

User Stories

- 1) As an apple user I would like to digitize my payment methods so that I can clean up my wallet
 - They have the tab that talks about 3% cashback with the apple card
- 2) As a consumer I would like to research all types of apple phones so I can make the correct purchase
 - The tab that says which iPhone is right for you
 - Side by side comparisons
 - Gives different specs of every phone
- 3) As someone who would like to buy a new cell phone, I want to find a way to trade in my cell phone so I can save money
 - The tab that talks about trading your phone in for credit
 - Shows several different ways to buy a cell phone if they are wanting to save money
- 4) As a consumer who enjoys personalization, I want to be able to see my options so that I can make my phone my own.
 - It has a whole "featured accessories" page
 - With specific accessories highlighted
- 5) As a consumer who enjoys tech, I want to know what operating system is on my phone so that I can understand how to use it properly.
 - Several tabs on "why to switch to iPhone"
 - Allows a preview to ios 15
 - Several tabs about how to get the most out of your iPhone

<https://trello.com/invite/b/ggbjsfw3/2b61bd3f362b1b9327517dd51fcbbece/iphone-produce-page>