



# Can I joke on you?

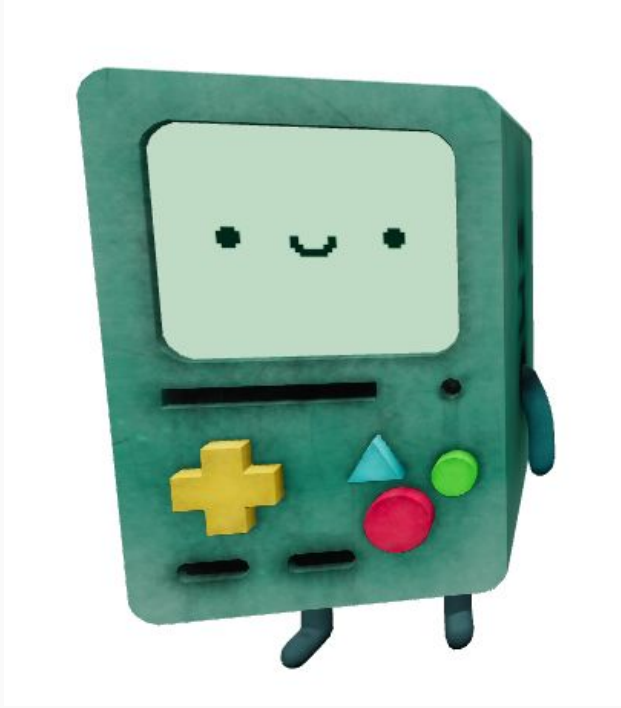
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6/11/2023

# Overview

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2. Research Question & Target group
3. Project description
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5. Evaluation
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# Goals & Concept



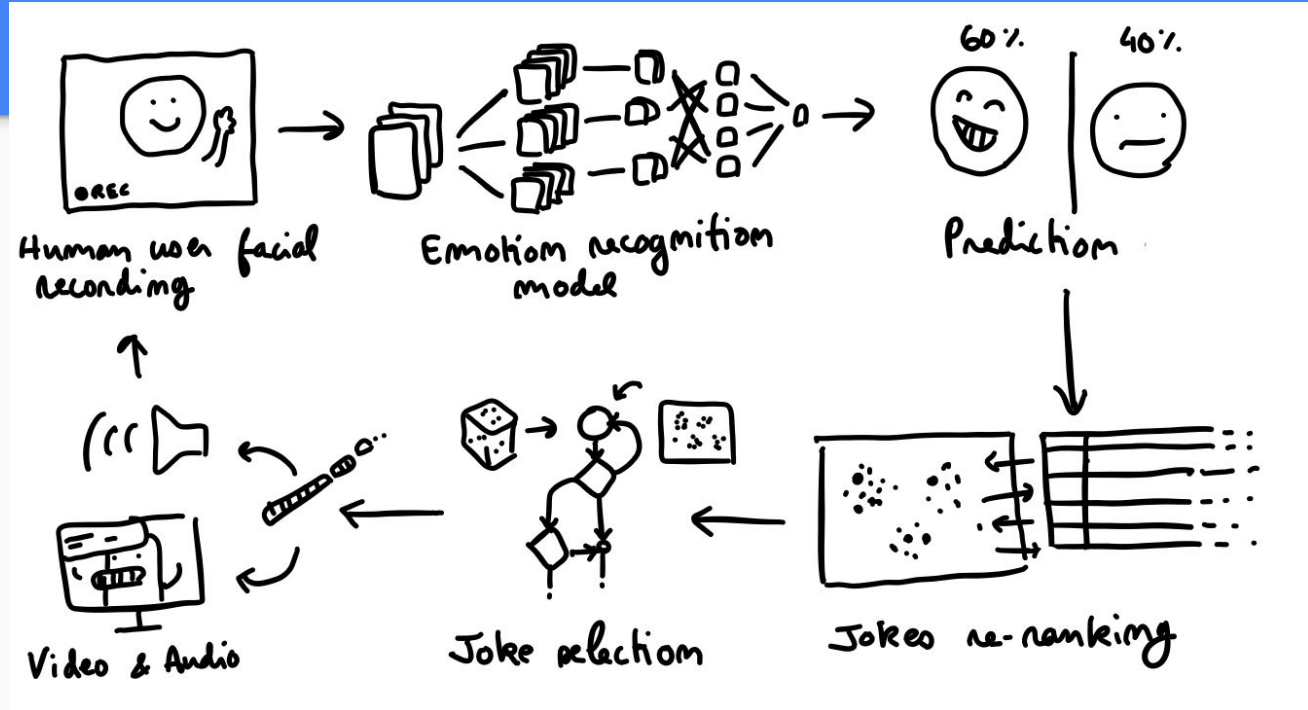
# Goals

Making the user happy and entertained with good jokes.

