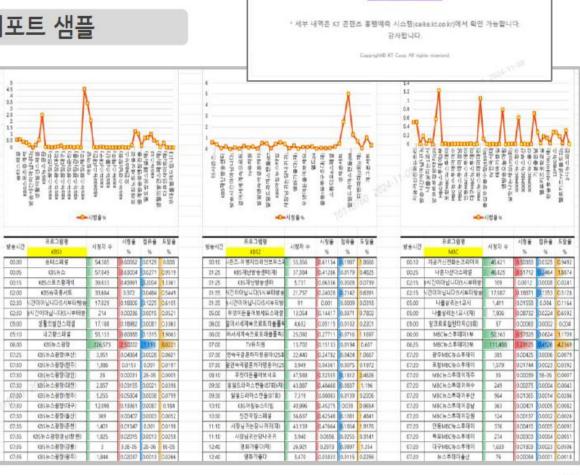
[채널시청률 주요기능] 시청률 분석 - 정기리포트

- 플랫폼 별 채널/프로그램 시청률 리스트 제공
- 레포트 정보 엑셀 다운로드 기능 제공 및 메일링 서비스 제공

이메일 정기리포트 샘플

基件書管								NUTV								Stytte		
64	격설명	중군 시청자 수	총 시청자 수	AI製量 (No.)	298 W.	村製村(2014年本)		64	채널명	B군 시영자 수	용시청자 수	ABI (NO	598 NO	시청시간 (시문소)		- 64	파설명	BZ 48年4
1	(051	154,010	2346,109	1,709904	21,412,6590	1:3253		1	X851	121.697	2271524	1,6621591	30,8904921	11058		1	(351	23,626
2	MRC	97,977	2,963,695	0.9715470	294177378	19581	- 2	2	MIC	73,316	2:190.601	1.0030241	29.0319511	140:05		- 2	MSC	10.934
3	585	04,360	2714217	0.9016450	29/9790007	1:44:22	- 2	- 3	585	71.046	2200.074	0.9770366	90,6096724	146:15		3	585	90,187
4	6352	67,609	2,306,971	0.6921231	26.36/19512	1:3729	- 1	4	1052	\$1,137	1940025	0.6951201	26.2824010	1:50:37		- 4	YTN	8,607
4	(MBA-ATV	56,459	1,774,636	0.6235168	19/598 6717	19525		5	(MEH-ATV	45,735	1,445,917	0.6219566	19,676640	14500			6852	0.364
6	YTN	54,302	1,590,137	0.6005784	18,6671949	14657		6	TVN	43,049	1,606,916	0.5952909	21.052749	1:39:57		6	哲型뉴스TV	0,200
7	TVN	50,351	1,090,711	0.5560616	20,9691726	13051		7	YTN	42.906	1568750	0.5045673	15 8136537	14551		7	MON	6,192
n	MON	49,219	1,947,450	0.5440064	21 5073024	1:3603		n	MON	19325	1578,210	0.5429411	21.4621036	10004			TV图目	5,556
9	FISC .	45,199	1044.451	0.501376	20.269005	10508	- 0	9	JTBC	18,495	1,529,970	0.5234602	20,0060071	1:96:55		9	HMA	5.400
10.	TVEH	41.461	1,509,179	0.4799909	18/6571149	1,9761		10	TVER	34717	3,354,920	0.4721196	18.4255790	1:37:32		10	ITEC	5,300
11	TNA	40,004	1,627,153	0.4506274	17,970,2365	13949	- 1	31	DIA	34321	1331057	0.466729	38.1391432	13744		- 11	DVA	5,260
12	N'SA	40041	1,731,447	0.4422302	193407918	1:03:55		12	XLITY2HIE	12.651	1817,245	0.4440401	24,9047249	0.25/19	-	12	TVN	4,941
11	ZUTVPOS	12,651	1,017,245	0.1606104	20,290(11)2	0.25:19		11	NAME A	12,071	1,392,615	0.4351343	10.9184662	1:31:49	-	15	SINGLIDE	4,556
14	TWISTORY	27.46E	1,379,911	0.301327	15,2394212	0:20:22	- 1	14	TWISTORY	25,228	1,217,099	0.3430625	16.831489	02904		14	205番号点	2,492
15	5数量出点	18400	917.965	0.2094212	10.3036727	0.0009	2	15	DON	15,571	E12.430	0.211776	10.0403576	027:19		15	MIS MIS	2,263
16	OCN	17,716	90,449	0.1956513	10.400191	0:2746		16	505 8 84.0	14,064	742,746	0.2021376	10,100615	022719		16	GTV	2,144
17	185	17,010	1257,076	0.1801682	11.0020596	0:1915		17	IIR.	14352	1041.157	0.1924556	3A3567111	01918		17	MECON	2,087
12	MISCOVERYS	15401	951.997	0.170418	10.515.7245	0:2303		18	GOLFSPSA	13.418	139071	0.1024774	4.611032	15628		18	KBSIOY	2,075
19	KBSE-666	15,125	850,240	0.1670349	95000956	0.0501		19	RECEION.	12,965	209.057	0.1722257	96424777	02527		19	SIAIDIATV	1,003
	-		- grange re		- Marian Marian			_			Section 2.				-			
20	GOLFSPEA MECON	13,976	360,713	0.1543517	A0719619 30672083	15694	- 37	20	MICCEAMANET	12,497	757,894	0.1599441	10.3066129	023:30 023:07		20	MBCDVBYI KBSE-699	1,612
21	MBLON:	13,617	350,171				2	25	200 200 200 200	11,407	207,946		9.6273692			21	-	1,000
22		13,408	\$29,619	0.1400775	9.1621223	02300		22	KBSIOK	10,641	652,375	0,1447099	8,6716583	023:13		22	TYNSTORY	1,720
25	MICDRAWANET	13,216	810,307	0.1459514	9,2580706	0:22:10		23	MBCDN	10,375	250,895	0.1410078	3,4119252	15905		23	OCN	1,645
_	SESTUNE	11,900	695,713	0.1323086	7,62.12951	02534	- 17	24	TWSKOW	10,221	577,642	0.1390011	7,055363	025:14		24	제설이면	1,563
