

# Energeez

ANCIENT INSIGHTS, AI PRECISION — DECODE YOUR ENERGY.



17 November, 2024

**AI Companion** that  
provides **insights to your**  
**stamina** based on ancient  
medical philosophy of  
balancing mind & body  
through **personalized**  
**emotional support and**  
**validation**

Oh  
Geez!

Energeez



## PROBLEM

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Modern society is facing a **stamina & loneliness crisis** where the demand of the workplace is rising and people are stressing to put in more time to get things done but many eventually burnout.

It's not a problem that can easily be solved with pills & people tends to not reach out for help because it feels “trivial”.

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## The Emotions: Quality of Energy

“When people are able to **take more control of their emotions**, they can **improve the quality of their energy**, regardless of the external pressures they’re facing.” - Harvard Business Review

# SOLUTION

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Eneergez is leveraging **ancient medical philosophies on physical indicators of emotion types** to offer **insights** and inspirations that resonate with modern medical practices.

Users **upload photos of their face, tongue, and palm** as well as optional geological location and birth date timestamp to Eneergez. We will use AI computer vision to analyze surface discolorations **based on interpretations from ancient texts.**

Eneergez



# SOLUTION

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AI agents will **answer questions on these insights** as well as **provide informations** on options like psychedelic therapy, supplement research, interactive therapy, complementary and alternative medicine (CAM), psychic readings, exercise, etc.

**Companionship for our user is a big focus.** We want them to feel understood and to validate their feelings from the emotional indicators we've captured.

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# ANCIENT MEDICAL PHILOSOPHIES LIKE...

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- **Traditional Chinese Medicine**
  - Central to TCM diagnosis is the **concept of pattern identification**, or “bianzheng,” to identify disharmony or imbalance.
    - Recognizes various patterns including excess and deficiency patterns, **hot and cold patterns**, and interior and exterior patterns, which reflect the dynamic interplay of yin and yang forces within the body.
- Origins traced back to **Chinese philosophy of Daoism (Taoism)**
  - health is maintained when the **body, mind, and spirit are in balance and harmony**, while illness arises from imbalances or blockages in the **flow of qi**.





# ANCIENT MEDICAL PHILOSOPHIES LIKE...

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- **Ayurveda**

- Central to Ayurvedic philosophy is the concept of the “panchamahabhutas,” or the **5 elements—earth, water, fire, air, and ether**—which are believed to constitute the basic building blocks of the universe and the human body.
- Each individual possesses a **unique combination of the 3 doshas—vata, pitta, and kapha—which govern various physiological functions and personality traits.**

