

Event Data Fraud Detection

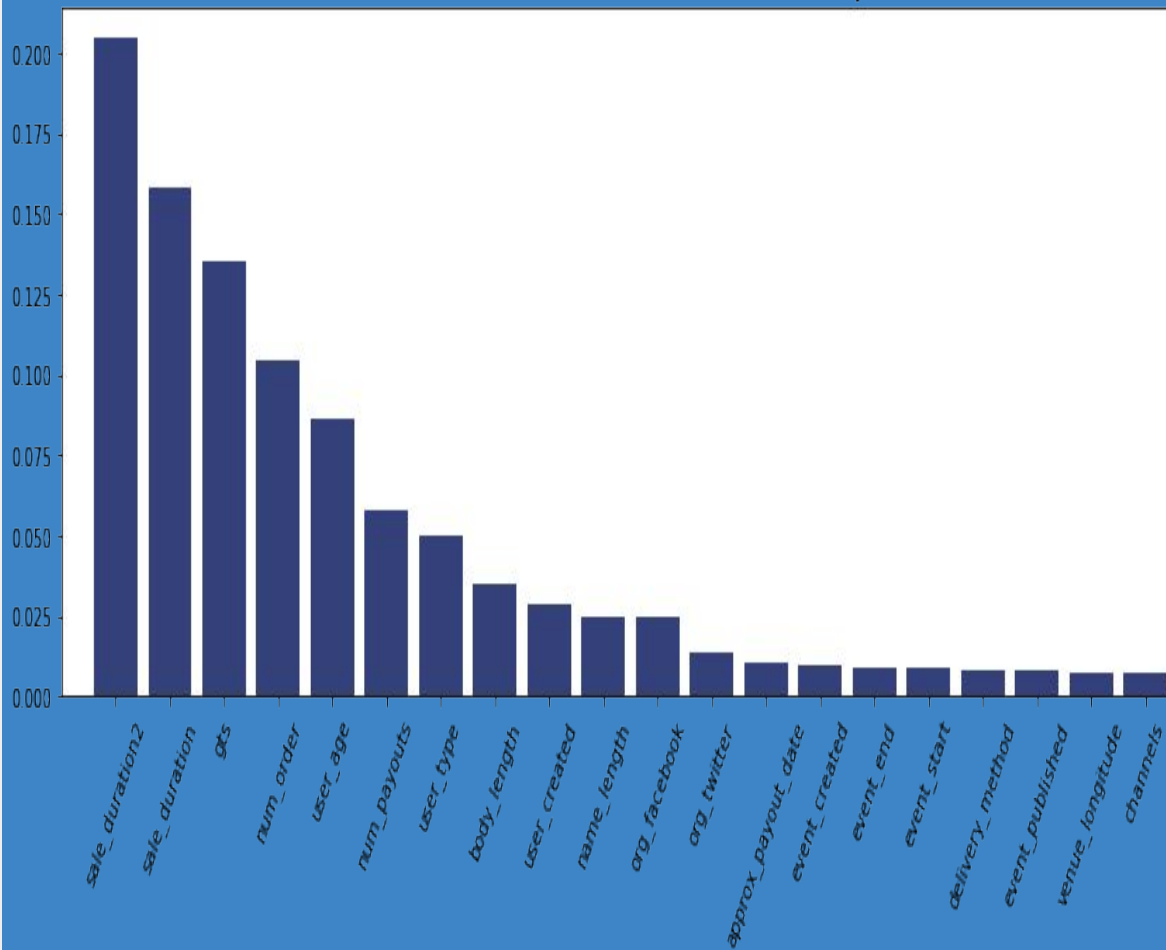


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Avoiding Leakage

payout_type
sales_duration
sales_duration2

Feature Importances



Baseline

| Model Type | Accuracy | Recall | Precision |
|---------------------|----------|--------|-----------|
| Logistic Regression | 92 | 18 | 78 |
| Random Forest | 95 | 59 | 79 |

