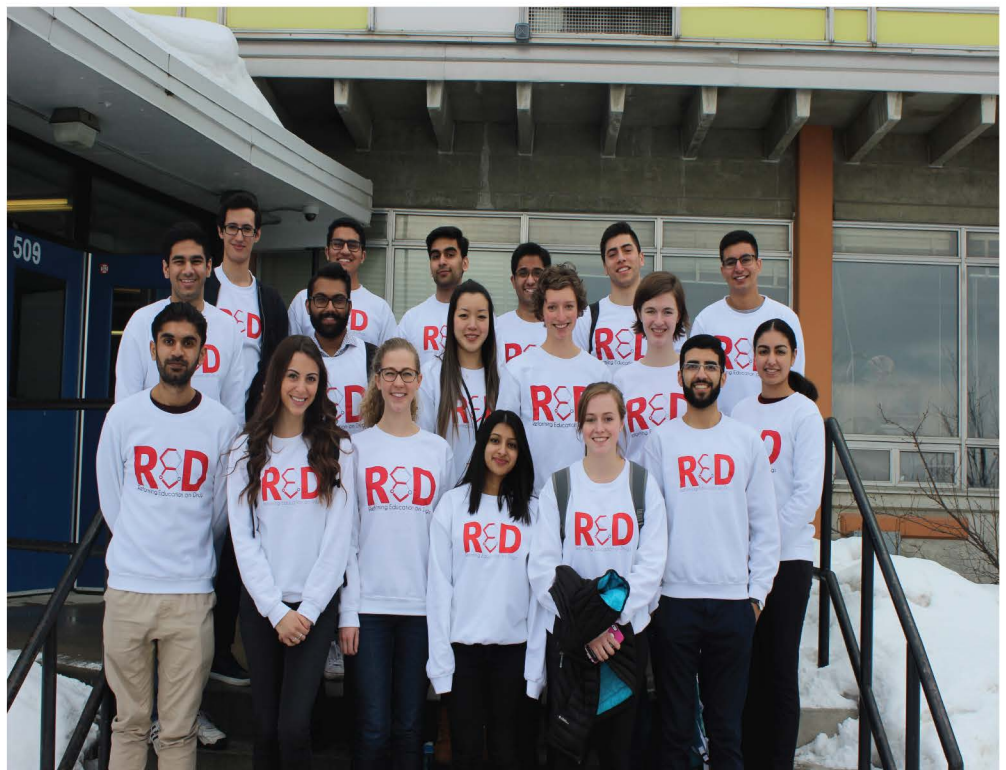


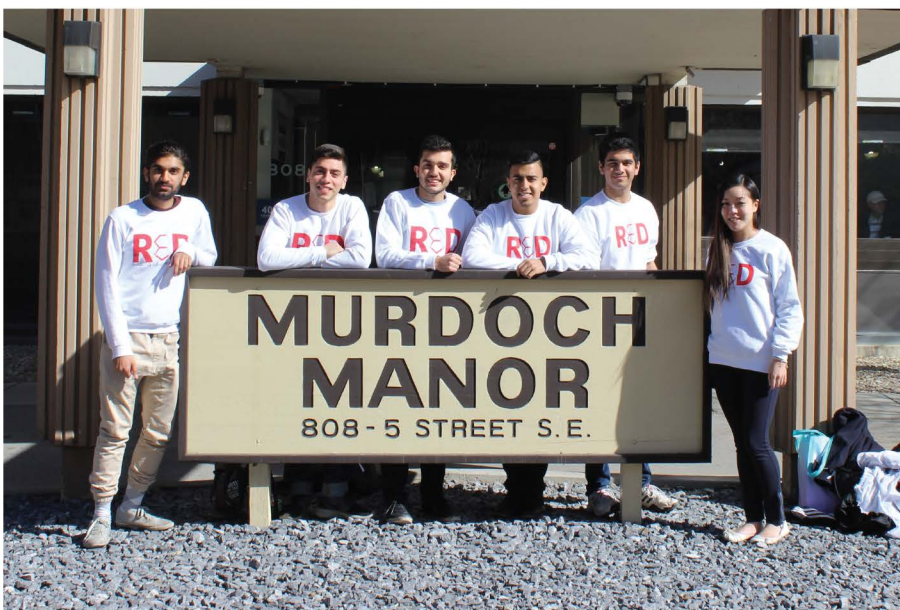
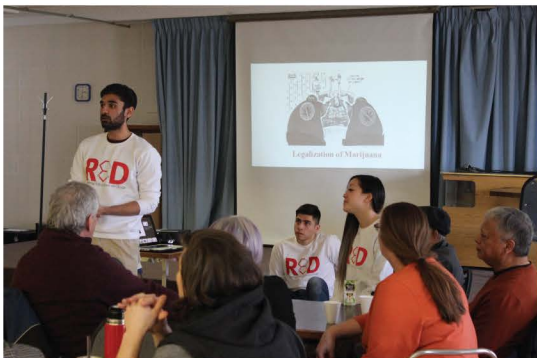
Photo Credits to Kourosh Banaeianzadeh and Yassine Bensaada

LINKages: Murdoch Manor

In collaboration with LINKages we hosted a first of its kind event at Murdoch Manor, a home for seniors.

Although RED is mainly focused on educating the youth, we were able to expand our horizon and create new activities for an older audience. Our education team developed a RED-themed Bingo, and several other engaging activities. This event was a great success, activities and demonstrations were enjoyed by presenters and retirees alike. Our presenters loved hearing about the history of substance abuse education, and heard some very interesting stories.

All in all, it was a great experience, and we hope the participants had as much fun as we did!





THANK YOU

We sincerely hope this newsletter has provided you with new insights, and should you have any questions or concerns, please do not hesitate to contact us via our website - **www.rededucate.com**. Working with RED has been an incredible experience, and we look forward to see it grow and reach new heights.

Best,

Abdullah and Yassine