IAS Camp

The IAS Camp seamlessly blended technology and outdoor adventure, offering participants an immersive
experience filled with innovation, learning, and collaboration. Through engaging workshops, insightful
discussions, and interactive activities, attendees explored the intersection of technology and nature while
networking with industry professionals and peers.

Event Highlights:

Campfire Talk: The Evolution of Product Development

Led by Bessem Bousselmi, this fireside discussion delved into how innovation shapes modern life
experiences. In a relaxed, interactive setting, participants explored groundbreaking advancements in
product development and their impact on everyday life.

Technical Session 1: Computer Vision 101

Presented by Imen Masmoudi, this workshop introduced participants to the fundamentals of computer
vision, its applications in industry, and cutting-edge AI techniques. Imen, an industrial engineer and

9

MLAct Community Co-Founder, shared her expertise in machine learning and technology-driven
problem-solving.

Technical Session 2: From Machines to Minds

In this session, Yassine Aniba explored the evolution of industries and the shift toward
human-centered innovation. As an experienced IEEE leader and advocate for technological
transformation, he provided insights into how emerging technologies are reshaping the
future.

Ideathon: Sustainable Camping Solutions

Participants engaged in a creative challenge, brainstorming and developing innovative technical solutions
for eco-friendly camping experiences.

10

🎉Networking, Games & Entertainment :

11

The camp fostered meaningful connections through networking sessions, team-building games,
andshared meals, all culminating in a lively closing party.

The IAS Camp was more than just an event, it was a unique opportunity to learn, collaborate, and
innovate in an inspiring outdoor setting.