

Campus Bliss

Team #2

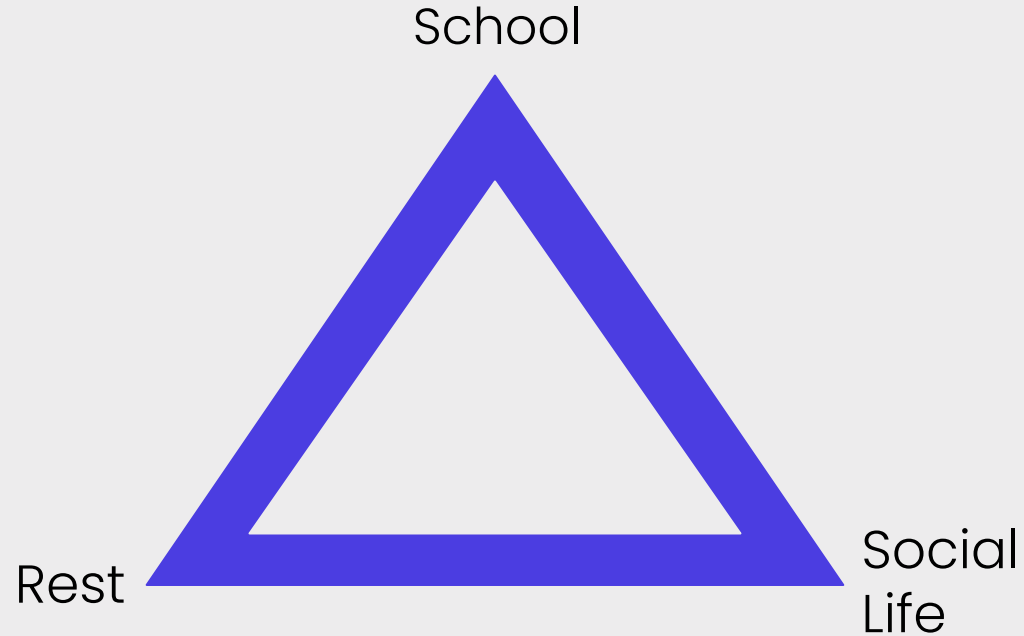
**Kevin Fung, Jerek Stegman, Luke Buffler, Laiba
Awan, and Giovanna Niccolai**



Background

- **66%** stress
- **51%** worry
- **44%** symptoms of depression;
- **37%** anxiety
- **15%** considering suicide [1]

CHOOSE TWO!