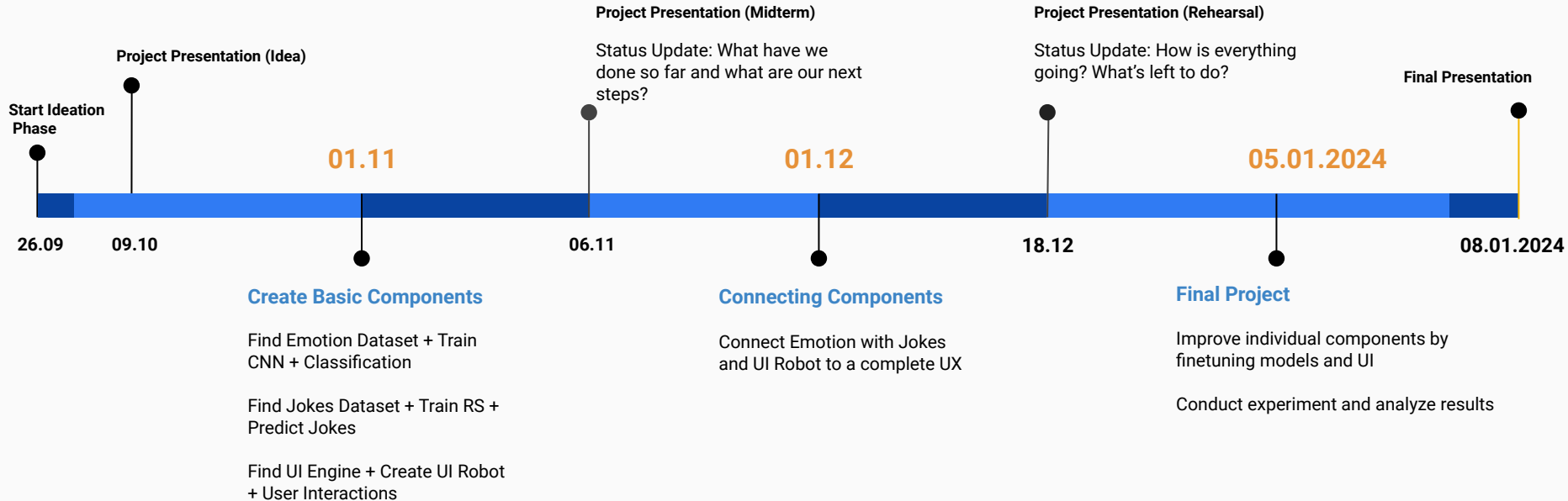
Exploring the ability of a system to learn based on user's emotions and act on them in a positive reinforcement loop.

# Concept

A robot that tells jokes to the user. Able to detect the user's facial expressions, he learns to pick jokes the user seems to like.



# Planning



# Research Question & Target group

# Research Question

Is a robot UI with recommender more fun to use than telling random jokes?



# Variables

## 3 Variables

- Recommender is active or not (independent)
- Facial expressions (independent)
- User experience (dependent)

