

# Elaina Yutong Zhong

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Graduating from the University of Technology, Sydney (UTS) in 2021 with a Bachelor of Design in Fashion & Textiles with electives specializing in Machine Knitting, Fashion Photography, Screen Printing and Textile Dyeing.

**Learning Ability:** Strong willingness and ability to learn and adapt quickly, easily able to integrate into a team. Able to work flexibly depending on the needs of the company or project.

**Personal Ability:** Passionate and dedicated interest in working in the fashion industry, cheerful and optimistic personality and good at communication. Able to work efficiently at a variety of tasks and under pressure. Great at working individually and within a team.

## Education

**Bachelor of Design in Fashion & Textiles**  
*University of Technology, Sydney (UTS)*  
Expected to graduate in 2021

**Degree in Marketing**  
*Kaplan Higher Education Academy, Singapore*  
2015 - 2017

## Relevant Experience

**Studio Assistant (Casual)**  
*Lorna Murray Apparel (Sydney)*  
*Aug 2020- Present*

- Quality control, assurance and stock management including inventory management within Shopify.
- Picking and packaging online retail orders for e-commerce store.
- Product photography and styling
- Assisting with wholesale order fulfillment, logistics, customer relations and other admin tasks
- General studio assistance and maintenance

**Intern**  
*By Johnny (Sydney)*  
*May 2021*

- Photography; assisting with photoshoots and fittings for new season styles, shooting behind the scenes content.
- Product display and merchandising; displaying and organising showroom, documenting and taking pictures.
- Production assistant, working on sample fabric management and organisation, assisting designers with organising fabrics and swatches.

# Relevant Experience

## Textiles Designer Assistant

*Affirm Heart Limited (Guangdong, China)*

*Oct 2018 – Feb 2019*

- Sourcing fabrics and major textile exhibitions and fabric markets, research and knowledge of fabric trends in fashion. Understanding and knowledge of fabric types and organising fabric swatches and trims.
- Assisting with textiles production and sampling for internationally renowned fashion companies such as Sass & Bide and Camilla and Marc. Working on product development for new textile fabrications for sample production.
- Communicating with artisans about lace, embroidery and beading design work.,
- Liaising with textile suppliers regarding fabric quality and price.
- Drawing technical sketches for samples and new styles

## Retail Fashion Sales Associate

*Little Red Riding Hood Children's Clothing Store (Guangdong, China)*

*Feb 2018 – Sep 2018*

- Managing retail point of sales and transactions
- High-quality customer service experience, assisting customers with styling and product selection
- Merchandising and product display within the store

# Skills

- **Language Ability:** Fluent in Mandarin and Cantonese
- **Software Skills:** Proficient in Adobe Suite including Photoshop, Illustrator and InDesign, Coreldraw and Microsoft Office. Currently learning CLO virtual fashion software.
- **Photography Skills:** Capable at using digital camera technology, including image editing.