

# Jeremías Zamora

## Front-End Web Developer and Graphic Designer

Bilingual graphic designer and junior front-end developer from Argentina with a background in delivering innovative design solutions and high-performance websites that focus on SEO optimization and lead generation. Entrepreneurial and lean mindset driven by a passion for growth, learning, and meticulous attention to details.

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## MOST RECENT WORK EXPERIENCE

### Web Developer as Freelancer

March 2023 – Present [Argentina]

#### Key Accomplishments

- Designed and developed responsive, SEO-friendly websites, funnels, and landing pages for personal branding and clients, ensuring cross-browser and cross-device compatibility, increasing traffic and user interaction.
- Worked with clients to understand their needs and goals, successfully implementing lead generation strategies to help grow their business.
- Managed and maintained websites and landing pages, performing content updates and modifications based on client requests.

### Graphic Designer as Freelancer

March 2021 – Present [Argentina]

#### Key Accomplishments

- Created effective and unique designs for logos, brochures, flyers, advertising materials, merchandise, and more, communicating clear messages and ensuring design consistency across various media channels for personal projects and client brands.
- Managed and maintained asset libraries, ensuring quick and efficient access to design resources needed for various projects.
- Developed brand presentations and institutional manuals that reflected the brand's identity and values, establishing guidelines for brand design.

### Video Editor as Freelancer

March 2022 – Present [Argentina]

#### Key Accomplishments

- Produced and edited high-impact videos in Shorts and Reels formats for various social media platforms, resulting in a significant increase in audience engagement for brand new accounts.
- Identified key moments in lengthy videos to reuse in short clips, staying up-to-date with social media trends to optimize content and increase its impact.
- Collaborated with clients and other editors to maintain consistency and compliance with brand standards in all produced videos.

## Data Entry and IT Support in CLASA

March 2020 – January 2021 [Argentina]

### Key Accomplishments

- Designed and implemented online courses for anesthesiologists across Latin America, collaborating with the Tech Lead to devise lead generation and pricing strategies.
  - Managed course information and module uploads on the Kajabi content management system, ensuring compliance with company standards.
  - Provided technical support for online seminars, assisting anesthesiologists with connection issues and troubleshooting microphone and camera malfunctions.
  - Facilitated English-Spanish translation support for effective communication, overseeing meetings with 30-40 participants weekly.
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## SKILLS

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|----------------------|------------------|--|
| • Fast learner       | • JavaScript     | • Adobe Dimension                          |
| • Strategic planning | • Astro          | • IT Support & Maintenance                 |
| • Team player        | • Wordpress      | • Hardware & Software Troubleshooting      |
| • Adaptability       | • Drupal         | • OS & Program Installation                |
| • Lean mindset       | • Elementor      | • Local Network Setup & Troubleshooting    |
| • Agile principles   | • Electron       | • Data Backup & Recovery                   |
| • Problem solving    | • Photoshop      | • Hardware & Software Inventory Management |
| • Active listening   | • Illustrator    | • Data Entry & Database Management         |
| • Project Management | • InDesign       | • Online Seminar Coordination              |
| • Team coordination  | • Adobe XD       | • Online Course management                 |
| • Microsoft Office   | • Lightroom      |  |
| • Word               | • Premiere Pro   |  |
| • Excel              | • After Effects  |  |
| • HTML               | • Adobe Audition |  |
| • CSS                | • Blender        |  |
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## EDUCATION

**Relevant Coursework:** Computer Repair and Maintenance and Basic Programming Fundamentals.

Argentinian School of Languages and Technology – February 2019.

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## LANGUAGES

Native Spanish and English.