Scraml

Elevator Pitch

Scrambl is an app for golfers looking for scramble matches. A scramble match is a group of golfers(2-6) who break into teams and play best ball throughout the match. Now imagine an app where people can swipe through players to find the right match.
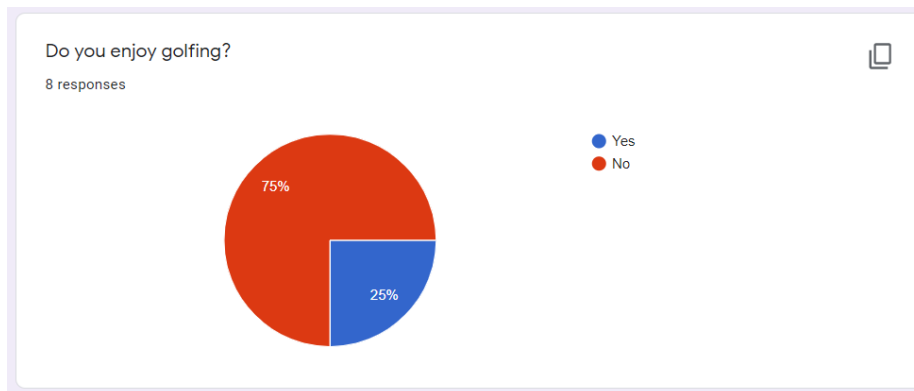
Document Assumptions

- Golf is a social sport to enjoy with friends and strangers
- It's hard to find other groups to scramble with
- You want to play someone at a similar skill level
- Golfers want more friends to go with

Problem Statements

- Identify skill level of users
- Identify the expectations at the course
- Describe the etiquette level that is expected during these matches
- Identify the interest/concern of meeting others through an app
- Identify availability of golfers
- Identify frequency of matches

Analysis & Reporting

- My app idea is way too niche, if I were to continue with the project it would have to have a much more specific group of people.

Do you enjoy golfing?
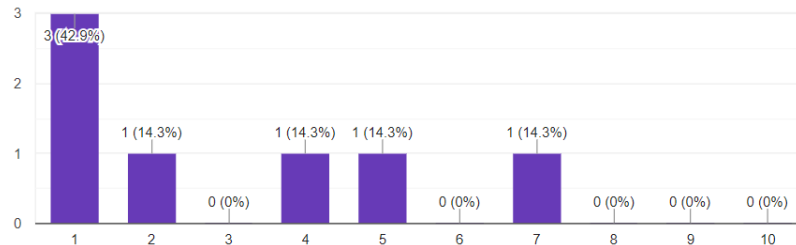8 responses

- Yes
- No

75%

25%

- I wasn't expecting that people wouldn't be willing to go play a round of golf with someone they met online. It was surprising to me based on how commonplace that has become with things like online dating.

How willing would you be to golfing with someone you met on an app?

7 responses

- I do think this is a good idea, I'm pretty sure I would just have to broaden my stroke of sports included in the app. Based on the responses I think basketball and soccer would expand my user pool.

Excluding golf, what sports would you also like to be shown?

7 responses

Soccer
basketball,cricket,volleyball
Pickleball
Frisbee Golf
Volleyball
Basketball
basketball

- My problem statement wasn't fully able to be answered due to the fact that I am in the wrong pool of thought for my add idea. I would need more responses and find more people who actually enjoy the game of golf. However, if I were to incorporate in multiple sports I would then expand my user base. Using that idea, I would have to modify my survey and incorporate different sports/games to the app. I would then be able to identify whether or not people would be willing to meet up with people from an app and play a friendly game together.