Jeremie Roberrini

UX Strategy



Creative and impact-driven UX designer with 4+ years of experience across fast-paced startups and SaaS companies. Specialising in accessibility-first design, systems thinking, and collaborative discovery. Strong communicator who bridges business needs and user empathy through well-crafted design solutions.

Experience

Senior UX Designer

Position Green | April 2024 - June 2025 (1yr 3m) | Malmo

- Led end-to-end design for new features, leading to a 20% increase in positive feedback.
- Acted as a bridge between design and product strategy to align business goals and user needs.
- Collaborated with Product Owner and developers in a product trio, helping prioritise initiatives.
- Documented internal systems and design guidelines to improve knowledge sharing.

UX/UI Designer

Gigapay | January 2023 - April 2024 (1yr 4m) | Stockholm

- Established a human-accessible design system from scratch.
- Rebuilt the product experience, reducing by 30% support tickets.
- Shaped visual identity and design assets for marketing channels.

UX Designer

Snow Software | May 2021 - December 2022 (1yr 8m) | Stockholm

- Designed features aligned with existing design systems standards.
- Established an accessibility framework, improving compliance with WCAG.
- Produced internal communication materials to align stakeholders on product vision.

Product Designer

Leikir Web | September 2020 - January 2021 (5m) | Paris

- Delivered animations, interfaces, and prototypes for web applications.
- Maintained design systems and collaborated daily with developers.

Intern UX Designer

Beikos | May 2020 - July 2020 (3m) | Amsterdam

- Led the design process for a mobile-first product launch.
- Translated scientific research into accessible UX flows.
- Built a component-based design workflow for product and dev teams.
- + 2 years of experience in client management and customer service.

(Spotzer, DS Smith, Nike/Concentrix)

Contact

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Other: LinkedIn | Dribbble | Github Languages: English & French

Education

UX/UI Bootcamp — Ironhack

Amsterdam | 2020 (6m)

Bachelor, International Trade -

Université Paris-Est Créteil (UPEC)

Paris | 2016 - 2017

Bordeaux University of Economics ISEG Business School

Certifications

Google UX Design

CalArts Graphic Design

Google Project Management

Skills

UX Design

User Research

Design Systems

Accessibility (WCAG)

UI Design

Prototyping

Usability testing

Information Architecture

UX Strategy

Lean & Agile

Interaction Design

Component Library

HTML/CSS/JS REACT