# Game Name

Genre:

What type of game is this?

## Target Audience:

Who are you trying to sell this game to? What about them should find this game appealing?

## ESRB:

What is the game’s rating?

Game Summary:

How does this game play?

## Target Platforms:

What is the target platform? If PC, what specs will the computer need?

## Required Licenses:

Does this game require any licenses such as a movie it is based on?

## Competition and Marketing:

How is this game going to be marketed? How does it compare and contrast with the competition? Why do you think this game will sell?

Designer and Creation date:  
Who are you? When was this written?