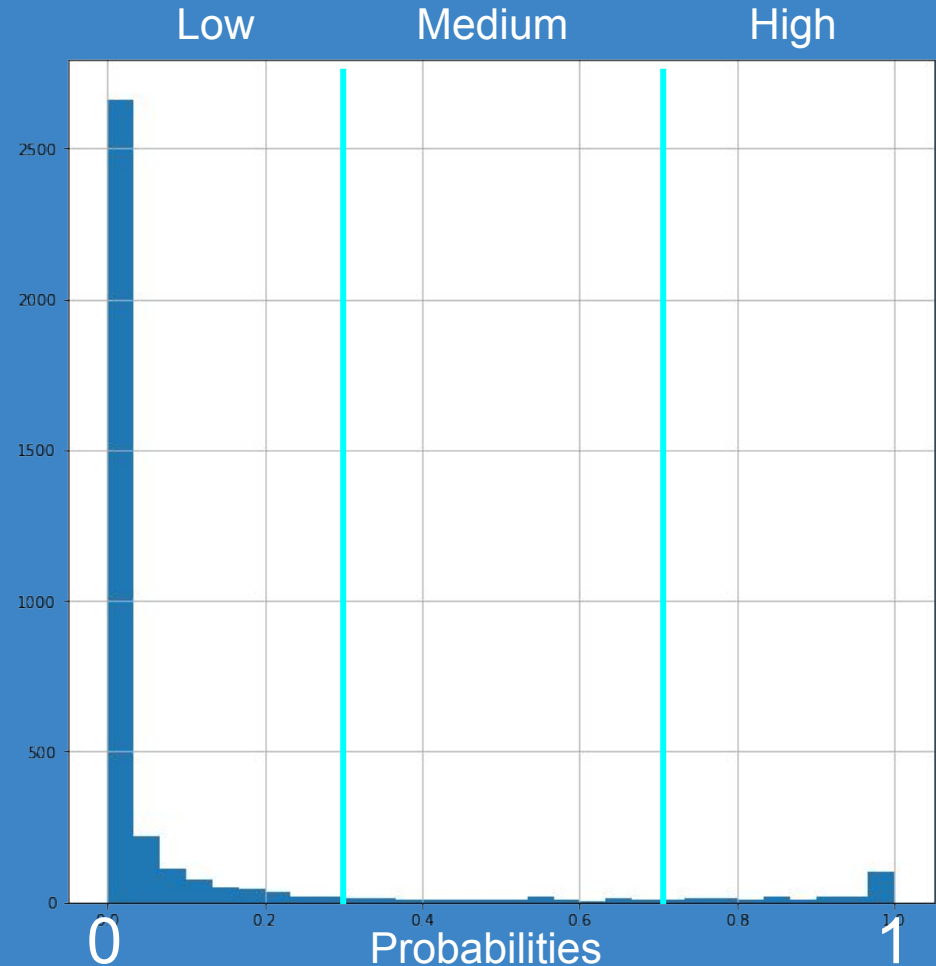
Final Model

| Model Type | Accuracy | Recall | Precision |
|---------------|----------|--------|-----------|
| Random Forest | 97 | 75 | 86 |

Final Features = ['gts', 'num_order', 'user_age', 'num_payouts', 'user_type', 'body_length', 'user_created', 'name_length', 'org_facebook']

Probability Thresholds

Low: 25 +below
Medium: 25 to 75
High: 75 +above



Countries

- Considered including countries
- Excluded from final model
- Data too skewed

| | NotFraud | Fraud | Fraud_percent |
|---------|----------|-------|---------------|
| country | | | |
| US | 8615 | 619 | 6.703487 |
| GB | 1789 | 294 | 14.114258 |
| CA | 1209 | 53 | 4.199683 |
| AU | 727 | 15 | 2.021563 |
| | 276 | 40 | 12.658228 |
| NZ | 59 | 14 | 19.178082 |
| IE | 48 | 0 | 0.000000 |
| FR | 37 | 3 | 7.500000 |
| NL | 30 | 6 | 16.666667 |
| DE | 28 | 15 | 34.883721 |
| ES | 26 | 1 | 3.703704 |
| HU | 18 | 0 | 0.000000 |
| BE | 17 | 1 | 5.555556 |
| AT | 8 | 0 | 0.000000 |
| SG | 7 | 0 | 0.000000 |
| TH | 6 | 0 | 0.000000 |
| PR | 6 | 4 | 40.000000 |
| RO | 5 | 3 | 37.500000 |
| IT | 4 | 0 | 0.000000 |
| AR | 4 | 4 | 50.000000 |
| ZA | 3 | 0 | 0.000000 |
| IN | 3 | 1 | 25.000000 |
| SE | 3 | 0 | 0.000000 |
| GR | 2 | 0 | 0.000000 |
| MX | 2 | 0 | 0.000000 |
| ID | 2 | 10 | 83.333333 |
| HR | 2 | 1 | 33.333333 |
| UY | 2 | 0 | 0.000000 |
| RS | 2 | 1 | 33.333333 |
| FI | 2 | 2 | 50.000000 |
| ... | ... | ... | ... |
| IS | 1 | 0 | 0.000000 |
| IM | 1 | 0 | 0.000000 |
| AE | 1 | 0 | 0.000000 |
| VE | 1 | 0 | 0.000000 |
| VI | 1 | 0 | 0.000000 |

