Week 12 Milestone Worksheet

SECTION A: Introducing Yourself

Part 1: Elevating Your Website Bio

You will now **take your website "Bio" to the next level** by expanding on your existing "Bio". In order to accomplish this, you need to bring together the following elements from your Week 9-12 Milestones:

a. Week 9
Name the GCGO that most strongly resonates with you.

Agriculture

WHY does this GCGO resonate so strongly with you?

These days, farmers seek inputs for their crops for cheap prices and to ensure productivity, I intend to partner with any firms interested in selling their products to them. This system will help farmers purchase products and access any diseases attacking their crops.

b. Week 10

What is your choice of specialization to study?

Data Science and Data Analytics

WHY do you choose this specialization? How does it help you achieve your mission statement or GCGO goals?

My goal is to help people make their work easier through tech. AI is one of the technologies that helps in building solutions for different users depending on their needs and pain points. According to my background, I want to continue building AI solutions that improve the daily lives of the people in my community, or particularly in undeservingly communities.
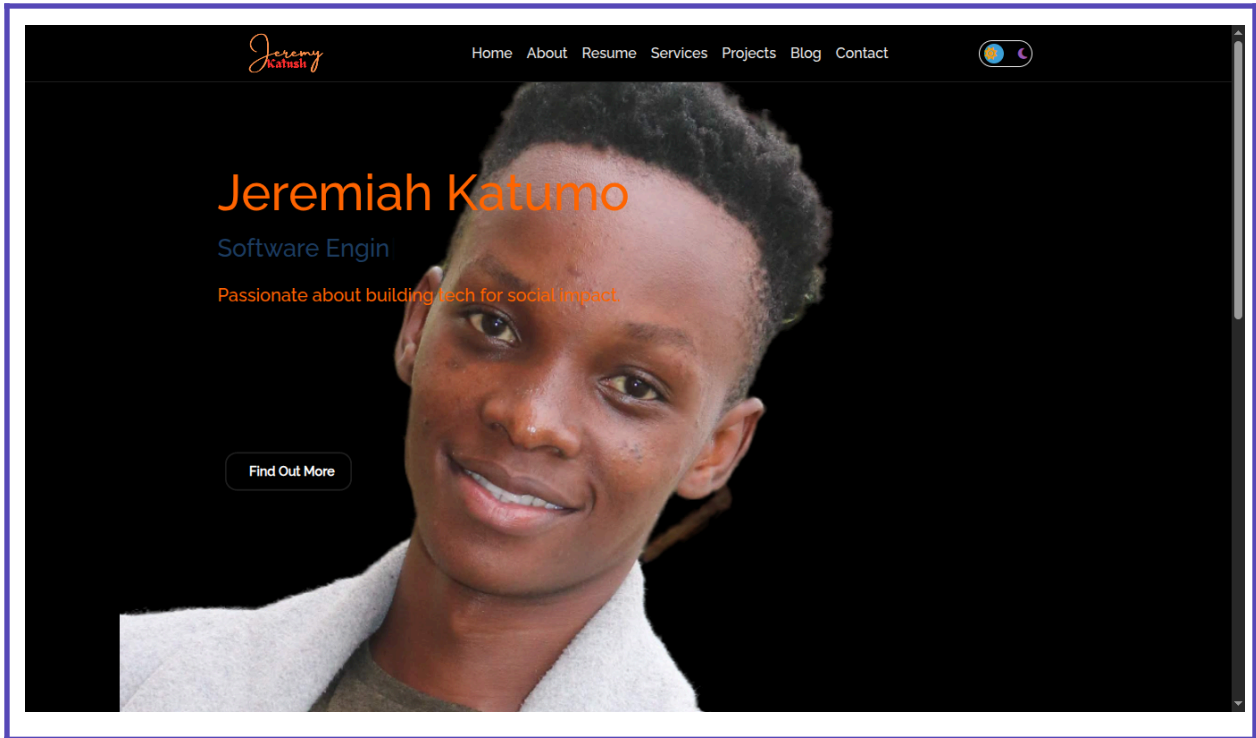
What is your ideal job title/position?

Unemployed

What are the **top 3 insights** you were able to find from experts in your chosen field on how you can be successful?

c. Week 11

Add your professional photo to your website portfolio, and share the link to that page in the space below.

Provide an interesting and/or funny fact about you.

Jeremiah Katumo's Portfolio

Provide the link to your up-to-date LinkedIn profile page.

Jeremiah Katumo's LinkedIn Profile

d. The new Bio

Now combine your existing website "Bio" piece from your website with all the different elements you have listed above (not necessarily in the same order) to create an improved "Bio" that introduces visitors to:

- Who you are
- What makes you unique
- Your passions
- How your job will enable/is enabling you to live out your passion

Your new "Bio" piece.