- **Greek**

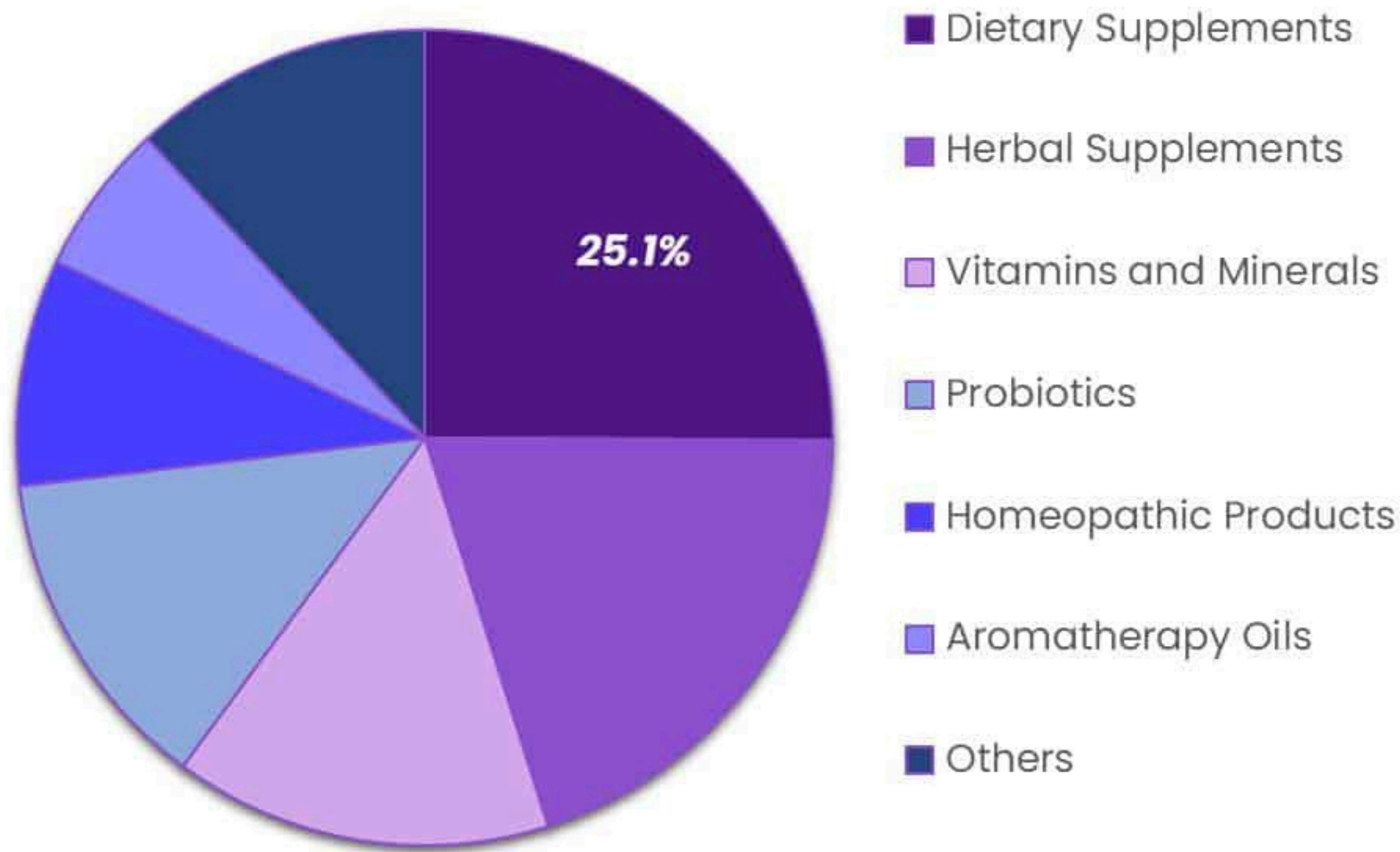
- Physiocratic school of thought recognized that health and disease were influenced by physical and social environments, and human behavior.





# Alternative And Complementary Medicine Market

Share, By Product Type, 2023 (%)



