Datascience fundamentals

Week 5: Logistic Regression

Fernando Lovera Mario Verstraeten

We've explored how to use Linear Regression and its many variations to predict a continuous label.

But how can we predict a categorical label? With logistic regression

Logistic Regression is a classification algorithm designed to predict categorical target labels.

- Logistic Regression will allow us to predict a categorical label based on historical feature data.
- The categorical target column is two or more discrete class labels.
- Classification algorithms predict a class or category label:

Class 0: Car Image

Class 1: Street Image

Class 2: Bridge Image

- Keep in mind, any continuous target can be converted into categories through discretization.
 - Class 0: House Price \$0-100k
 - Class 1: House Price \$100k-200k
 - Class 2: House Price <\$200k

 Classification algorithms also often produce a probability prediction of belonging to a class:

Class 0: 10% Probability

Class 1: 85% Probability

Class 2: 5% Probability

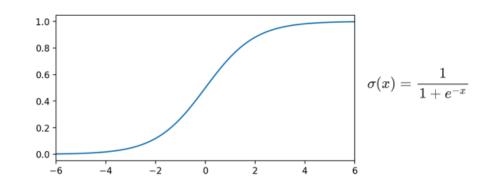
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Class 0: 10% Probability - Car Image

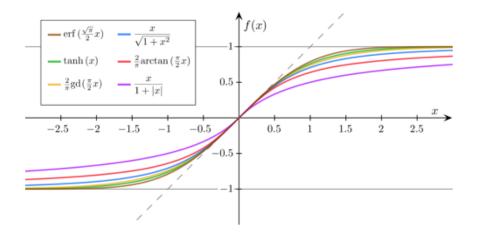
Class 1: 85% Probability - Street Image

Class 2: 5% Probability - Bridge Image

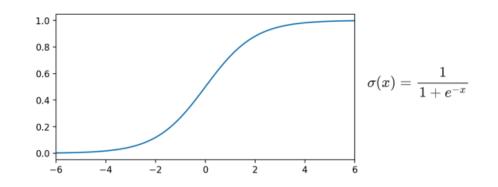
Model reports back prediction of Class 1, image is a street.

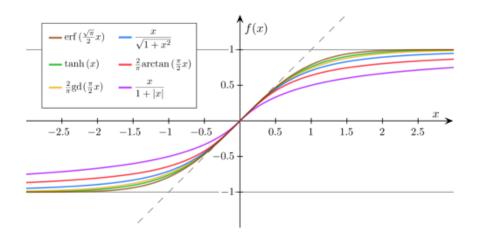


Notice the "leveling off" behavior of the curve.



There is a "family" of logistic functions.





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any value of **x** will have an output range between 0 and 1.

There is a "family" of logistic functions.

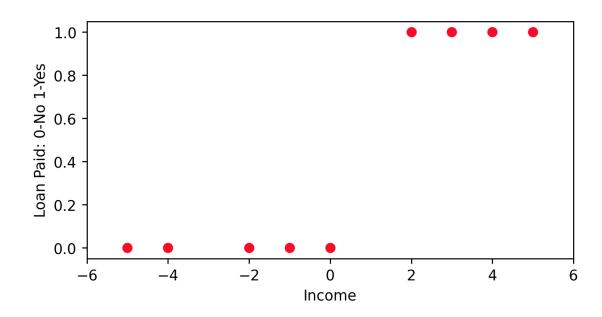
Let's explore how to convert a Linear Regression model used for a regression task into a Logistic Regression model used for a classification task.

Imagine a dataset with a single feature (previous year's income) and a single target label (loan default)

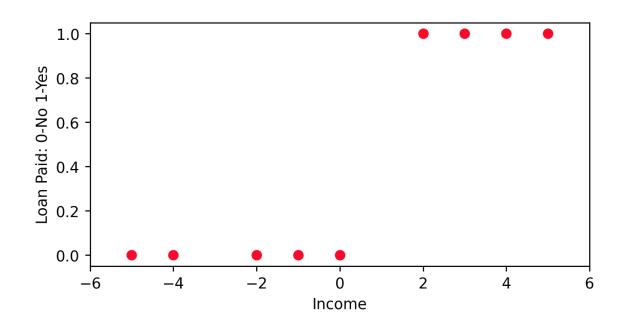
Our data set:

