

# JERALD CHRISTOHER BUCUD

MASTER'S IT STUDENT | JUNIOR SOFTWARE DEVELOPER (INTERNSHIP-SEEKING)

## CAREER OVERVIEW

Master of IT student (Software Development and AI, graduating Nov 2026) with technical skills in Python, Java, and professional experience in operations and digital marketing. Strong in problem-solving, leadership, and continuous learning.

+61 401 347 989  
jeraldbucud@gmail.com  
Queensland, Australia

## EDUCATION

### Master's of Information Technology

Brisbane, Queensland, Australia

February 2025 - November 2026

- Central Queensland University
- Major in Software Development & Design
- Minor in Artificial Intelligence

### Graduate Certificate in Information Technology

Brisbane, Queensland, Australia

June 2025 - Graduated

- Central Queensland University
- Graduated with Distinction

## SKILLS

- Python
- Github
- Website Optimization
- Facebook Business Manager
- Leadership
- Communication
- Data-driven Decision-Making
- Data analysis
- Collaboration Skills
- Proficient in MS Office and Google Docs

## TRAININGS AND CERTIFICATIONS

- Data Analytics Certification - Ekswelabs (2023)
- The Complete Agile & Scrum Project Management Course - Udemy (2025)
- The Project Management Course: Beginner to PROject Manager - Udemy (2025)
- Microsoft Excel - From Beginner to Advanced - Udemy (2023)

## WORK EXPERIENCE

### OFFICE/AREA SUPERVISOR

ONB Heavy Equipment & Construction | May 2019- February 2025

- Review documentation - daily seeion notes, time sheets and monthly reports.
- Support Management team objectives and focuses small work groups to accomplish business goals
- Manage people on site and make operational decisions
- Be active in the development of the business by ensuring system efficiency
- Check on equipment and trucks to ensure safety and service orders
- Sources part for equioment
- Perform work requests as indicated by senior Area Supervisor or Area Supervisor
- Schedule equipment maintenance to coordinate with needs of operations
- Oversee the daily operations and schedules of local and national cerfuw of trucks.
- Record and maintain employee & client information with strict adherence to privacy policies

### DIGITAL MARKETING SPECIALIST- FACEBOOK

Freelancer | March 2020 - February 2025

- Create, design, and optimize website in Shopify and Webcake.
- Developed and implemented digital marketing strategies that generate over 1.5million in review.
- Oversee the execution of SEO, SEM, Messenger
- Create and optimize Chatbot for Facebook Messenger
- Manage and optimize Facebook Ads and Campaigns.
- Tracked and reported on key performance indicators to partners.
- Acheve a 25% increase in conversation rates by conduction A/B Setting and analyzing data to improve, Website and chatbot Messenger and user experience.
- Perform simple troubleshoot on facebook manager, Facebook Messenger chatbot
- Create content for Facebook Page and Instagram to increase organic growth.
- Create videos and images for Facebook Ads Creative.

### RAMP SUPERVISOR, LOAD CONTROLLER

Philippine Airport Ground Support Solutions, Inc. | April 2018- May 2019

- Calculate the aircraft weight and balance, performance, and fuel requirements.
- Ensure that all aircraft operational matters were within manufacturers CAAP, and company limits including fuel loading, weight and balance, and performance measures
- communications liaison between ramp crew, flight dispatch, and pilots.
- document data on paper and electronically with solid attention to detail.
- Supervise ramp loaders, including evaluating performance, setting schedules, and coaching work areas.
- Oversaw cargo and baggage loading operations to achieve proper weight distribution and maintain safety during all facets of aircraft operations
- Manage cargo and baggage during flights to keep items well-stowed and secure.
- Scanning and loading carts for the ramp loaders to pick up and unload planes.
- Loaded, unloaded service, guided and directed company aircraft

### REFEREES:

Gary Zhai  
0402 566 201  
C.zhai@cqu.edu.au