B.A. in English with a concentration of Creative Writing

In the summer of 2016, she attended a highly competitive one month long Creative Writing program at NYU, being taught and mentored by some of the best contemporary writers in the field today.

Since the moment she first picked up a pen, she’s been drawing and sketching everything from the lazy cat next door to the wildflowers of Texas.

She dreams of someday writing and illustrating a Children’s Book

Minored in Psychology with a focus on Behavioral Psychology

This study of the behavior of people allows her to understand both how the consumer thinks, and what they will ultimately respond to.

From start to finish, strategized the plan for La-Z-Boy’s Labor Day 2019 Campaign and led the campaign set—up and maintenance, owning the daily optimizations and reporting.

Under her control, La-Z-Boy’s CPC improved xx% YoY and CTR increased xx% versus the previous promo period.

In the summer of 2014, she joined forces with a group of misfits from the small town of Morgan Hill, CA, and created an anti-bullying organization called, “Mind Before Mouth.”

From 2014 to 2016, she had the opportunity to speak at dozens of schools, present to groups of local leaders, and talk about the important of thinking before you speak in front of giant crowds.

Single-handedly revamped the billing as well as the trafficking process for her team, improving efficiency and providing the system for these processes that is still used today.

In her free time, she loves to cook everything from her world’s famous Mexican Street Corn Salad to her roommate’s favorite Brown Butter Carrots. Cooking for Anastasia is an art form, and to her, recipes are used to create the foundation—the fun begins when you start to build on top.

Keeping in time with the rhythm of the boat, Anastasia led a team of thirty men to victory in over a dozen different regattas, including winning gold for the Varsity 4+ at the annual Western Intercollegiate Rowing Association Championship two years in a row.

These victories can be attributed to her pre-planned strategy, anticipation for obstacles, and her quick, executive decision-making.