I'm Jeremiah Katumo Kurwa, a data and software enthusiast from Kilifi, Kenya, with a background in Statistics and a passion for using technology to solve real-world problems. I've gained practical experience as a volunteer Data Analyst at CIPK cleaning and analyzing datasets, and built several applications using frameworks like Laravel, Django, and Nest.js—deploying them on AWS Cloud.

My learning journey includes the PLP Software Engineering Program and ALX Africa's Data Science course, where I developed a strong foundation in Python, JavaScript, machine learning, data visualization, and web development.

Also, I'm especially passionate about artificial intelligence and aspire to build AI-powered tools that make everyday life easier—particularly for underserved communities. I thrive in mission-driven environments where I can learn, contribute, and grow alongside others who believe in technology as a force for good.

SECTION B: Incorporating Your Brand

<u>Part 1:</u> Translating Your Brand

In **Week 11** you learned about **personal branding**, and how to apply that branding to your portfolio. In this final milestone, you will **apply everything you learned about personal branding to your website**.

In the space below, list **at least 4 steps** you'll take to ensure your branding is consistent across all the pages of your website (including your portfolio).

Remember that **consistency is key** for this! Your website must be consistent across all its pages, but especially between your portfolio and your bio.

Part 2a: Updating Your Website

In the space below, list **at least 3 changes** that you made to your website to make sure the steps you identified in Part 1 are consistently applied.

Part 2b: Sharing Your New Website

Please **share the URL of your updated website** below. IMPORTANT: Please make sure the URL works and is visible to anyone with the link. **Make sure the changes you made are clearly visible, and that your website meets all requirements** in the *Individual Activity: Improving Your Website* on Savanna.

[Jeremiah Katumo's Website](#)

SECTION C: Your Elevator Pitch

Part 1: Adding Your Elevator Pitch Video to Your Website

The time has finally come to **do something about that placeholder** on your website. You are (finally) **recording and sharing your elevator pitch** video! Once complete, add the elevator pitch video to the website. Please share the URL of your uploaded elevator pitch below.

IMPORTANT: Please make sure the URL works and is visible to anyone with the link. **Make sure that the elevator pitch meets all the requirements** of the *Elevator Pitch Individual Activities* on Savanna.

SECTION D: Presenting Your Website

Part 1: Feedback from Your Peers

Share your website with your peers! **Take notes** on what they like about your website, and what they think can be better.

In the space below, list the top 4 things your peers like about your website.

Replace the font with clear fonts.

Try to use a few colors in the website, a maximum of 3 or 4.

Try to make some elements more interactive in the website.

In the space below, list your peers' top 4 suggestions to make your website better.

Part 2: Changes

Please **list at least 3 updates/changes you made** to your website after receiving feedback from your peers (*these cannot include any of the changes you made in Sections A and B or your Elevator Pitch*).

I changed my resume, blog and about page appearances of which were considered to match the layout.

STOP

Please go back to Savanna and continue with your learning content. You will be prompted when you need to return to complete Section E of your Milestone Worksheet.

SECTION E: Your Skills

Part 1: Your Skills Map

Please share the URL of your updated skills map here. Make sure the URL works and is visible to anyone with the link. Also, **make sure that the skills map meets all the requirements** of the *Individual Activity: Update Your Skills Map* on Savanna.

[Skills Tracker](#)

Part 2: Reflection

Review the **first milestone and the goals** that you set out to achieve through this course. You wrote them down in your survey assignment.

Reflect on the following questions and create a writeup in the space provided below.

- *How many of the initial skills have you developed or learned about?*
- *How many new skills did you learn about in this course?*
- *How confident are you in your skills and knowledge now as compared to the start of the course?*
- *How do you intend to keep developing your skills and knowledge?*
- *How has the skills map helped you track your progress, and what can you do to keep doing so in the future?*

Your reflections

In this period I managed to attain different skills as a data scientist and the roles in data science and data analytics.

I learnt about the importance of wireframing as related to MVP.

Gained skills of critical thinking, quantitative reasoning, technical skills, teamwork and leadership, effective communication.

What to consider in making a portfolio: How the about section should relate with the education and experience, with the projects accomplished. The skills mentioned in the about section should be referenced clearly with projects in the projects section.

I'm confident that I can design a product before actual development.

The main way of ensuring continuity is by continuous learning and improvement in the event of new technologies in the industry.

Forgot to say skills maps are one of the best trackers to gauge the level of your skills as time goes by.

Once you have completed this worksheet:

1. Export/convert to .pdf.
2. Rename it per the instructions.
3. Upload to Savanna as your Milestone 12 Submission.
4. **Celebrate a job well done!**