Income	Loan Paid
-5	0
-4	0
-2	0
-1	0
0	0
2	1
3	1
4	1
5	1

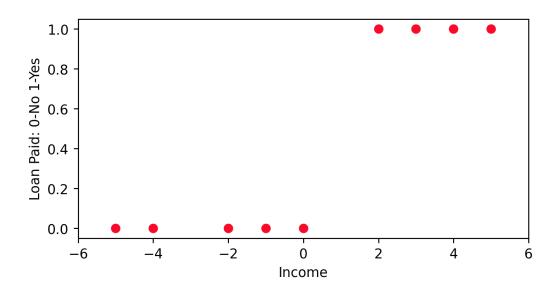
Let's begin by plotting income versus default:



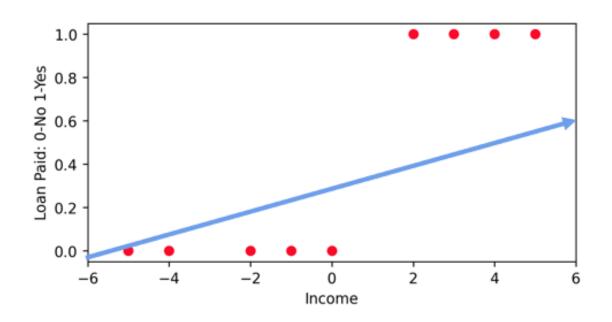
Notice that people with negative income tend to default on their loans.



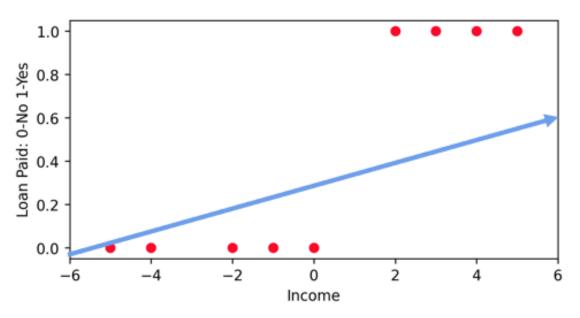
What if we had to predict default status given someone's income?



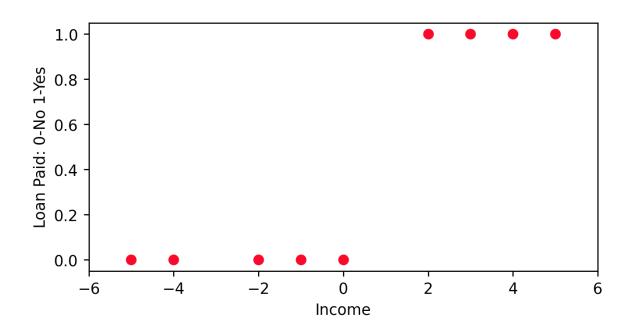
Fitting a Linear Regression would not work (recall Anscombe's quartet):



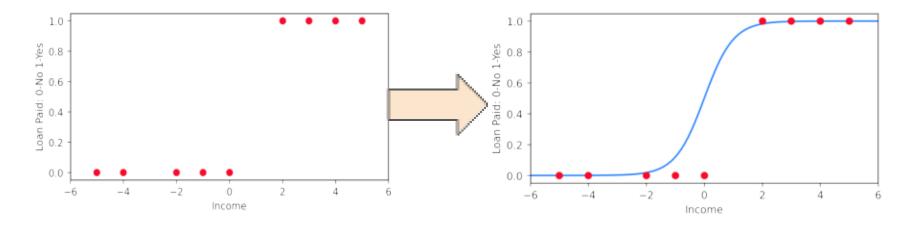
Linear Regression easily distorted by only having 0 and 1 as possible y training values.



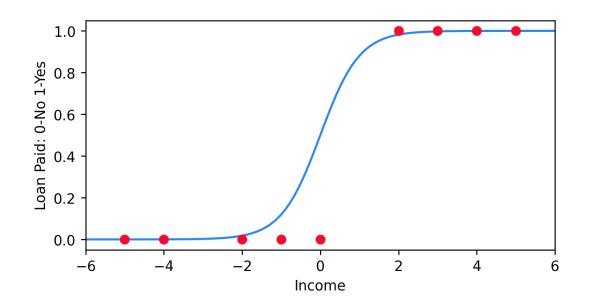
Also would be unclear how to interpret predicted y values between 0 and 1.



