

# **Ideation Report Template**

## **Project Title: Ecommerce Website.**

### **1. Introduction**

Create an ecommerce site that allows users to make order for items and delivery services as well, also have a section that covers for flight booking services, visa processing and abroad study. The website should give the company a competitive advantage in the market as users will be able to track orders in real time.

### **2. Expected List of Features**

- i. Make reservation
- ii. Book flights
- iii. Make enquires
- iv. Order items from various stores
- v. Track order
- vi. Make payment

### **3. Market Survey**

Web sites that might have similar ideas.

<https://www.jumia.com.ng/>

<https://www.konga.com/>

<https://www.aliexpress.com/>

<https://jiji.ng/>

### **4. References**

<https://invoice.ng/blog/how-to-start-ecommerce-business-in-nigeria/>