


 PUBLIC BROADCASTERS	 ENTERPRISE	 GOVERNMENT / PUBLIC INSTITUTIONS	 RETAIL / E-COMMERCE		
WEBVR REMOTE	360° video for news, cinematic, advertising	+++	-	PHASE 1		-	
	360° video for training		++	++		+	
		+		++		++	
	360° video for visits / cultural heritage		-			-	
	360° video for Hospitality	-	-	+		-	
WEBAR AT LOCATION	AR Manuals	-	++	+	PHASE 2		++
		-		++		++	
	Wayfinding / inside navigation		++			++	
		-		+++		+++	
	Gamified / Scavenger hunt	-	-			+++	