# Target Group

**English-speaking students**

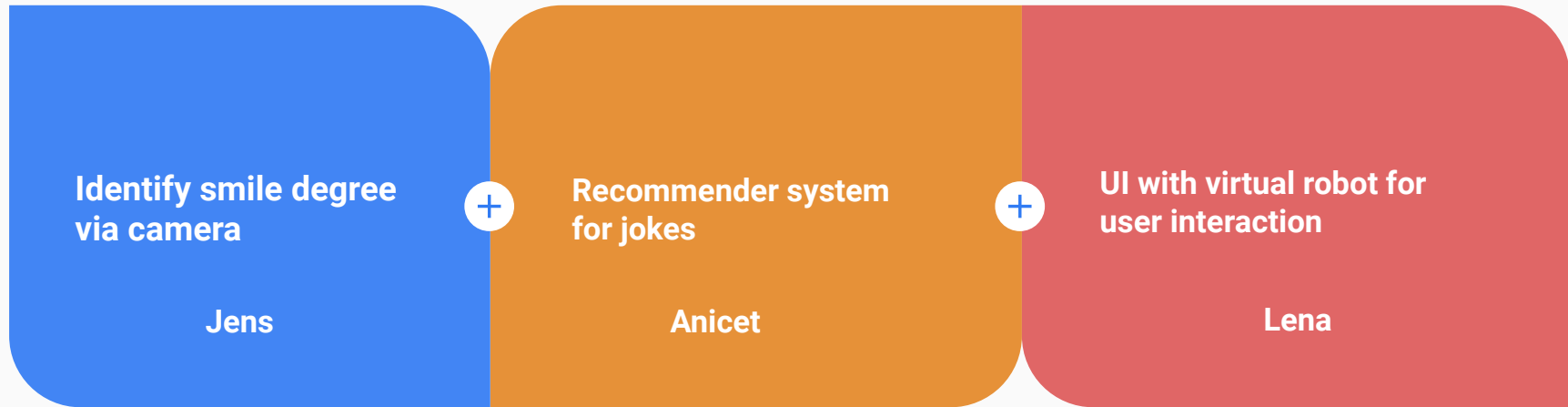
**Why?**

English: dataset of English jokes

Students: more accessible

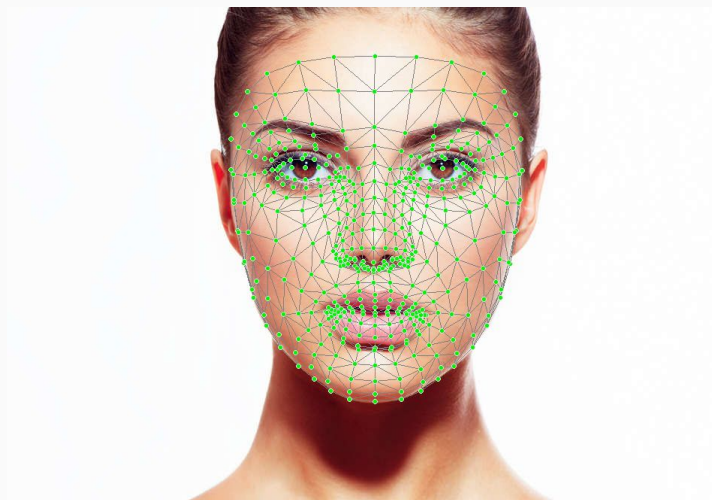
# Project Description

# Parts of the project



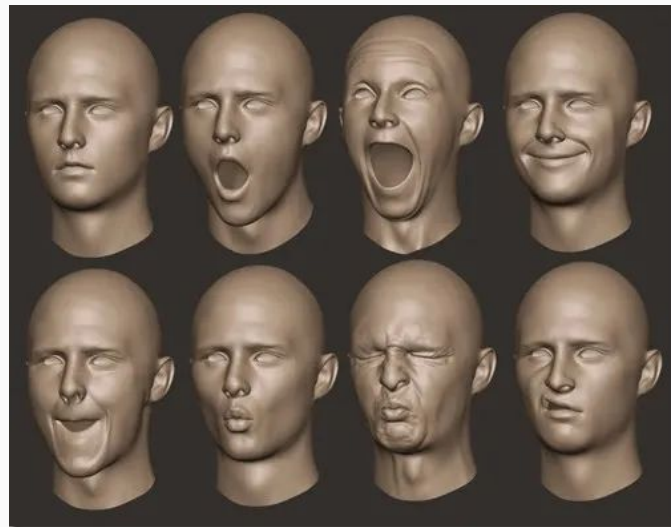
# Smile Detection

- Facial keypoints from MediaPipe
- Input to Convolution Neural Network
- 90% accuracy between non smile and smile
- Real world is however harder
- Search better and more explainable