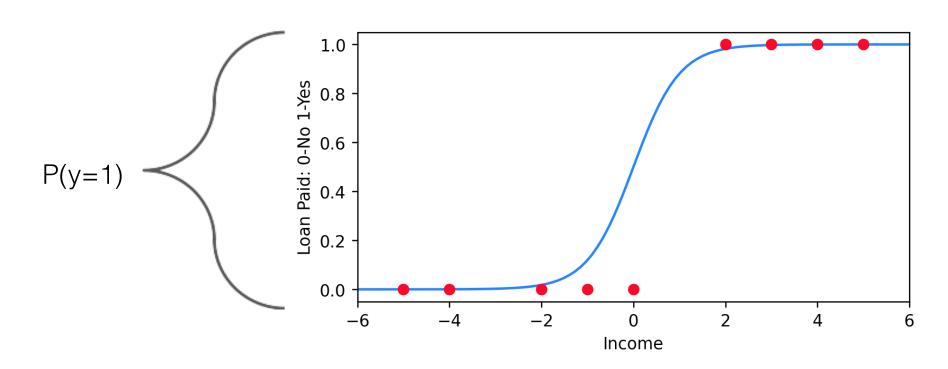
We could make use of the Logistic Function for a conversion!



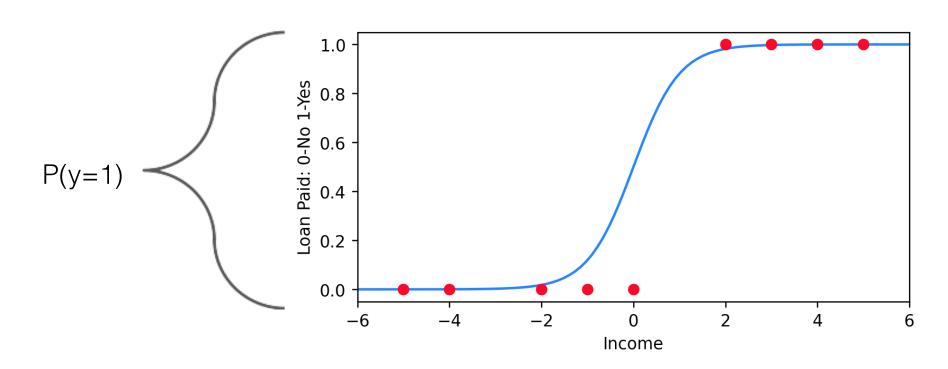
Let's first focus on what this Logistic Regression would look like.



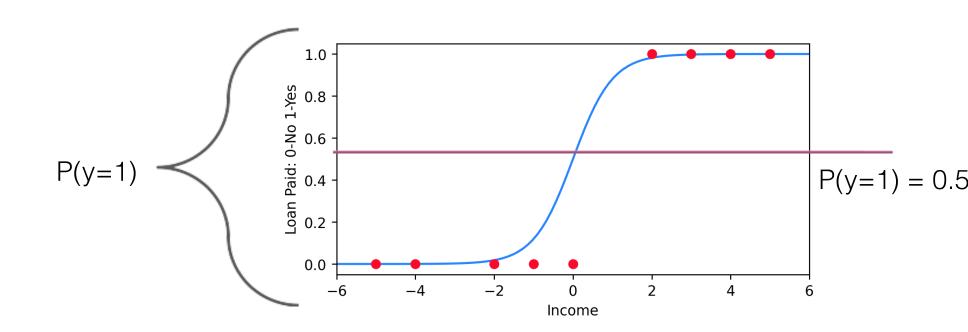
Treat the y-axis as a probability of belonging to a class:



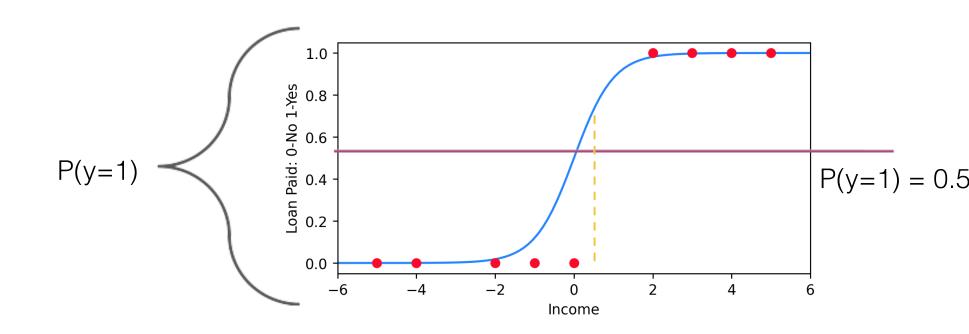
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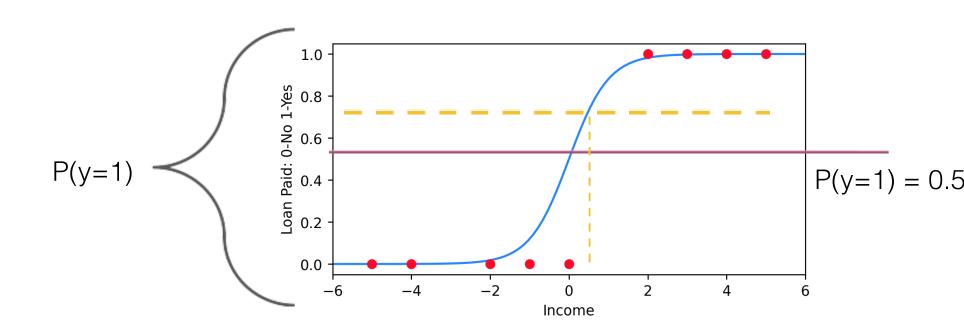
For example, a new person with an income of 1:



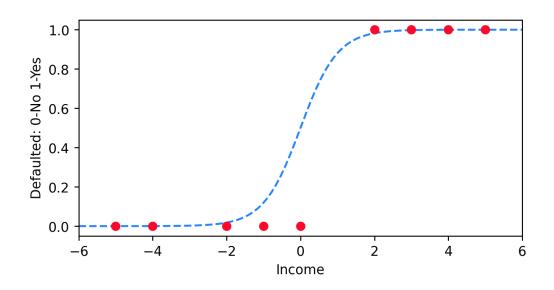
For example, a new person with an income of 1:



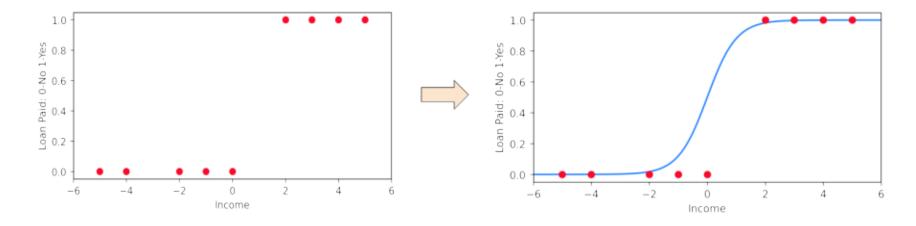
Predict a 90% probability of paying off loan, return prediction of Loan Paid = 1.



But how do we actually create this line?



Fortunately, the mathematics of the conversion are quite simple!



We already know the Linear Regression equation:

$$\hat{y} = eta_0 x_0 + \dots + eta_n x_n \ \hat{y} = \sum_{i=0}^n eta_i x_i$$

All we need to do is plug the Linear Regression equation into the Logistic function to create a Logistic Regression!

$$\hat{y}=eta_0x_0+\cdots+eta_nx_n \ \hat{y}=egin{equation} \hat{y}=eta_0x_0+\cdots+eta_nx_n \ \hat{y}=egin{equation} \hat{y}=rac{1}{1+e^{-x}} \end{pmatrix} \qquad \hat{y}=rac{1}{1+e^{-\sum_{i=0}^neta_ix_i}} \end{pmatrix}$$

$$\hat{y} = rac{1}{1+e^{-\sum_{i=0}^n eta_i x_i}}$$

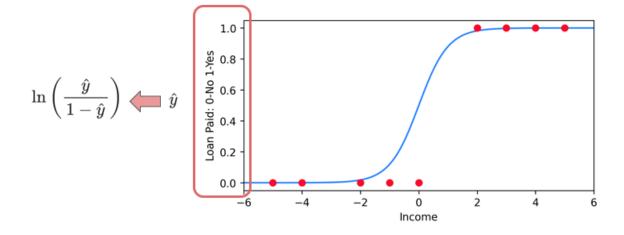
After some mathematical magic, we can make it look familiar again

$$\ln\left(rac{\hat{y}}{1-\hat{y}}
ight) = \sum_{i=0}^n eta_i x_i$$



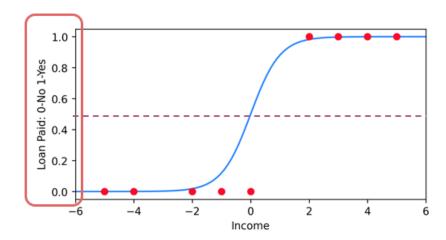
Looks like the formula for linear regression

What would the function curve look like in terms of log odds?