**147.7**

**Total Market Size  
(USD Billion), 2023**

**26%**

**CAGR  
2024-2033**

\$

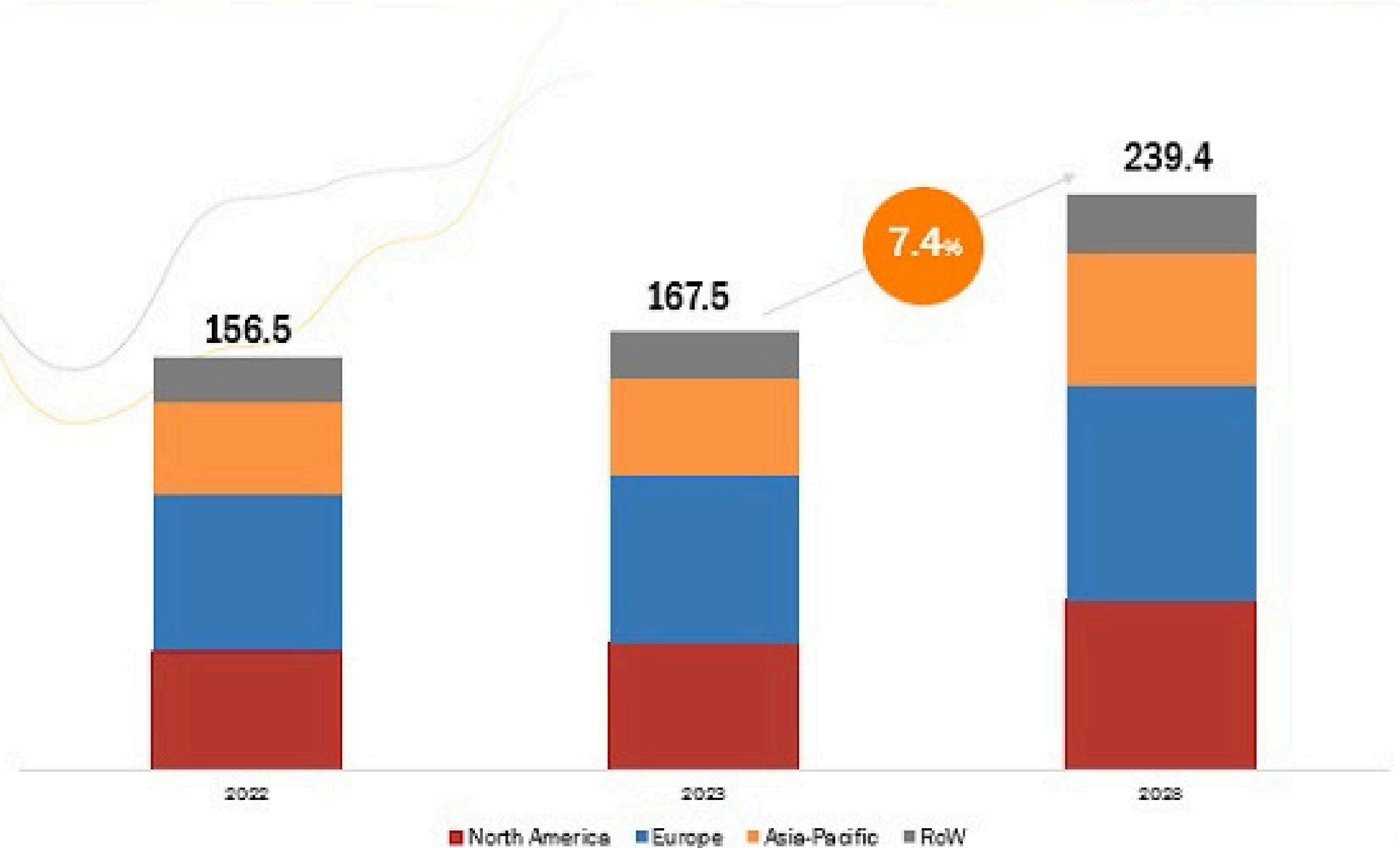


# DIETARY SUPPLEMENTS MARKET GLOBAL FORECAST TO 2028 (USD BN)