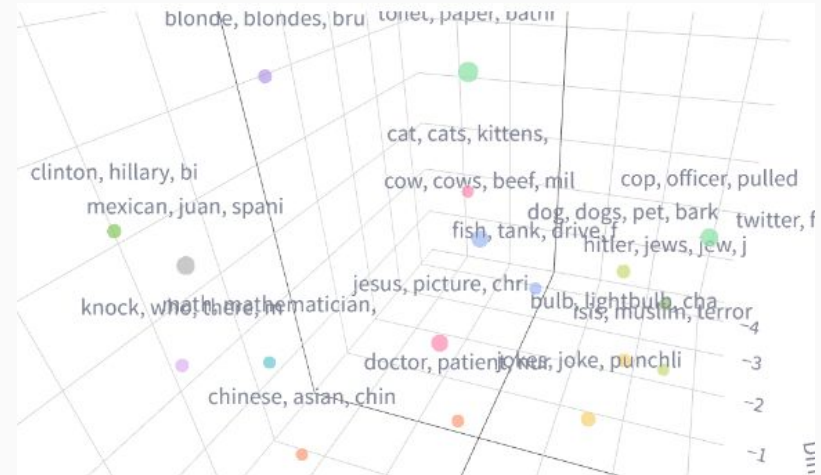
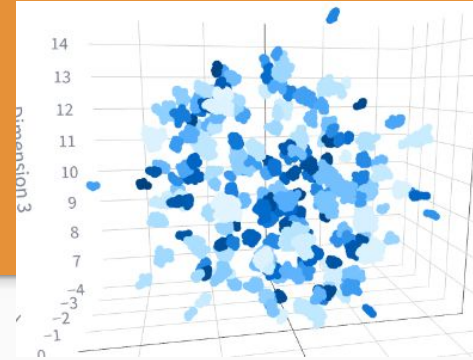
# Smile Detection

- No more usage of keypoints
- Use blendshapes to estimate laughing
- Can be used directly in the front-end
- 2 calibration phases
- Finetune and normalize output



# Joke Dataset

- English dataset of jokes on internet -> embeddings -> UMAP -> clustering -> semantic categories
- Cleaning + keeping 26 categories



# Joke Recommender

- similar to tabular Q-learning (Barto & Sutton, 1998)
- Fast convergence to pool of categories
- Good at filtering
- Tested in dedicated UI

	$c = 1$	$c = 2$	...	$c = C$
$u = 1$	$Q^*(1, 1)$	$Q^*(1, 2)$	...	$Q^*(1, C)$
$u = 2$	$Q^*(2, 1)$	$Q^*(2, 2)$	...	$Q^*(2, C)$
...	...	...	...	...
$u = U$	$Q^*(U, 1)$	$Q^*(U, 2)$	...	$Q^*(U, C)$

**Jokes Recommender demo UI**

☒ Enable recommender system

Officer, if I can't stand in the shoulder of the road, screaming and crying, then maybe they shouldn't call it the breakdown lane.

How much did you like it?

Categories:

- 0.2824131405557608 <- mathematician, math, pencil, calculus, calculator, constipated, worked, mathematicians, teacher, solve
- 0.2823578659211017 <- cop, officer, pulled, police, driver, policeman, speeding, sir, pulls, over
- 0.2822445422384825 <- isis, muslim, terrorist, terrorists, iraq, islam, muslims, iran, bomb, saudi
- 0.2809079101199149 <- cat, cats, kittens, kitty, kitten, meow, trois, deux, pussy, fur
- 0.27956632803248893 <- bird, birds, parrot, pigeons, pigeon, eagle, babies, stork, eagles, swallow
- 0.279006652500000006 <- horse, horses, pony, neigh, parker, face, jessica, stable, mule, centaur
- 0.2779156967054074 <- mexican, juan, mexicans, spanish, hispanic, carlos, border, mexico, essay, underlay
- 0.27421793484686974 <- pirate, pirates, letter, aye, matey, booty, steering, sunken, alphabet, wheel
- 0.27382497525000005 <- santa, claus, ho, chimney, reindeer, year, sack, comes, once, christmas
- 0.2735618116550001 <- doctor, nurse, doctors, patient, doc, dr, hospital, surgeon, medical, snore



# Robot UI

- Create UI with **Next.js** using **Three.js** for rendering 3D Model
- Looking for an appropriate **3D Model**, smiley, cute, with slight animations
- **TTS** Web API for telling jokes
- **Automatic Logging** of Smile Detection
- Implementing **User Flow** according Study Design
- **Deployment**
- **Connecting** UI with **recommender** and **Smile Detection**
  - **REST API** calls to recommender
  - directly **doing smile detection in frontend** with @mediapipetasks-vision

