## **Matthew**

Software Sales - 120k/yr Salt Lake City, UT



(https://unsplash.com/photos/smiling-man-sit ting-on-gray-rock-at-daytime-NDCy2-9JhUs? utm\_content=creditShareLink&utm\_medium =referral&utm\_source=unsplash)

Age: 42 years Gender: Male Married: Yes

Kids: 2 girls

## **About**

Matthew is a hard-working individual who graduated from USU with a bachelors in business administration. He met his wife while attending Utah state and has been married for 16 years. Together they have 2 girls. He works long hours at work, so whenever he has an opportunity he travels with his family and kids, and spoils them on vacation.

## **Hobbies**

Enjoys off-roading in his jeep in the Utah desert, traveling to new places with family, hiking, and spending time in the ocean or on the beach. Loves family-friendly activities, hates driving in unknown places - prefers to rideshare or walk on vacations

## **Vacation**

Matthew is always looking for his next ideal vacation spot online. He navigates various tourism websites throughout the week. He loves all inclusive packages, where he can add on family-friendly adventures like ziplining, snorkeling, guided tours and more. His family of 4 typically flies to their destinations, and will stay at a hotel with breakfast included. They take 4 vacations a year, and stays for 5 days at a time.