



LOUTEX INVESTMENT - SALES PERFORMANCE DASHBOARD

TOTAL SALES (₵)

GH₵8.1M

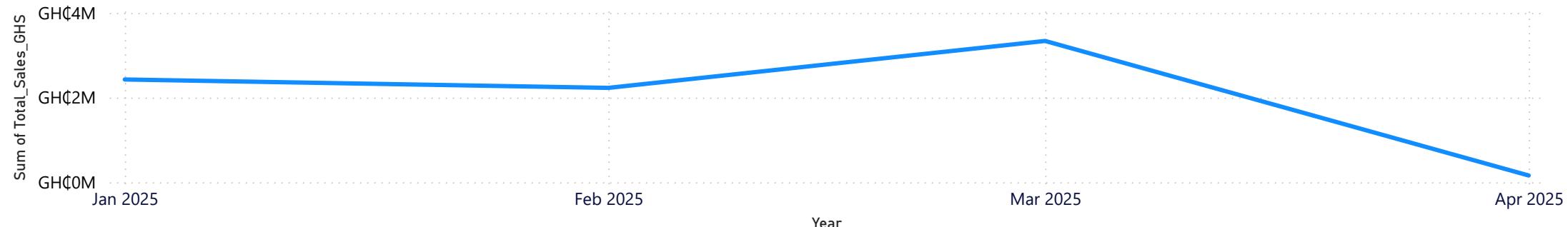
Sales_Channel

Distributor

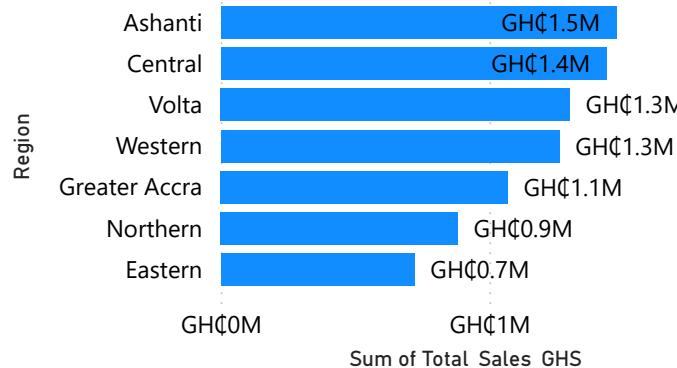
In-Store

Online

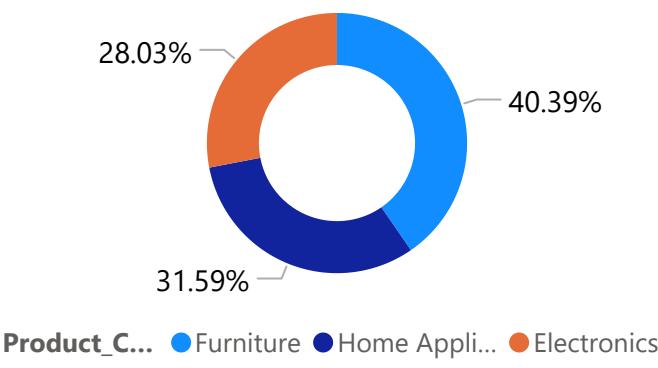
Sales Trend (GHS)



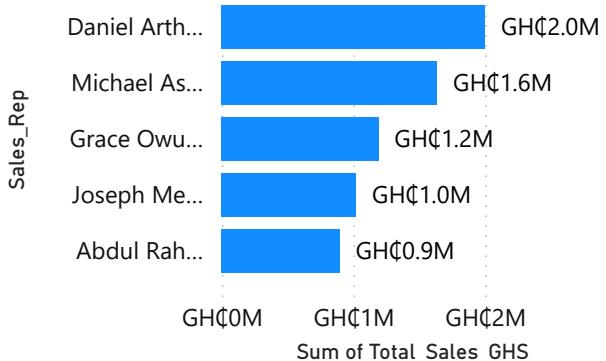
Sales By Region



Sales By Category



Top Performing Sales Reps



Electronics drive the highest revenue, while Ashanti region leads total sales. Online channel shows strong consistency across months.

SALES PERFORMANCE OVERVIEW - LOUTEX INVESTMENT



TOTAL SALES (₵)

GH₵8.1M

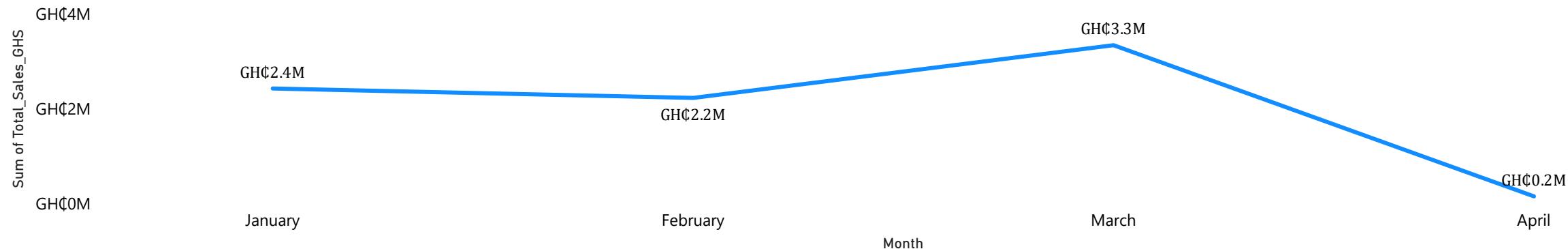
AVERAGE SALES (₵)

GH₵40.7K

TOTAL ORDERS

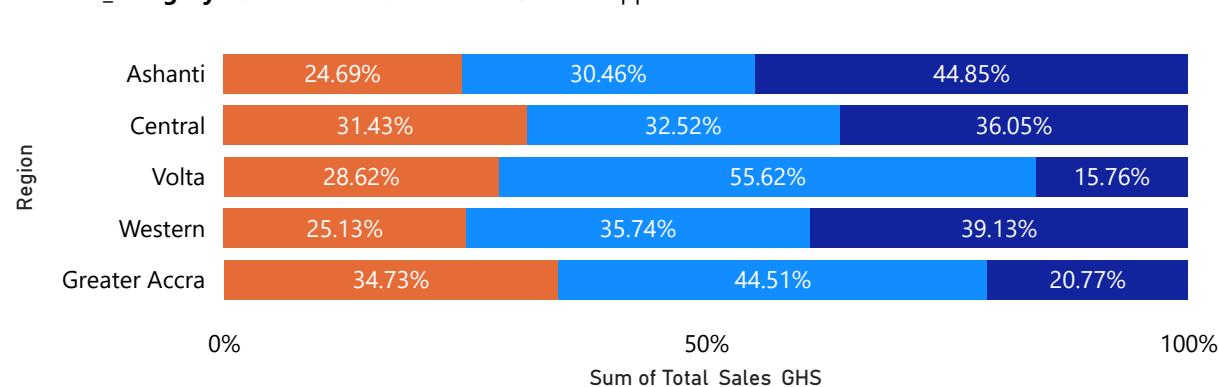
1646

Monthly Sales Performance (GHS)



Sales by Region

Product_Categories ● Electronics ● Furniture ● Home Appliances



Category Sales Distribution by Rep

Product_Categories ● Electronics ● Furniture ● Home Appliances