# Demo



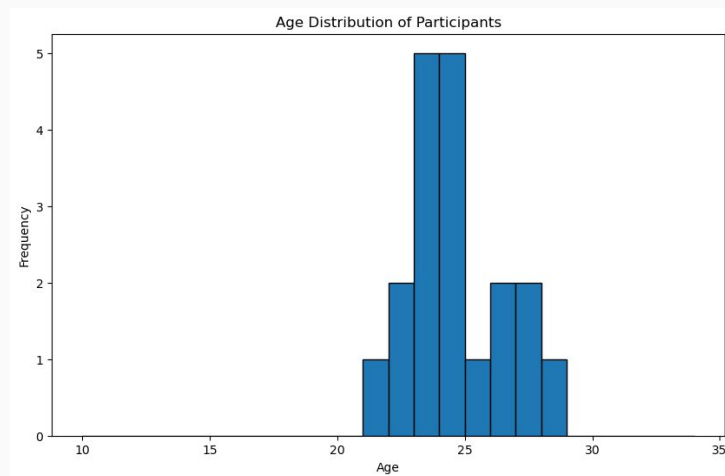
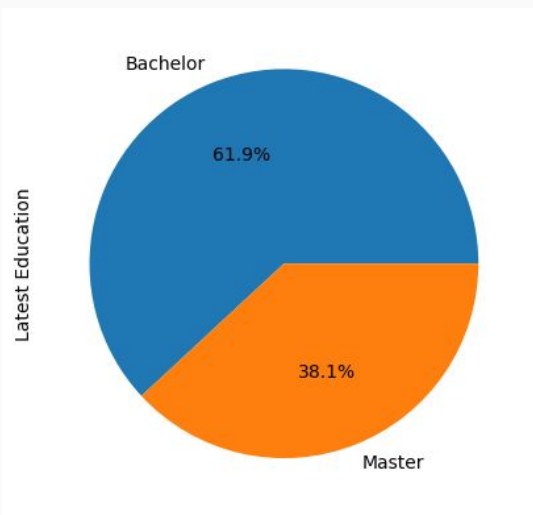
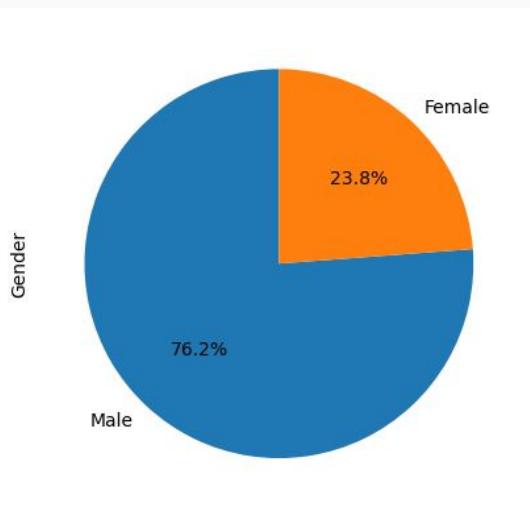
# Evaluation

# What we wanted to evaluate?

1. **How well** learns the recommender system
2. Smile detection **accuracy**
3. **User experience** differences

# Participants

21 Participants



# Study Procedure

Testing 2 times with each user

- with recommender (A)
- without recommender (B)

