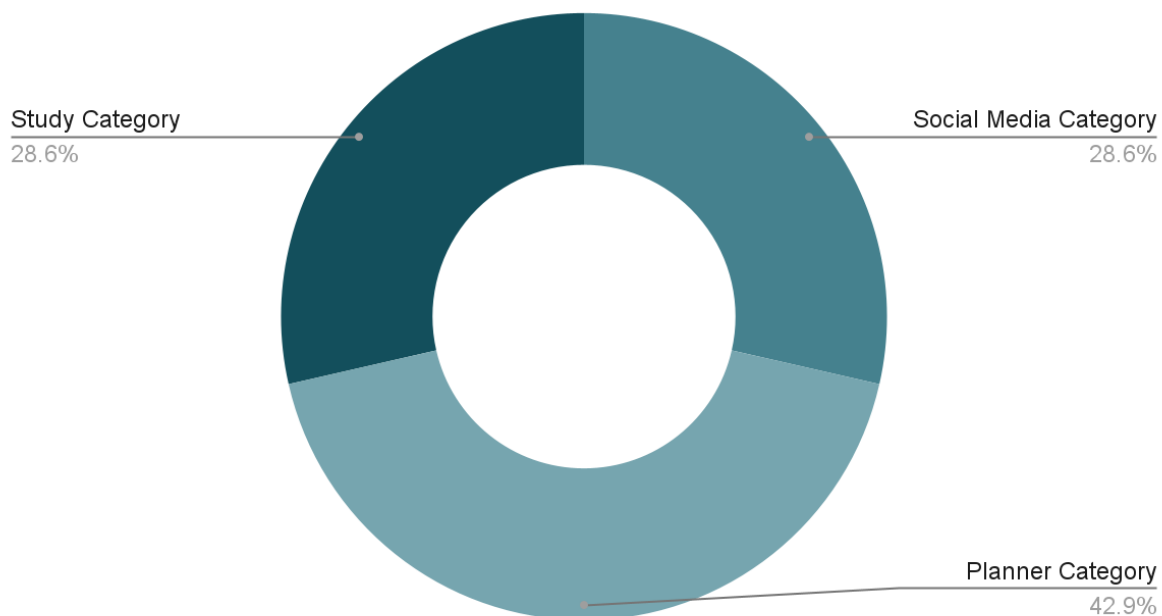The following data is based on our interviewees:
1. Stella- Female Biology major; falls in the "competitive" category; favors study category of our app
2. Mystery Guy- Male Biology major; falls in the "competitive" category; favors study category of our app
3. Angelina- Female Biology major; falls in the "cycles of burnout" category; favors planner category of our app
4. Rima- Female Computer Science major; falls in the "procrastinator" category; favors social media category of our app
5. Kim- Female Computer Science major; falls in the "newly-adjusting" category as a freshman; favors planner category of our app
6. Richy- Male Music major; falls in the "newly-adjusting" category as a transfer student; favors social media category of our app
7. Anonymous Woman- Female English major; falls in the "newly-adjusting" category as a transfer student; favors planner category of our app

## Most Appealing Features



Study Category
28.6%

Social Media Category
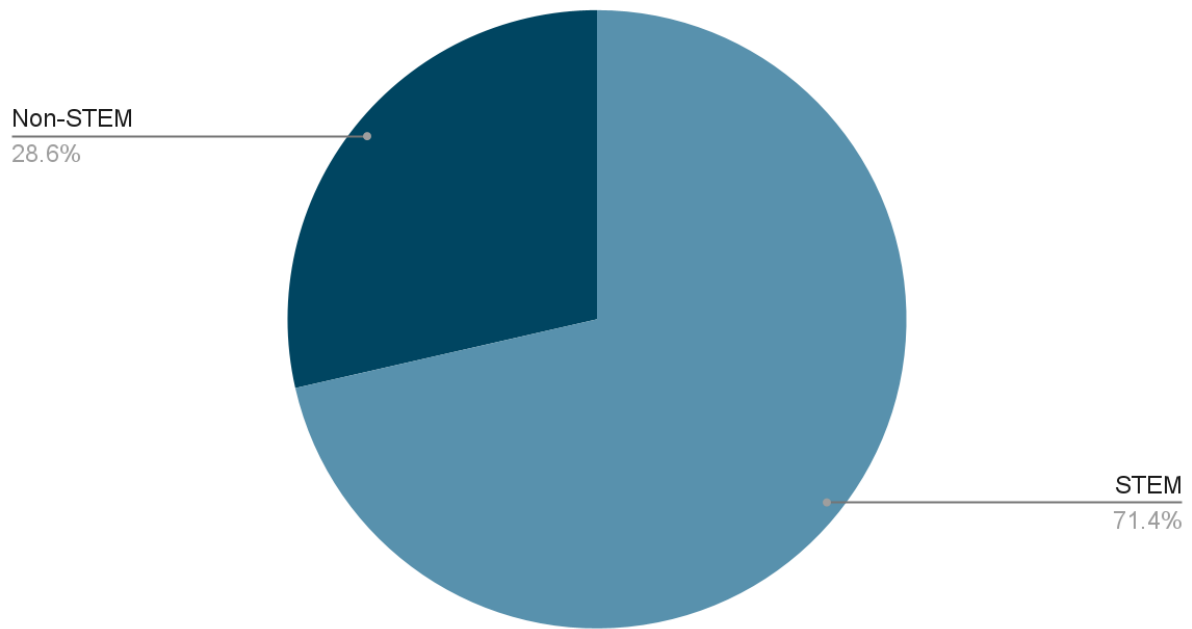28.6%

Planner Category
42.9%

What stakeholders chose from our list:
Planner: Calendar, planner, habit tracker, syllabus importer
Study: Flashcards, study timer, test maker/mistake reviewer
Social Media: Study Buddy, messaging

## STEM vs. Non-STEM

Non-STEM
28.6%

STEM
71.4%

## Interviewees Demographic

Male  Female

Biology

Computer Science

Music

English

0  1  2  3