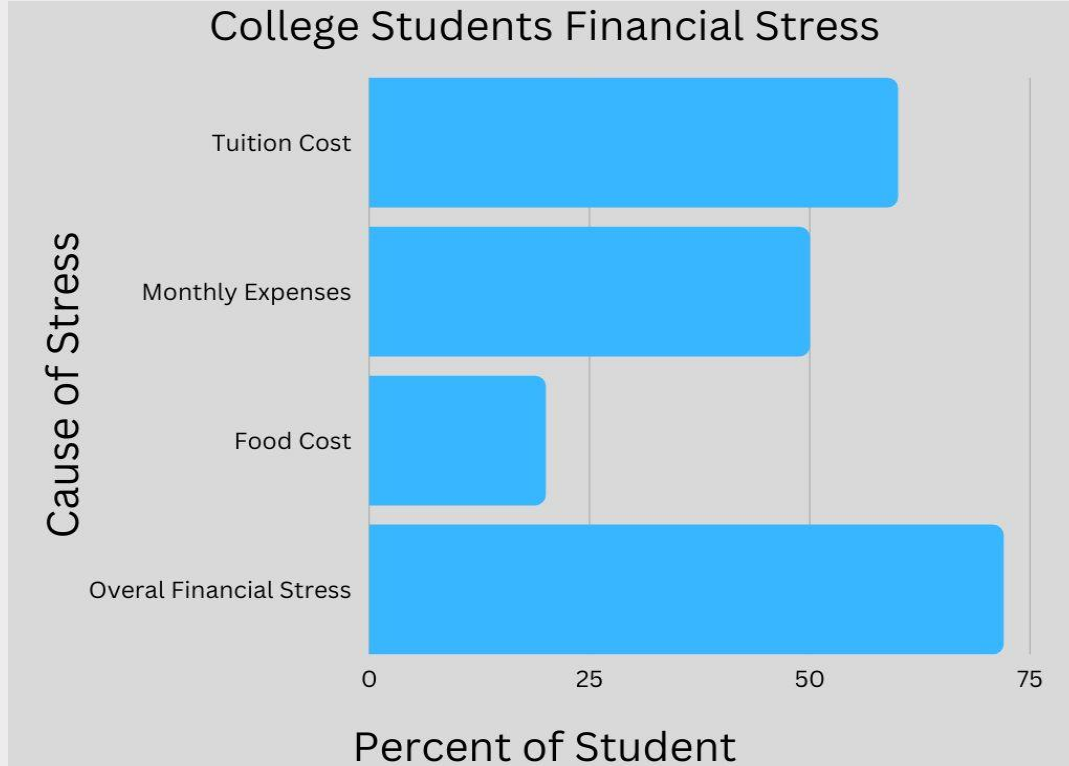




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Suicide is the 2nd highest
cause of death among
college students





3 out of 5

Experience financial stress from tuition



1 out of 2

Experience financial stress from monthly expenses



1 out of 5

Experience food insecurities

The stress of classes, the high cost of tuition and living expenses leads to mental degradation and students are not provided with the necessary resources and knowledge to effectively navigate these challenges.



Campus Bliss is here to help!

Our solution!

1

**All in one
application**



2

**Improving
Students
Quality of life**



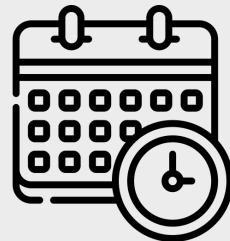
3

**Integration with
Canvas**



4

**Budgeting,
scheduling and
marketplace
features**



9:27

←

Register

EMAIL:

JohnDoe@example.com

NEXT

By signing up, you agree to Photo's [Terms of Service](#) and [Privacy Policy](#).

q w e r t y u i o p

a s d f g h j k l

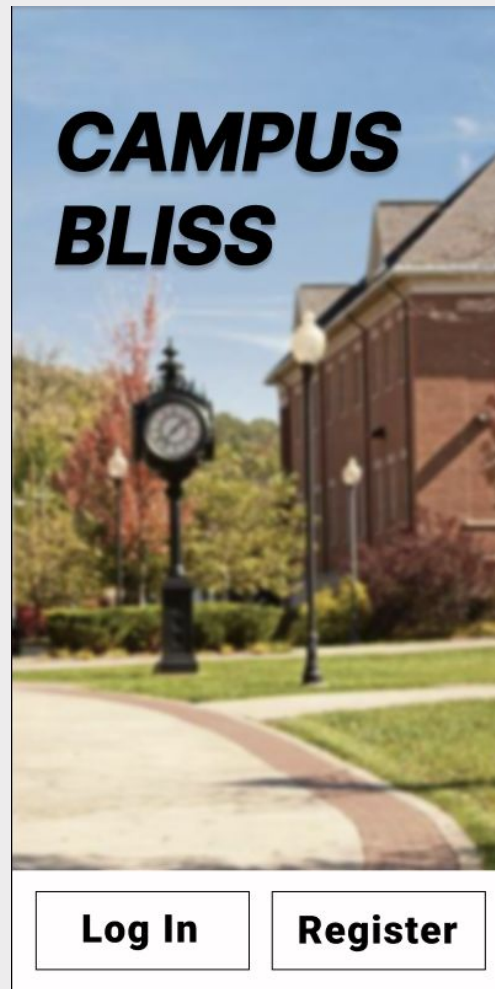
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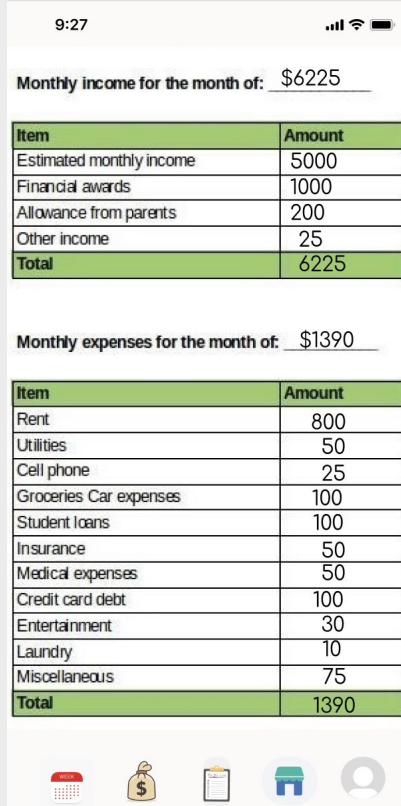
123 space return