Remote

Interaction time 5-15 min

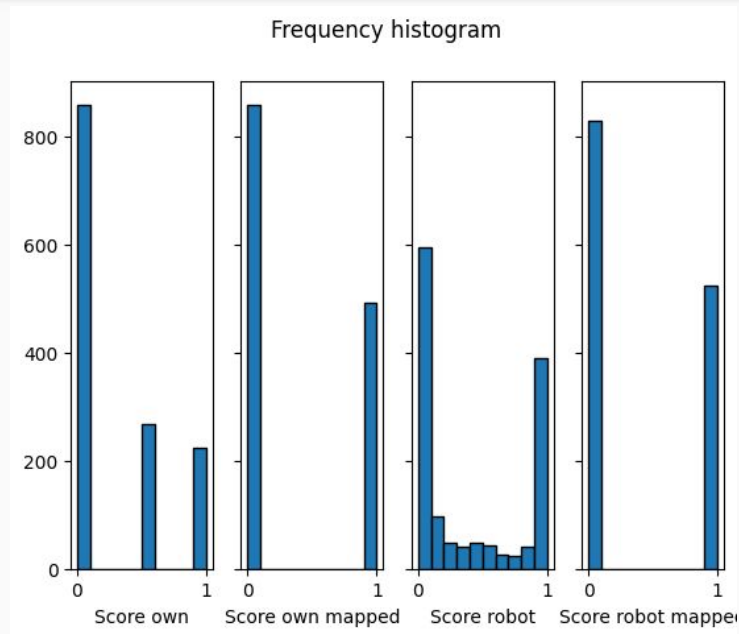
Fill out questionnaires 2x

# Results



# Smile Accuracy

- Categorical values vs numerical values
- Solution: map values to smile or no smile
- Result: non-significant difference
  - Overall accurate detection
- MSE: 13%

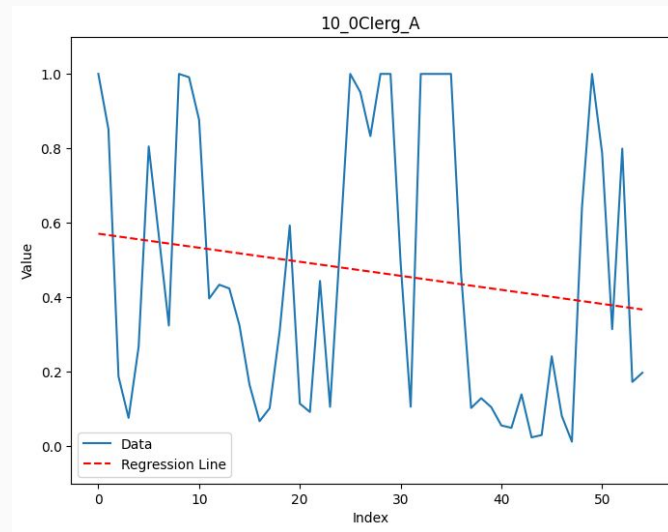


# Using a recommender system or not

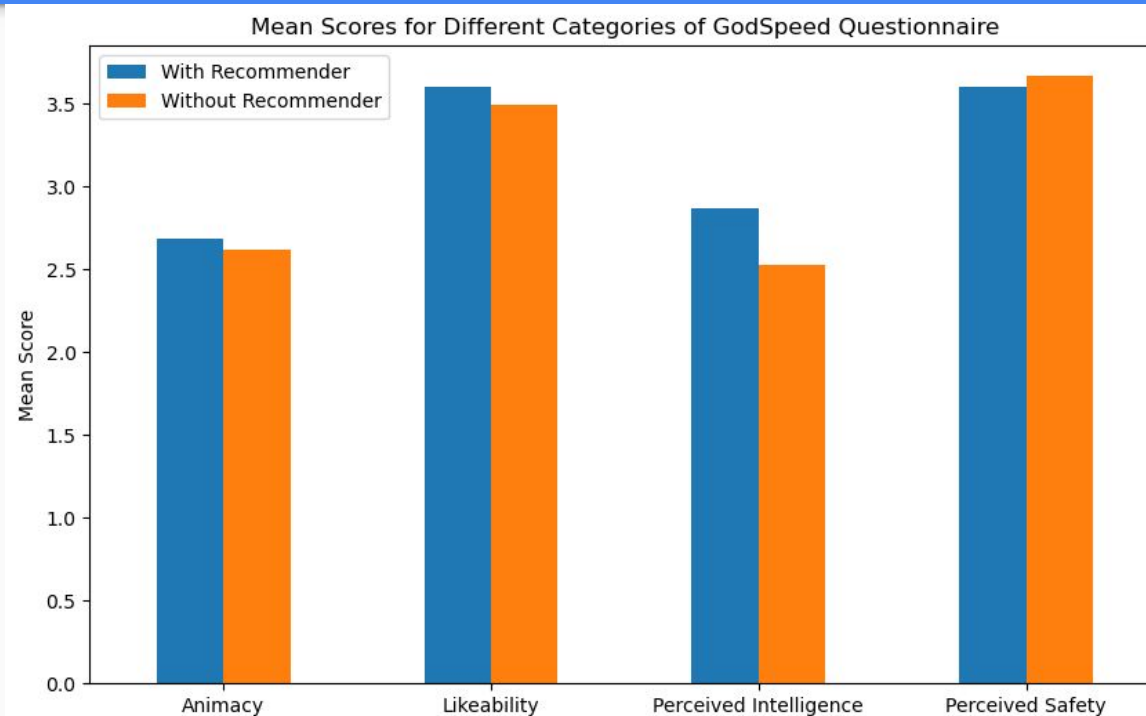
- Compare detected values from both experiments
- Result: non-significant difference
  - Recommender system does not have a big influence
- Reasons:
  - Recommender system based on themes
  - Dataset has a lot of flawed jokes

