

Jeremy (Tianyu) BAO

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EDUCATION

Stanford University, Stanford CA

09/2016-03/2018 (Expected)

- M.S. Candidate in Management Science and Engineering; GPA 4.0/4.3
- Coursework: Algorithms & Data Structures in C++ (A); Data Analytics (A); Decision Analysis (A); R Programming; Database Foundations
- Course project: analyzed a movie database using R; built different regression models to predict the movies' scores and visualized findings
- Technical skills: C, C++, Python, R, Matlab, SQL, HTML, CSS, JavaScript

Beijing University of Chemical Technology, Beijing, China

09/2012-07/2016

- B.Eng. in Materials Science and Engineering; GPA 4.00/4.33 (Top 3/424); straight A performance in all mathematical courses
- President's Award (highest honor on campus); National Scholarship (1%, for 3 years); Student of the Year in 2013

EXPERIENCE

Analytics Intern in Futureworks (a leading Venture Capital in EdTech)

04/2016-07/2016

- Analyzed over 1,000 pieces of application data and 100 business plans from internal databases to compile a 20-page report on EdTech entrepreneurial trends, which was presented on the Futurework Annual Summit and was cited in 11 websites
- Collected data of 826 investment events using web crawler technologies to study the preferences of 300 investors; visualized such data by designing the "investment diagram", which became a crucial reference for our portfolio companies to get further funding

Project Consultant in A Better Community (a leading consulting NGO)

02/2016-07/2016

- Consulted for EV, an NGO on volunteer teaching; analyzed its competitive environment using PEST model and researched 11 competitors
- Composed interim and final reports of over 150 slides; delivered the final presentation which got approval of our client

Summer Intern (Digital Marketing) in JD.com (the Amazon of China, with the market cap of over \$30bn)

07/2015-08/2015

- Proposed campus promotion strategies by field research in five universities; collected and analyzed data from JD's campus stores and social media statistics to identify students' preferences; the proposal was implemented by the Campus Dept.
- Edited a video advertisement of JD's B2B service to be broadcast on CBN, the most influential financial TV channel in China
- Administered 2 social media accounts; attracted 5,000 followers in 45 days with innovative promotion proposals and HTML5 design

Assistant Consultant in HEJUN Consulting (Top 1 Chinese consulting firm)

09/2014-03/2015

- Collected information of 30 pages on the industrial and social development of Langfang City in a consulting project for a top five real estate company, which created opportunities for successful cooperation between the company and the city government
- Conducted research on Smart City strategies (proposed by IBM) to form a 50,000-word report, adopted as a reference book for the company
- Authored proposals for the reform of a cellphone distributor by benchmarking, which contributed to the deal of a \$500,000 project
- Attended 200-hour courses in HEJUN Business School on marketing, HR management, consulting methodology, industry study, etc.

Strategic Marketing Intern in Stryker Healthcare

05/2014-08/2014

- Organized monthly reports to the U.S. headquarters; developed 20 potential hospital clients of Stryker's *Mini-lap* in medical exhibitions

LEADERSHIP

Founder & President of Intern Plus, an online internship recruitment platform

12/2014-07/2016

- Built a 40-member team from 4 universities to establish an intern employment platform; attracted 30,000 followers in a year
- Explored and leveraged alumni resources to gather 1,200 intern positions; helped hundreds of students get internships
- Built partnerships with leading companies including Siemens, GE, PwC, Nielson, BMW, Bayer, Pfizer, Roche, Baidu, etc.
- Independently designed a MOOC course on building successful resumes; ranked top in NetEase OpenCourse with 33,000 viewers

Founder & President of Zhadui Academic Club

03/2013-09/2014

- Aroused 70 high achievers to create the club, who organized seminars, lectures, English corners, etc. to broaden students' horizon and improve their academic performance; it was reported by China Youth Daily, one of the most authoritative media in China

HONORS/AWARDS

National Champion in Henkel Innovation Challenge 7 (an international business competition)

02/2014

- Conducted market research and profit & loss analysis; selected as the only team of China to compete with teams from 21 countries

FLTRP (CCTV) National English Contest: National 1st Prize in Public Speaking and Runner-up in Writing

12/2013

SKILLS

Languages: Fluent in English (TOEFL 113/120 with 27 in speaking; GRE 328/340+4; TOEIC 970/990); Native in Mandarin

Others: Microsoft Office Video Editing Social Media Marketing Photoshop AutoCAD Photography