



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

Date Range

01/01/2015

31/12/2015



Home

Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on the weekends, **Friday/Saturday** evenings.

### MONTHLY

**July and January** are the **top 2** months with the most orders

## SALES PERFORMANCE

### CATEGORY

**Classic** category makes up the most sales and total orders

### SIZE

**Large size** makes up most of the sales(**about 46%**)



817.86K

Total Revenue



38.31

Average Order Value



50K

Total Pizzas Sold



21K

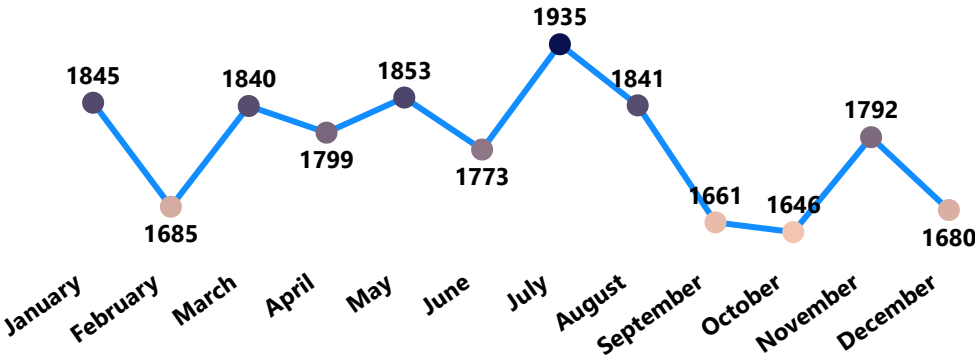
Total Orders



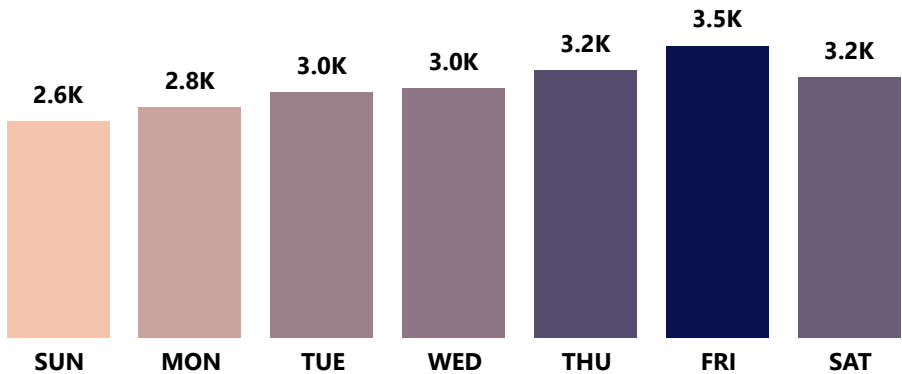
2.32

Average Pizzas per...

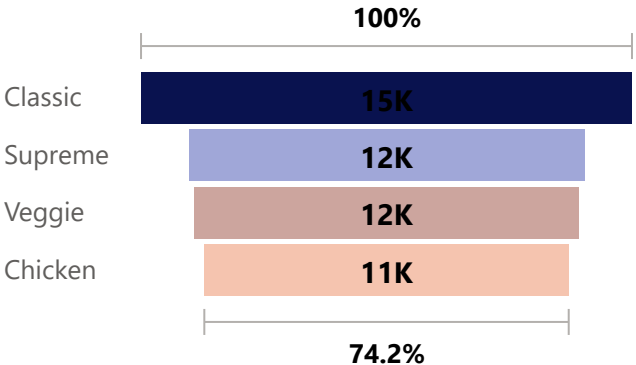
Monthly Trend For Total Orders



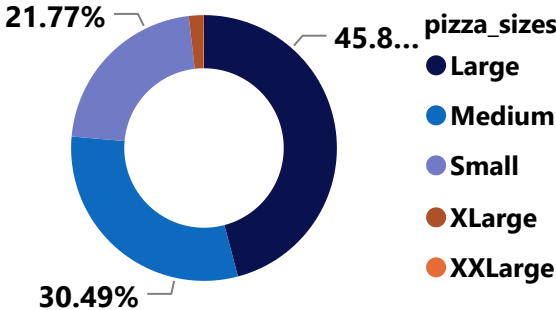
Daily Trend For Total Orders



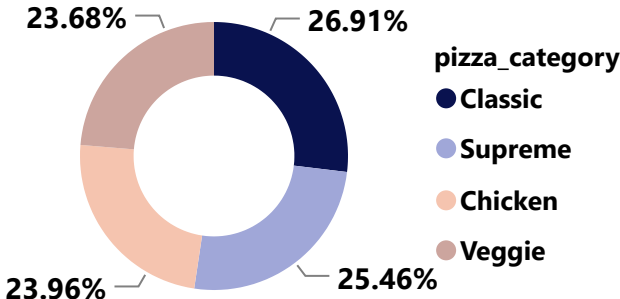
Total Pizzas sold by Pizzas category



Percentage Of Sales by Pizza sizes



Percentage Of Sales by Pizza Category





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Best/Worst Sellers

## BEST SELLERS

### REVENUE

The Thai Chicken Pizza  
Contributes the highest revenue

### QUANTITY

The Classic Deluxe Pizza has the  
highest total quantity

### TOTAL ORDERS

The Classic Deluxe Pizza has the  
highest total quantity

## WORST SELLERS

### REVENUE

The Brie Carre Pizza Contributes  
the least revenue

### QUANTITY

The Brie Carre Pizza has the least  
total quantity

### TOTAL ORDERS

The Brie Carre Pizza has the least  
total quantity



817.86K

Total Revenue



38.31

Average Order Value



50K

Total Pizzas Sold



21K

Total Orders



2.32

Average Pizzas per...

### Top 5 Pizzas by Total Revenue

The Thai ...	43K
The Barbe...	43K
The Califo...	41K
The Classi...	38K
The Spicy ...	35K

### Top 5 Pizzas by Total Quantity

The Classic...	2.5K
The Barbec...	2.4K
The Hawaii...	2.4K
The Pepper...	2.4K
The Thai C...	2.4K

### Top 5 Pizzas by Total Orders

The Classi...	2.3K
The Hawa...	2.3K
The Peppe...	2.3K
The Barbe...	2.3K
The Thai C...	2.2K

### Bottom 5 Pizzas by Total Revenue

The Spina...	16K
The Medit...	15K
The Spina...	15K
The Green...	14K
The Brie C...	12K

### Bottom 5 Pizzas by Total Quantity

The Soppre...	961
The Spinac...	950
The Calabr...	937
The Medite...	934
The Brie Ca...	490

### Bottom 5 Pizzas by Total Orders

The Chick...	938
The Calab...	918
The Spina...	918
The Medit...	912
The Brie C...	480