

1st International Conference on Digital Transformation & Sustainability of Business (ICDTSB) 23-24 February 2024

CALL FOR PAPERS

**Associated for Publication with CRC press,
Taylor & Francis indexed in Scopus and Google Scholar**

Theme: Digital Transformation on Individual, Social, Economic & Environmental Sustainability

The 1st International Conference on Digital Transformation & Sustainability of Business (ICDTSB-2024) will be held in Vardhaman College of Engineering (VCE) Hyderabad, India. The Department of Management Studies is hosting the conference in association with RK University, Rajkot, Gujarat.

Digital Transformation & Sustainability of Business are two buzz words in the market and are success mantras for Organizations in dynamic Environment. Organizations all over the World are witnessing a paradigm shift towards digital and sustainable eco systems.

ICDTSB-2024 will bring together Academia, Industry and Research Scholars across the globe to share their cutting edge research.

Original unpublished research work preferably (but not limited) of the following topics are invited for submission:

- ♦ Marketing
- ♦ Human Resource Management
- ♦ Finance & Accounting
- ♦ Operations & Supply Chain Management
- ♦ Strategy & Entrepreneurship
- ♦ Information Technology
- ♦ Education & Economy

Important Dates

Submission of full manuscript

**10 Jan
2024**

Notification of Acceptance

**20 Jan
2024**

Author Registration

**25 Jan
2024**

Submission of Camera Ready Paper

**28 Jan
2024**

Organizing Committee

General Chair

Dr. JVR Ravindra, VCEH

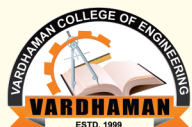
Dr. J. Krishna Chaithanya, VCEH

General Co-chair

Dr. Sukanya Metta, VCEH

Dr. Amith Lathikara, RK University, Rajkot, Gujarat

DUAL VENUE CONFERENCE



VARDHAMAN COLLEGE OF ENGINEERING

(AUTONOMOUS)

Affiliated to JNTUH, Approved by AICTE, Accredited by NAAC with A++ Grade, ISO 9001:2015 Certified
Kacharam, Shamshabad, Hyderabad - 501218, Telangana, India



RK UNIVERSITY

Accredited by NAAC-UGC

RK University, Bhavnagar Highway, Kasturbadham, Rajkot, Gujarat, India 360020