



Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



youtube
providers more
information
about anything
we want
visually.

It gives us way
to follow
hobbies or
careers.

It is a kind
of business
platform.

It provides
more
negative
content.

provides
platform for
talent and
youngsters.

It is really
useful for
students.

YOUTUBE

provides us
knowledge
about
anything we
want.

It is an easy
way to gain
fame and
money.

Need to be
more
positive
content.

It needs to
be cheap.

I found it
really
entertaining.

It changes
the feelings
of people.



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