Text Signals

Label = 0: normal events

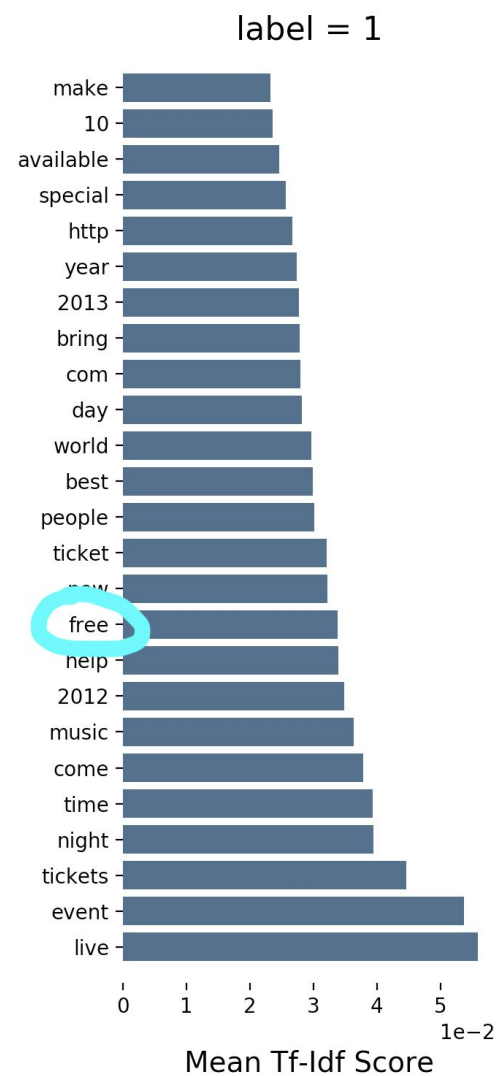
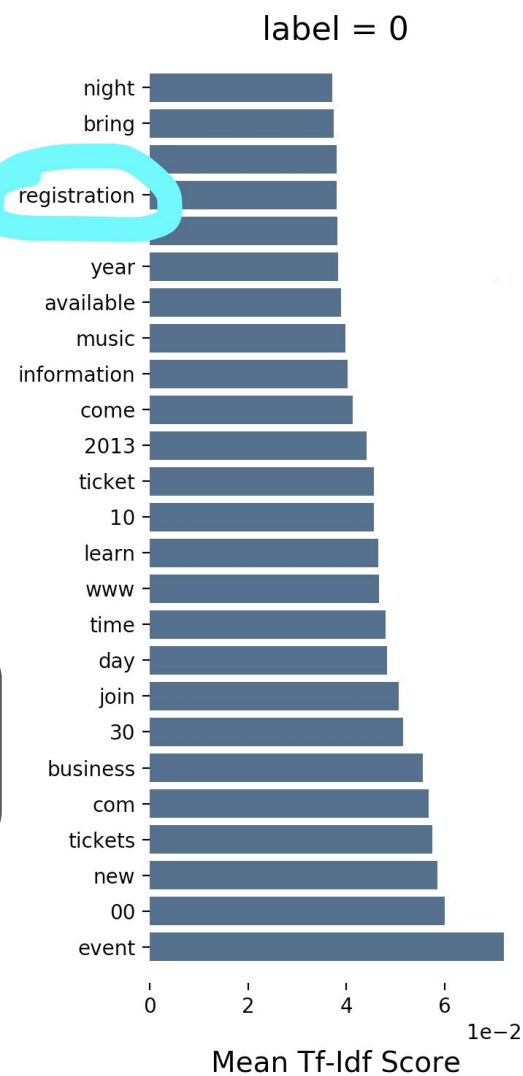
Label = 1: fraudulent events

Comparing Scoring System:
Fraud: 0 v.s. Not Fraud: 0.0323291

Extract
Signal

Calculate
scores

Compare
the score



Thank you.