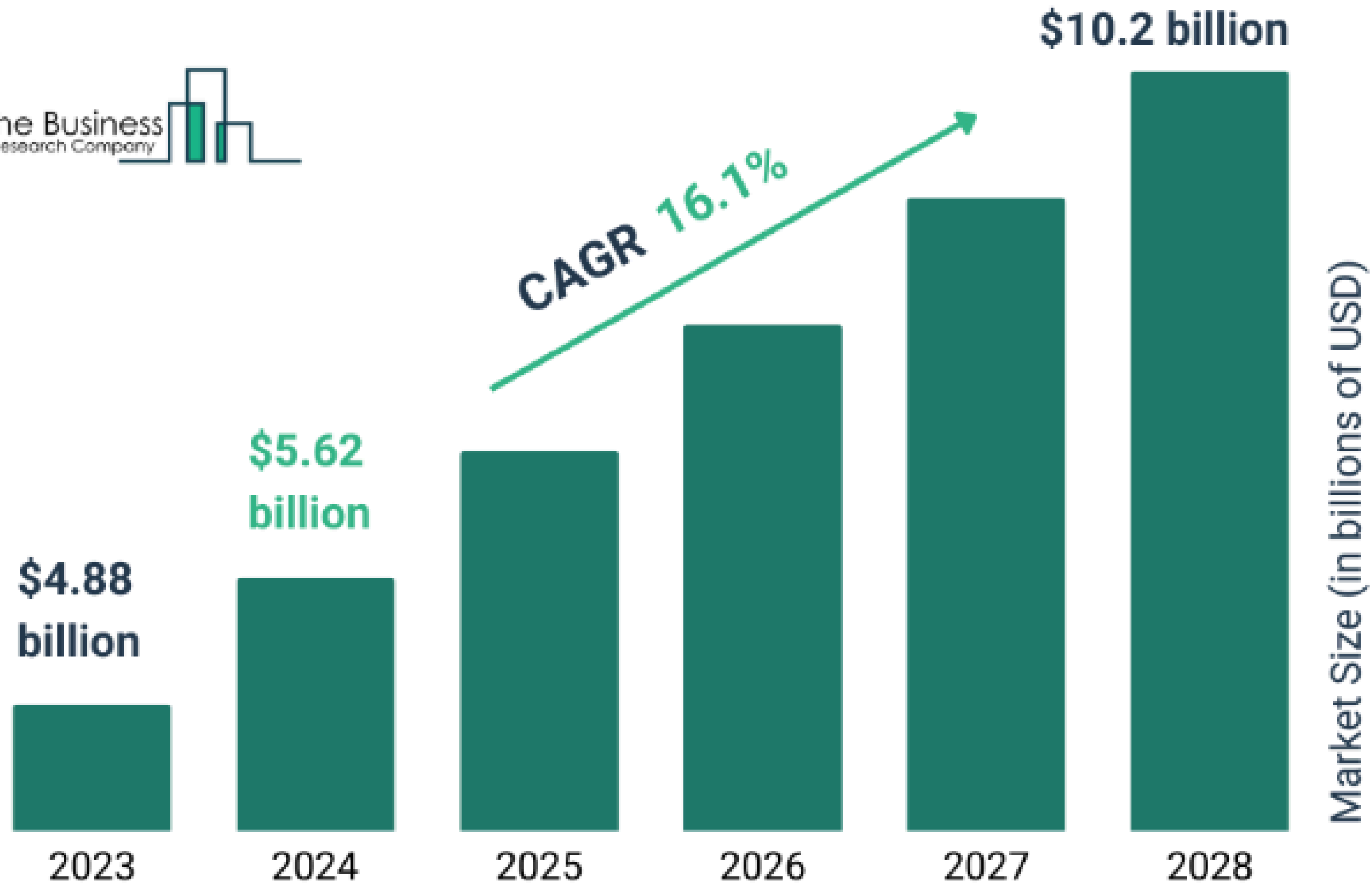


CAGR OF  
**7.4%**

The global dietary supplements market is expected to be worth USD 239.4 billion by 2028, growing at a CAGR of 7.4% during the forecast period.