# How well learns the recommender system

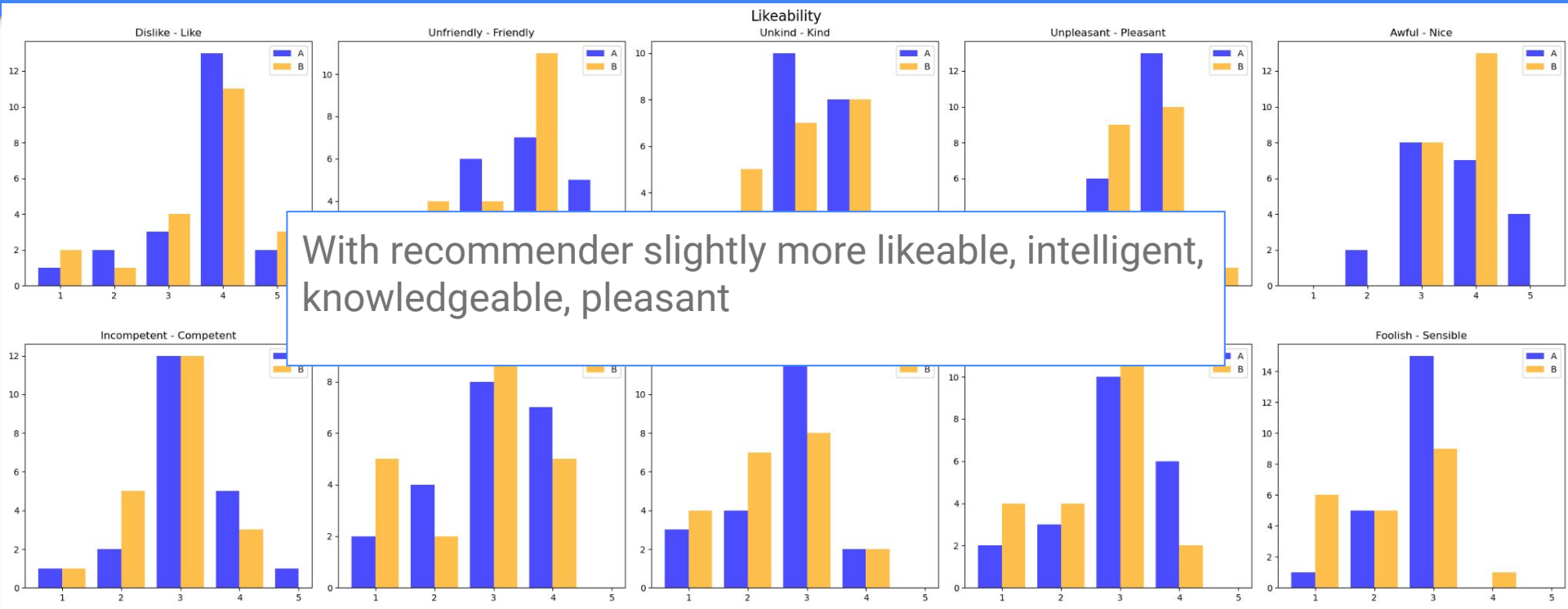
- Compare first part to second part
- Result: significant difference
  - Second part performs worse overall
  - 0.17% vs 0.23%
- Possible reasons:
  - Recommender system minimal influence
  - Tired towards the end
  - Similar jokes are not funny twice



# User Experience Differences I



# User Experience Differences II



# Conclusions

# Conclusions

**Recommender does not lead to a happier user** in our application in terms of smile detection

**Longer interaction periods** with application would help to get more accurate results, but interaction is also very **monotonous** (always the same)

**Improvements** needed for better results

- Cleaning the dataset would help a lot
- Using different recommendation approach (not just classes)

# Conclusions II

Application was **fun to build**

**Smile detection works well**, but strongly depends on individual and calibration

UX differences indicate that an application with recommender enabled makes a **more intelligent, competent and fun impression** to user



Questions?  
Feedback?