

Campus Bliss

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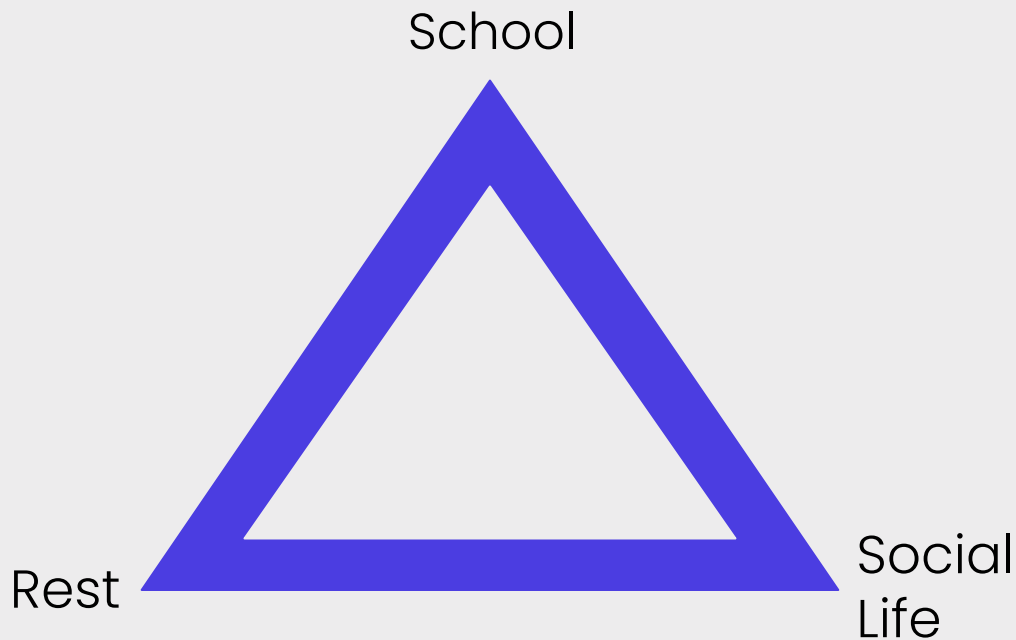


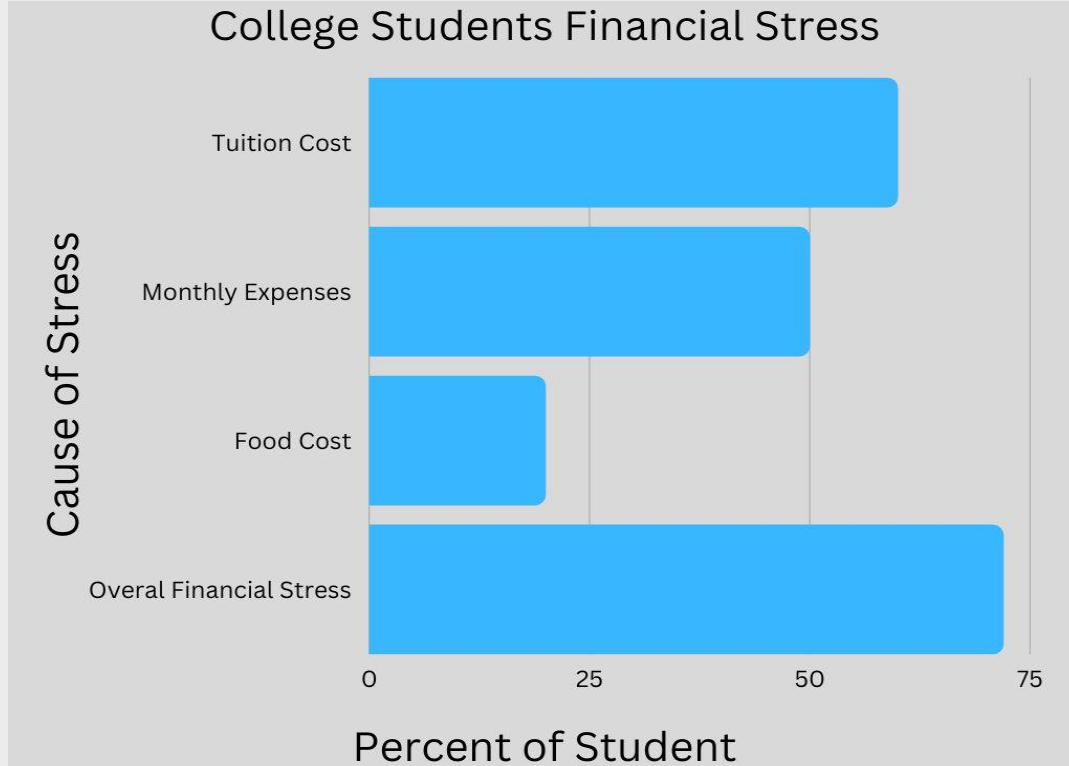
Background

66% of reported experiencing stress and **51%** reported feelings of worry "during a lot of the day." [3]

