

## Finance Training Program

**Duration:** 3 Months

**Fees:** ₹25,000

**Mode:** Online

**Certification:** Certified Financial Analyst (CFA) – Level 1 Equivalent

### Program Overview

The Finance Training Program is meticulously designed to equip students with a strong foundation in financial accounting, corporate finance, investment analysis, and financial markets. This comprehensive program ensures hands-on learning through real-world case studies, financial modeling, market analysis, and industry-relevant projects, preparing students for successful careers in the finance sector.

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## Course Modules

### Module 1: Financial Accounting and Reporting

**Objective:**

To introduce students to the core principles of financial accounting, financial statement preparation, and regulatory frameworks.

**Topics Covered:**

- **Financial Statement Preparation**
  - Understanding the Balance Sheet, Income Statement, and Cash Flow Statement
  - Financial ratios and their significance
  - Practical application: Preparing financial statements with real-world data
- **Accounting Principles and Standards**
  - Generally Accepted Accounting Principles (GAAP) and International Financial Reporting Standards (IFRS)
  - Double-entry bookkeeping system
- **Regulatory Frameworks and Compliance**
  - Role of regulatory bodies (SEBI, RBI, SEC, etc.)
  - Financial fraud and corporate governance
  - Ethical considerations in financial reporting

**Assessment:**

- Preparation of a company's financial statements
  - Analysis of financial ratios for decision-making
  - Case study on corporate financial fraud
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**Module 2: Corporate Finance****Objective:**

To develop expertise in financial decision-making, capital budgeting, and risk management strategies.

**Topics Covered:**

- **Capital Budgeting**
  - Techniques: Net Present Value (NPV), Internal Rate of Return (IRR), Payback Period
  - Evaluating investment projects
  - Real-world capital budgeting case studies
- **Cost of Capital and Capital Structure**
  - Cost of equity and debt
  - Weighted Average Cost of Capital (WACC)
  - Debt vs. equity financing decisions
- **Financial Risk Management**
  - Identifying financial risks (credit, market, liquidity risks)
  - Hedging techniques using derivatives
  - Case study on financial risk management strategies

**Assessment:**

- Capital budgeting project with financial modeling
  - Calculation of WACC for a company
  - Case study on corporate risk management strategies
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**Module 3: Investment Analysis****Objective:**

To provide a strong foundation in investment decision-making, portfolio management, and valuation techniques.

### Topics Covered:

- **Portfolio Management**
  - Modern Portfolio Theory (MPT) and asset allocation strategies
  - Risk-return tradeoff analysis
- **Equity and Bond Valuation**
  - Discounted Cash Flow (DCF) model
  - Price-to-Earnings (P/E) ratio and other valuation metrics
  - Fixed income securities and bond pricing
- **Market Analysis and Investment Strategies**
  - Fundamental vs. technical analysis
  - Behavioral finance and investor psychology
  - Understanding stock market trends

### Assessment:

- Portfolio creation project
  - Equity valuation of a publicly listed company
  - Market analysis presentation on stock price movements
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## Module 4: Financial Markets and Instruments

### Objective:

To provide a comprehensive understanding of financial markets, investment instruments, and regulatory frameworks.

### Topics Covered:

- **Overview of Financial Markets**
  - Money market vs. capital market
  - Role of stock exchanges (NSE, BSE, NYSE)
  - Forex market and currency trading fundamentals
- **Derivatives and Securities**
  - Introduction to derivatives (Futures, Options, Swaps)
  - Hedging and speculation strategies
  - Real-world applications of derivatives in risk management
- **Regulatory Environment and Compliance**
  - Role of SEBI, RBI, and other regulatory authorities
  - Legal framework for trading and investing
  - Case studies on regulatory compliance in financial markets

### Assessment:

- Financial market research project
  - Real-time trading simulation using market data
  - Compliance and regulatory framework analysis
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## Program Benefits

- ✓ **Industry-Aligned Curriculum** – Training structured around CFA Level 1 concepts
- ✓ **Hands-on Learning** – Real-world financial modeling, investment analysis, and risk management
- ✓ **Practical Exposure** – Case studies, market simulations, and financial statement analysis
- ✓ **Career Advancement** – Placement assistance and industry networking opportunities
- ✓ **Industry Certification** – Earn Mackinlay Learning Hub's Finance Certification for career enhancement

### Placement Assistance

We provide dedicated **placement support** to help students connect with leading financial institutions, investment firms, and corporate finance roles. Our strong industry ties and career guidance will ensure you are well-prepared for job opportunities in the financial sector.

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Take the next step toward mastering finance and building a successful career in the financial industry. **Enroll now!**