😊

🎤

THE DESIGN



[illegible]

MORE FEATURES

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	Monday	Tuesday	Wednesday	Thursday
7 am				
8	1500 lab		meet Taylor	
9				
10	GYM	GYM		GYM
11			BIKE	
12pm	Meeting with Advisor			Doctor's appointment
1				
2	GYM			
3		INTERVIEW		
4	1400 project		0610 homework	
5				
6			INTERVIEW	
7		JOURNAL		TAKE A NAP
8	Do Laundry			
9				
10	Health Club meeting @ IS Building		DINNER	
11				
12am				

Calendar, Money, Notes, Home, Profile

9:27

Profile





Name: John Doe

Email: JohnDoe@gmail.com

College: University of Pittsburgh



Calendar, Money, Notes, Home, Profile

Value and Benefits

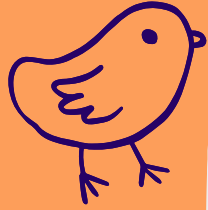
- Gradually improves students' overall quality of life

- Builds a foundation for good habits

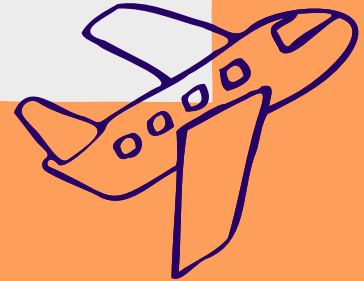
- Decreases students' feelings of stress

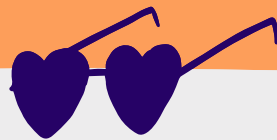
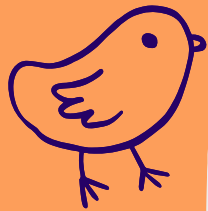
- Reduces the risk of suicide



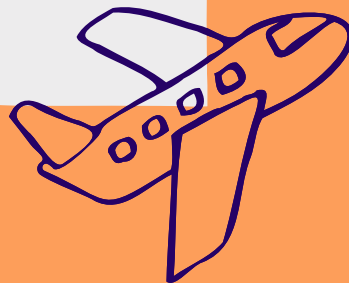


With Campus Bliss, we're
not just solving problems;
we're empowering a
generation of college
students to excel and
thrive.





Thank you!



Strengths

- Simplistic User Interface
- Easily accessible to students
- Comprehensive resources
- Integration with other apps
- The variety of contents

Weaknesses

- Adoption challenges (start up)
- Scalability
- User Engagement
- Technical Issues
- Changing student needs

Opportunities

- Growth amongst communities and campuses
- Partnerships with organizations
- Feedback from students

Threats

- Competitors
- User resistance
- Changes in environment
- Funding

Work Cited

[1] “Addressing Mental Wellness and Social Anxiety with Counseling Director Carrie Brown (Podcast).” *SU News*, news.syr.edu/blog/2023/10/06/addressing-mental-wellness-and-social-anxiety-with-counseling-director-carrie-brown/#:~:text=On%20top%20of%20that%2C%20a,disorders%20and%2015%25%20reporting%20seriously. Accessed 9 Oct. 2023.

[2] Author, iGrad. “5 Signs That Financial Stress Is Impacting College Students and How Financial Wellness Can Help.” *How Financial Wellness Can Help Financially-Stressed Students*, Enrich, 25 Nov. 2019, www.igradfinancialwellness.com/blog/five-signs-financial-stress-is-impacting-college-students-how-financial-wellness-helps/#:~:text=The%20Ohio%20State%20University’s%20National,monthly%20expenses%20(50%20percent).

[3] “Stress in College Students: What to Know.” *Salesmanship Club Dallas*, 15 Sept. 2023, scdallas.org/article-about-momentous-institute/#:~:text=In%20a%20Gallup%20poll%20that,semester%2C%20according%20to%20findings%20in.