

Jeremy Dong

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EDUCATION

University of Illinois Urbana-Champaign, Gies College of Business

M.S. in Business Analytics (Merit-based Scholarship) | GPA: NA

Expected May 2025

B.S. in Accountancy | GPA: 3.9/4.0

May 2024

Relevant Coursework: Corporate Finance, Managerial Accounting, Data Analytics, Supply Chain Management

PROFESSIONAL EXPERIENCE

Source Ready (Supply Chain SaaS Startup)

Santa Monica, CA

Growth Analyst Intern

Jan 2025 – Present

- Enhanced google SEO by 300% by creating Reddit strategy and collaborating with high authoritative press & media.
- Developed and executed a growth strategy on Reddit using AI-driven automation, integrating Crew.ai and Cursor (Python Reddit API Wrapper Package) to enhance engagement through a custom-trained Reddit bot.
- Revealed growth insights by visualizing funnel, flows, and retention report via Mixpanel dashboard.

US Pharmacopeia

Champaign, IL

Data Analyst

Aug 2024 – Now

- Developed an AI/ML-driven automated workflow in python for continuously gathering and processing research data on “continuous manufacturing”, enabling real-time updates with different sectors of information gathering.
- Automated the crawling pipeline across 300 keywords using Python and APIs from 15 websites, integrating daily results into a large dataset and applied machine learning techniques for research accuracy.

Kaifeng Investment (Mutual Fund)

Shenzhen, Guangdong

Investment Researcher (TMT)

Jul 2024 – Aug 2024

- Researched the pan-entertainment sector, leveraging Perplexity AI for market trend insights and Wind for financial data analysis and integrating findings from field investigations to reports.
- Conducted field investigations at biggest retail locations in Shenzhen, tracking foot traffic (20k+), purchase rates, and customer demographics to evaluate market viability.

GYJA Private Equity

Shanghai, Shanghai

Investment Analyst Intern

May 2024 – Jun 2024

- Conducted industry research in manufacturing and energy sectors by extracting data from Wind/Bloomberg. Benchmarked client company technologies against leading competitors to assess business profitability potential.
- Led investment risk control by collaborating with the due diligence team on Financial Statement reviews and assessed client's business growth potential by investigating their product line M&A successfulness.

Molex

Champaign, IL

Cost Analyst

Jan 2024 – May 2024

- Led a strategic framework to identify alternative manufacturing locations outside of China. Classified potential sites based on a cost structure included different costs and expenses, business risk rate, and tariff laws.
- Developed a cost model with economic and geographic data across countries. Integrated datasets to evaluate costs and delivered insights that achieved a 20% reduction in relocation costs comparing to the original.

BDO Consulting

Beijing, Beijing

Consultant Intern

Jun 2023 – Aug 2023

- Led sales efforts with Infineon and Semikron, generating \$700k in prototype sales, securing contracts within 1 week, and obtaining investment from Huawei Ventures.
- Facilitated collaboration between R&D and Sales teams to align product features with German market needs.
- Conducted negotiation & competitive analysis against German competitors, achieving a 60% cost advantage and maintaining a 40% gross profit margin excluding freight costs by researching costs of German competitor suppliers.

LEADERSHIP AND INVOLVEMENT

Bilibili.com

Champaign, IL

Influencer (Kinesiology Channel)

May 2022 – Aug 2022

- Conducted video analysis of kinesiology papers, gaining 8,000 followers, 500 private group members, 5 industry experts following back, 2 clients, and \$2,000 in revenue within two months.

Twilight Illini Basketball Club

Champaign, IL

Founder/Captain

Sep 2021 – May 2024

- Made the most competitive Chinese basketball team at UIUC in 3 years by leading practice and designing plays.
- Restructured team management strategy by focusing on recruiting and social media impact.

SKILLS & CERTIFICATIONS

Tech Skills: Python, SQL, R, Java, Excel, Tableau, MySQL, PowerPoint, AWS, SAS, Machine Learning Models.

General Skills: Financial Statement Analysis, Scrum Framework, Risk Control, Variance Analysis, Inventory Control.

Certifications: Certified Scrum Product Owner (CSPO), Google AI Essentials.