

Choose people in the street or via internet by asking if there using internet and their age.

Ask them if there would use our app

Ask people to test and think out loud in order to have their feeling now

Ask profile like Ernesto to test creating posts

Ask profile like Ombeline to test the home page and the categories research Ask profile like Yasmina to test specific product research and information crossing

Ask for a vote on your app for more co-contracted value

After testing the app asking theme what was good, bad and some improvement possibilities