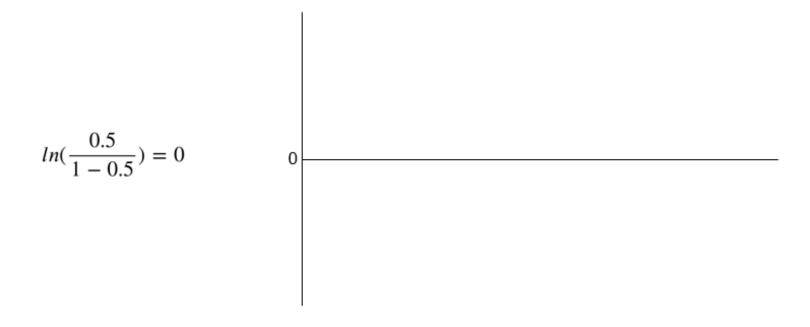


Consider p=0.5

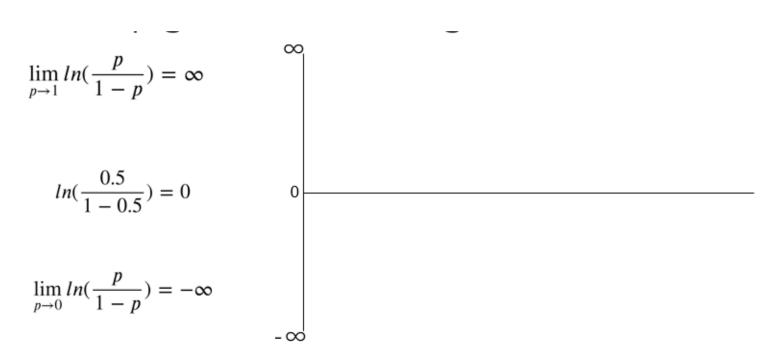
$$ln(\frac{0.5}{1 - 0.5}) = 0$$



Consider p=0.5, halfway point now at 0.

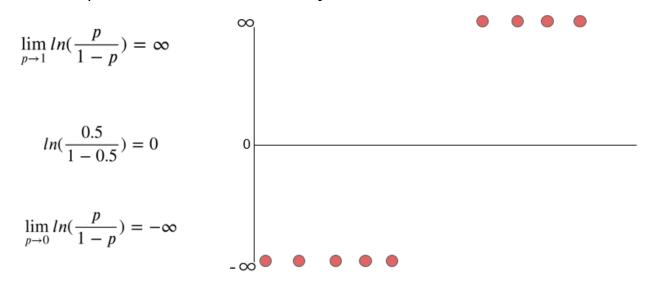


As p goes to 1 then log odds becomes ∞



As p goes to 0 then log odds becomes -∞

Class points now at infinity

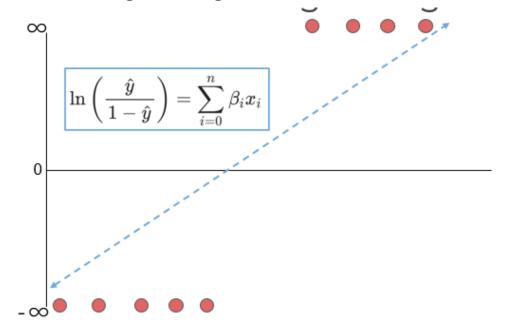


- On log scale logistic function is straight line
- Coefficients in terms of change in log odds.