25	TVNSHOW	11,090	609,072	0.1314028	7,6099534	02537	_	25	JTBC2	10,007	290,179	0.1360005	A134646	02450		25	OUFT	1,500
26	.mcz	11,470	709,577	0.1267631	7,0364059	0:23:02	- 3	26	SESTUNE	9,092	562,005	0.134515	7,6427152	02505		26	SESTUNE	1,533
27	DNAPLAY	10,590	706,761	0.1170452	7,0053067	02120	- 3	27	DIAPLAY	9,705	619,905	0.1319815	A7020785	022:35		27	CINCE	1,401
20	SPOTY	10,266	541,137	0.1133706	1,9761901	0:27:59	- 2	25	SPOTV	0,604	450,281	0.117003	6.125.3767	027:11		20	CNTV	1,335
29	TYNDRAMA	9,528	541,423	0.1052236	6.0014392	02558		29	TVNDRAMA	7,964	446,255	0.1083061	6.068629	02525		29	SPOTY	1,576
30	FUNTY.	9,222	454,280	0.1010490	5.0170526	02955		30	OCNMOVIS	7,016	536,054	0.1053149	7.2898071	021:45		30	EDGETV	1,354
31	OCNMOVES	8,917	625,491	0.0964763	6.9188232	0:20:14		31	하이라이르TV	7,380	196,552	0.1003675	2,6729138	15630		11	TVNSHOW	1,274
12	하이라이트TV	8,695	257,074	0.0960265	2,6181909	15222		32	FUNTV	7,365	156,216	0.1001541	48441872	02928		12	디원	1,266
33	GTV	8,601	297,709	0.0949865	4.3922071	13197	3 B	33	SOSTA	7,040	615,579	0.095719	8.171.2689	216:14		- 11	TWNDRAWA	1,201
34	SSSSI	8,017	097,163	0.0887614	7,6990085	0:16:22	- 33	34	DVADRAMA	6,733	\$30,754	0.0915577	7.2177323	018:02		34	MOCORAMANET	1,196
15	ONCE	7,999	341,712	0.0883423	3,7737090	15329	3	35	재널S	6,663	457,066	0.0906752	6.2265272	021%3		15	ASIAN	1,129
16	ENADRAMA	7,967	631,842	0.0882028	\$9779184	0:10:58		36	1719	5,141	447,504	0.0835062	6.0056142	020:31		36	/TBC2	1,076
17	CNTV	7,604	270,447	0.0839816	3,0751049	1:3956	3	37	CTV	6,136	297,026	0.0034462	40392614	02925		17	THEMOME	1,038
38	OUTE	7,591	390,792	0.0858371	4.4041675	0:27:06		38	CNTV	5,045	210,255	0.0794888	2.050962	140:39		35	1764	1,009
19	1741	7,462	555,915	0.0824075	6.139390	0:1905	11	39	ONCE	5,037	233,042	0.0790723	1.1091419	1:56:41		. 19	하이라이트TV	1,007
40	超越的	7,195	\$17,995	0.079459	5.7206182	0:2046	\$ 10	40	TVCHOSUN2	5,750	121,660	0.0701952	4.401.4576	0.25:16		40	DVADRAMA	1,007
41	개설이면	6,011	334,163	0.0754407	4,1530459	0.2538	1.5	-41	OUT	5,549	204,939	0.0754613	3,0090425	02046		41	SOSSEC	909
42	TVO/OSUN2	6,555	375,044	0.0723943	4,1419	02551	3.	42	DRAMAX	5,238	411,210	0.0712253	5.5900515	018:06		42	FLINTY	956
40	ADAN	6,326	230,513	0,0090664	2.6340629	1:3049		43	CMCTV	5,217	289,042	0,0709413	1,930 6069	02641		45	ENASTORY	930
44	THEMOVIE	6,276	251,430	0.0093128	3,0012000	02522	3	44	채널이넴	4,091	281,560	0.0645127	3.0562458	025:32		44	전대통증	912
45	IDGITY	6,271	352,665	0.0092563	3.0947515	02916	3	45	THEMOVE	4,076	262,522	0.0663051	1,5700409	02623		45	OCNMOVES	090
Æ	DRAMAX	6,151	402,892	0.0679250	53129407	0:1006	- 7	46	ASIAN	4,001	177,146	0.0652873	2.4090113	1:19:19		45	MPLEX	. 547
47	CWCTV	6,082	346,562	0.067167	10273514	0.2559	3 3	47	트라마루트	4544	101,334	0.0617972	5,2139453	21750		47	DRAMAX	812
46	MPLEX	5,633	380,075	0.0622058	4.1974611	02159		48	SPOTVPRIME	4473	97,015	0.0600246	1,3195005	1:06:00		40	SESSPORTS	775
49	Dig	5,526	331,487	0.0610329	16000605	03441		49	MPLEX	4.462	200,040	0.0606794	1,929,0486	02253		49	OCNWOVES2	760:
50	製的MATV	5,366	130,000	0.0592559	1.5243717	15527	-	50	EDGETV	4427	341,997	0.0602047	1,5181192	02648		50	ENAPLAY	731



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KT그룹 통합시청를 리포트를 공유 드립니다.

아래 다운로드 링크를 통해 제공 됩니다. 독립시원을 감우된 다운로드