44% of students reported symptoms of depression; **37%** said they experienced anxiety; and **15%** said they were considering suicide [1]

CHOOSE TWO!





3 out of 5

Experience financial stress from tuition



1 out of 2

Experience financial stress from monthly expenses



1 out of 5

Experience food insecurities

The stress of classes, the high cost of tuition and living expenses, places a significant burden on students. This stress often leads to mental degradation and students are not always provided with the necessary resources and knowledge to effectively navigate these challenges.



Campus Bliss is here to help!

Our solution!

1

**All in one
application**



2

**Improving
Students
Quality of life**



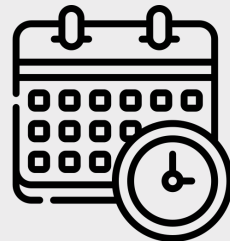
3

**Integration with
Canvas**



4

**Budgeting,
scheduling and
marketplace
features**



Organizing a students
life in one location

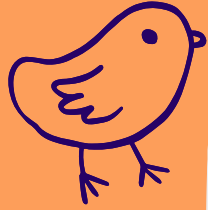
Providing valuable
resources

Networking and
Marketplace
Capabilities

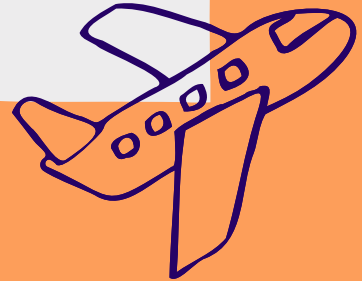
Necessary Lifestyle
Assistance

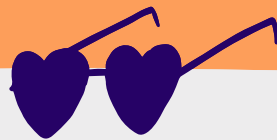
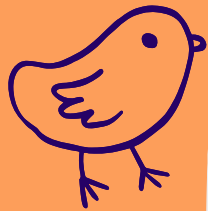
Value and Benefits



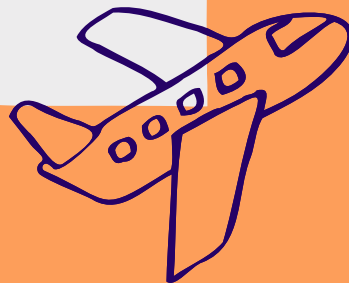


With Campus Bliss, we're
not just solving problems;
we're empowering a
generation of college
students to excel and
thrive.





Thank you!



Strengths

- Simplistic User Interface
- Easily accessible to students
- Comprehensive resources
- Integration with other apps
- The variety of contents

Weaknesses

- Adoption challenges (start up)
- Scalability
- User Engagement
- Technical Issues
- Changing student needs

Opportunities

- Growth amongst communities and campuses
- Partnerships with organizations
- Feedback from students

Threats

- Competitors
- User resistance
- Changes in environment
- Funding

Work Cited

[1] “Addressing Mental Wellness and Social Anxiety with Counseling Director Carrie Brown (Podcast).” *SU News*, news.syr.edu/blog/2023/10/06/addressing-mental-wellness-and-social-anxiety-with-counseling-director-carrie-brown/#:~:text=On%20top%20of%20that%2C%20a,disorders%20and%2015%25%20reporting%20seriously. Accessed 9 Oct. 2023.

[2] Author, iGrad. “5 Signs That Financial Stress Is Impacting College Students and How Financial Wellness Can Help.” *How Financial Wellness Can Help Financially-Stressed Students*, Enrich, 25 Nov. 2019, www.igradfinancialwellness.com/blog/five-signs-financial-stress-is-impacting-college-students-how-financial-wellness-helps/#:~:text=The%20Ohio%20State%20University’s%20National,monthly%20expenses%20(50%20percent).

[3] “Stress in College Students: What to Know.” *Salesmanship Club Dallas*, 15 Sept. 2023, scdallas.org/article-about-momentous-institute/#:~:text=In%20a%20Gallup%20poll%20that,semester%2C%20according%20to%20findings%20in.