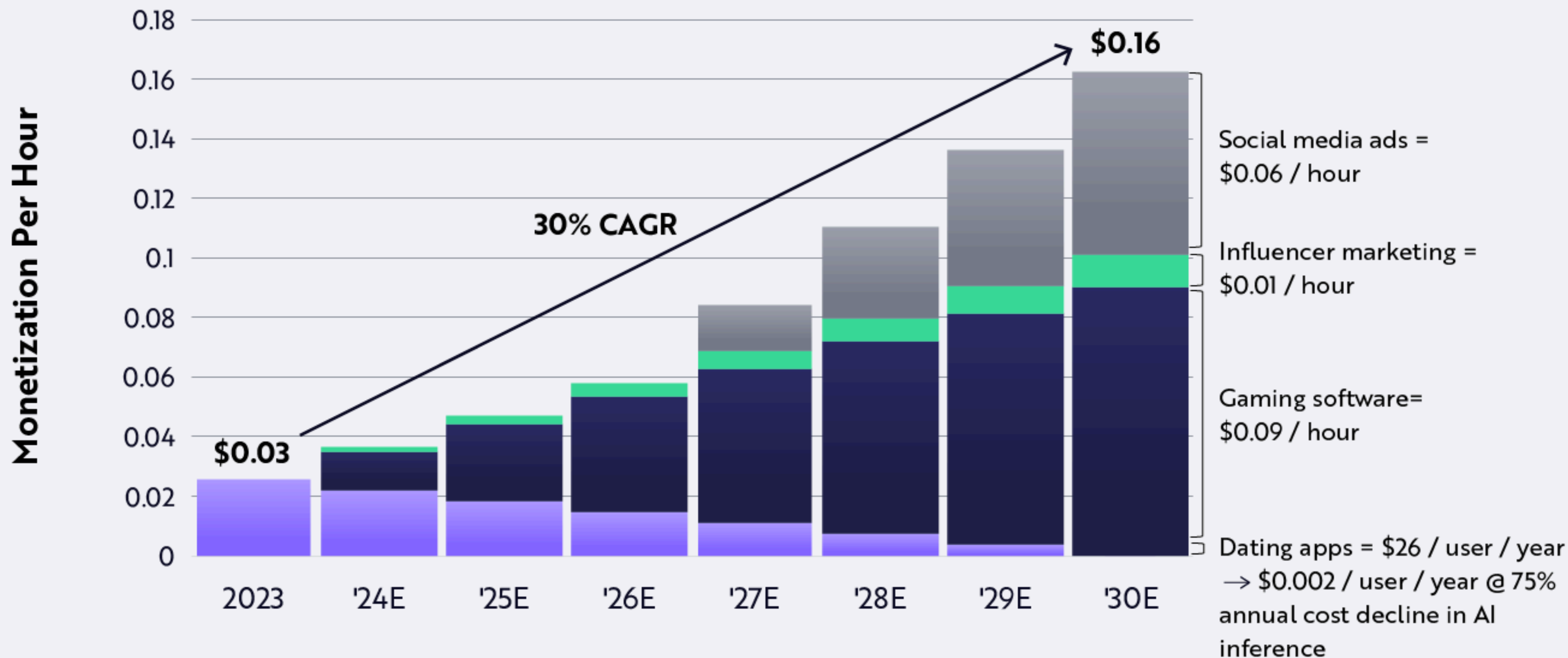


# Psychedelic Drugs Global Market Report 2024



# Companion AI Monetization Per Hour

Subscription   Digital Goods & Services   Advertising (Base Case)   Advertising (Bull Case)



# PRODUCT

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- User actions:
  - Upload photos of face, tongue and palm.
  - Birthdates to the timestamp
  - Geolocation
- Technical:
  - AI agents for decision-making, Q&A, and companion for validating emotion
  - Accuracy to “eyeballing” in traditional doctors by AI model trained to analyze for physical indicators (discoloration, acupuncture points/body nodes, elements, etc.)



# COMPETITIVE ANALYSIS

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Character.AI



Talkie.AI



Kuki



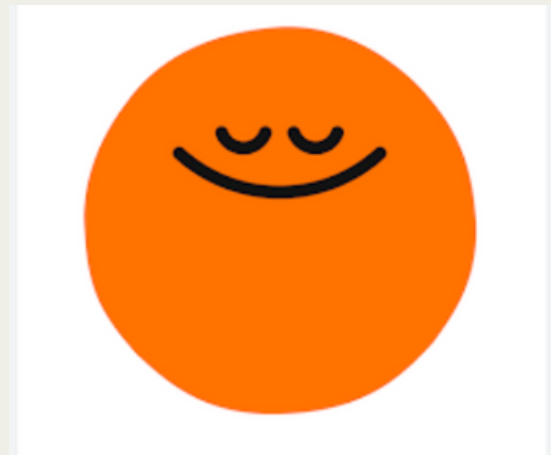
测测(解忧)



Woebot Labs



Headspace



Energeez





# MEET THE TEAM

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*Founder & CEO*  
**Jenny Zheng**

With a BS in Business & Technology Management from NYU Tandon School of Engineering, Jenny has extensive entrepreneurial experiences -- built and iterated on a different startup project for 7 consecutive years. She worked as a Growth Hacker for an AI SaaS Startup launching products in workflow automation, GenAI and AI agent.



*Lead Data Scientist*  
**Zoe Liu**

With a background in clinical laboratory work, Zoe is passionate about applying her skills to drive efficiency in healthcare environments.



*Lead Philosopher*  
**Lobssang Gyatso**

Lobssang studied Philosophy and Religious studies in India at the Central Institute of Higher Tibetan Studies. He has extensive experience in hospitality & sales and is a data scientist in training.

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# BUSINESS MODEL

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- A “coin” based system can be run within the app for users to buy and spend when they want further detailed explanations/insights from the AI agent
- Subscription plan for premium features like faster responses, ad-free experience, and early access to new features
- Referral links to pharmacies & supplement stores (like cannabis & mushrooms)
- Partnerships with meditation & complementary therapy centers
- Platform to connect therapist & psychic to users who seek further insights



# Reference

- **The evolution of ancient healing practices: From shamanism to Hippocratic medicine: A review**
- **Manage Your Energy, Not Your Time**



# Thank you!

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## NEW BUSINESS OPPORTUNITY

Jenny Zheng, Founder & CEO

Zoe Liu, Founder & Lead Data Scientist

Lobssang Gyatso, Founder & Lead Philosopher

y.zhengj25@gmail.com

917-833-3002

<https://github.com/Jennyzhengg/Energeez>

