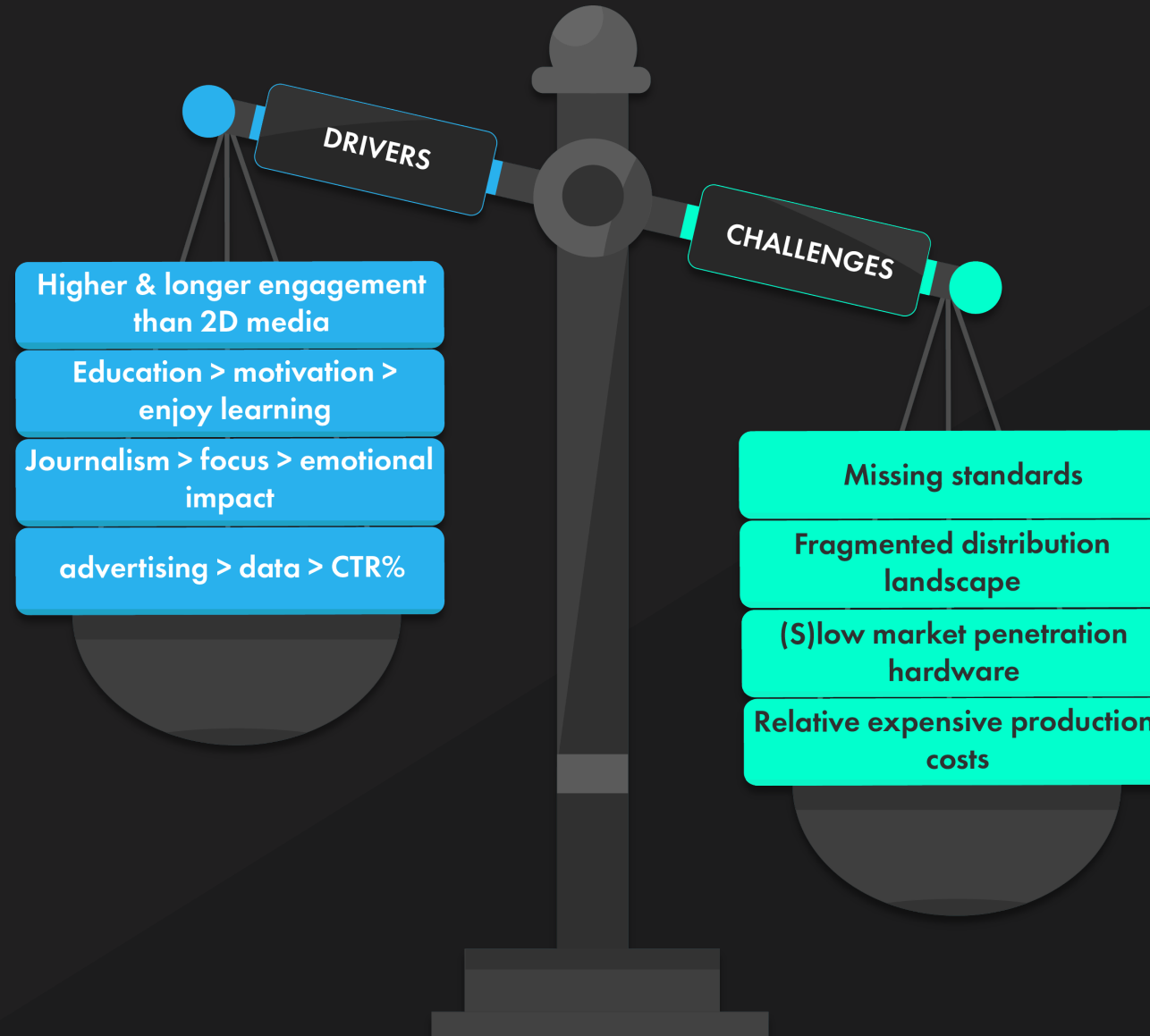
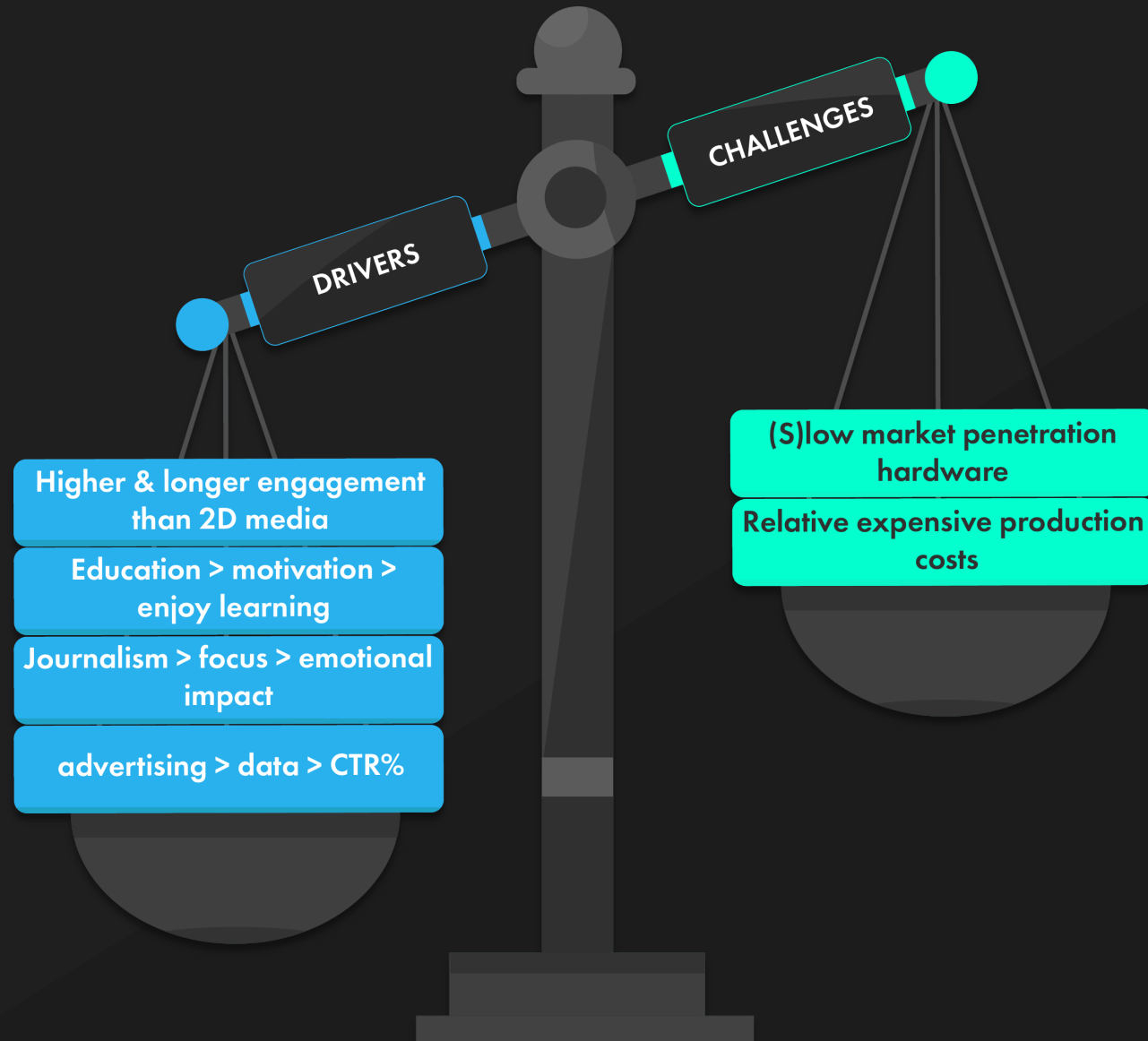


STATE VR MARKET : CURRENT CHALLENGES OUTWEIGH THE DRIVERS



VR IS STUCK WITH GAMERS/FESTIVALS

SOLUTION: DISTRIBUTION VIA CONSUMER BROWSER



VR CREATES WOW FACTOR WITH CONSUMERS – FOMO WITH PUBLISHERS