$$\lim_{p\to 1} ln(\frac{p}{1-p}) = \infty$$

$$ln(\frac{0.5}{1 - 0.5}) = 0$$

$$\lim_{p \to 0} \ln(\frac{p}{1 - p}) = -\infty$$

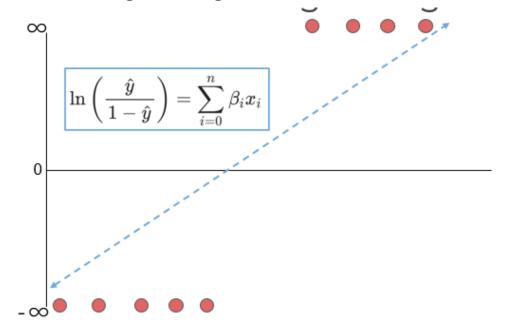


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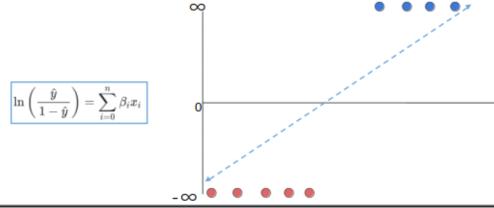
$$\lim_{p\to 1} ln(\frac{p}{1-p}) = \infty$$

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$$\lim_{p \to 0} \ln(\frac{p}{1 - p}) = -\infty$$



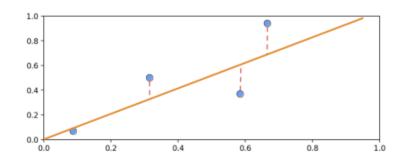
 Unfortunately, even in log odds targets are at infinity, making RSS unfeasible.



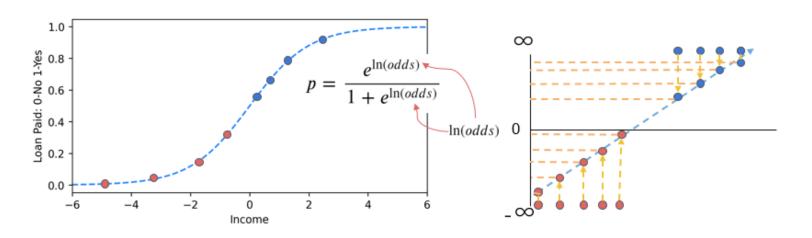
Logistic regression - Finding the

Best Fit

- Logistic Regression uses Maximum
 Likelihood to find the best fitting model.
- We'll also then display the cost function and gradient descent that is solved for by the computer.
- Recall in Linear Regression we seek to minimize the Residual Sum of Squares (RSS).

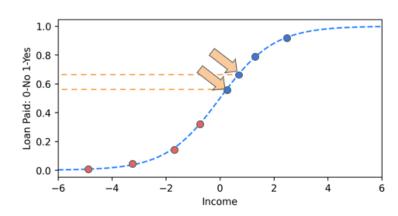


We are able to convert In(odds) into a probability.



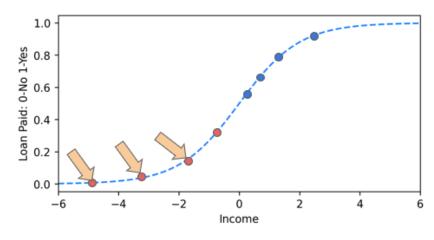
How do we find the most optimized function? Maximizing the likelihood

Likelihood = 0.9 × 0.8 × 0.65 × 0.55 × ...



How do we find the most optimized function? Maximizing the likelihood

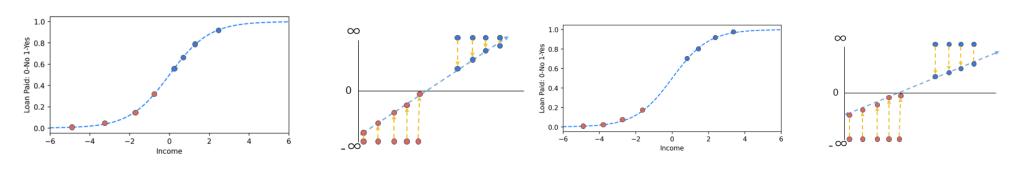
Likelihood =
$$0.9 \times 0.8 \times 0.65 \times 0.55 \times (1-0.3) \times (1-0.2) \times (1-0.08) \times (1-0.02)$$



Likelhood = 0.129

!Note in practice we actually maximize the **log** of the likelihoods. (e.g. $ln(0.9) \times ln(0.8) \times ...$)

Choose best coefficient values in log odds terms that creates maximum likelihood.



Fitting the line that maximizes the log of likelihoods, is (just like with linear regression) done by performing the gradient descent algorithm

Logistic regression - Practice

Let's check the notebooks!