

LECTURE 2

Studying Globalization: Major Theories and Intellectual Lineages

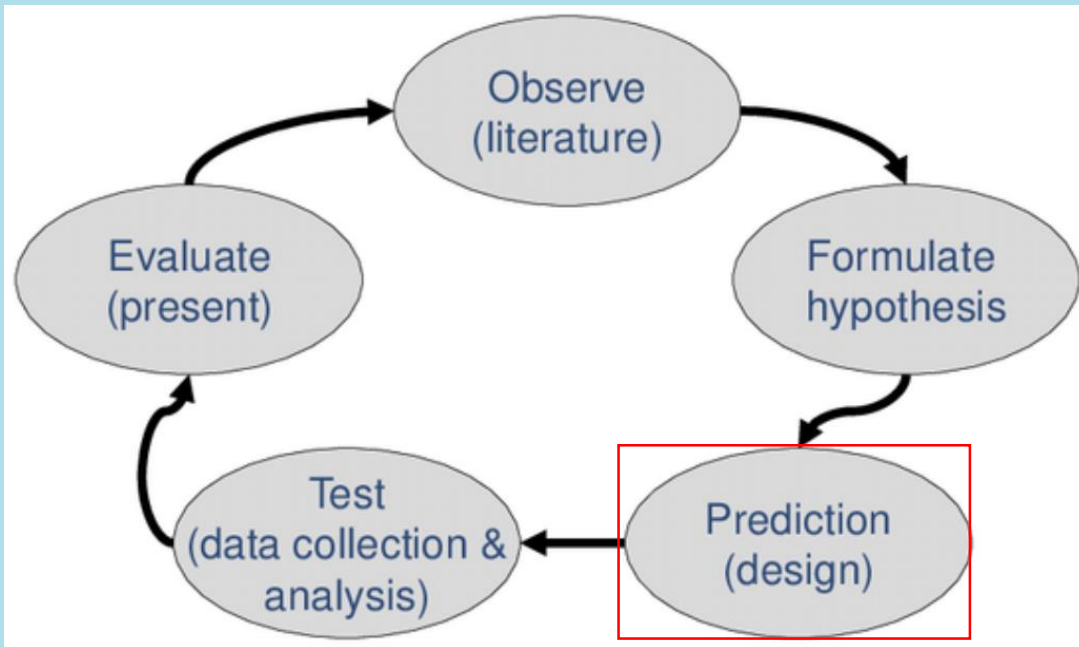
Professor Dennis



Lecture Outline

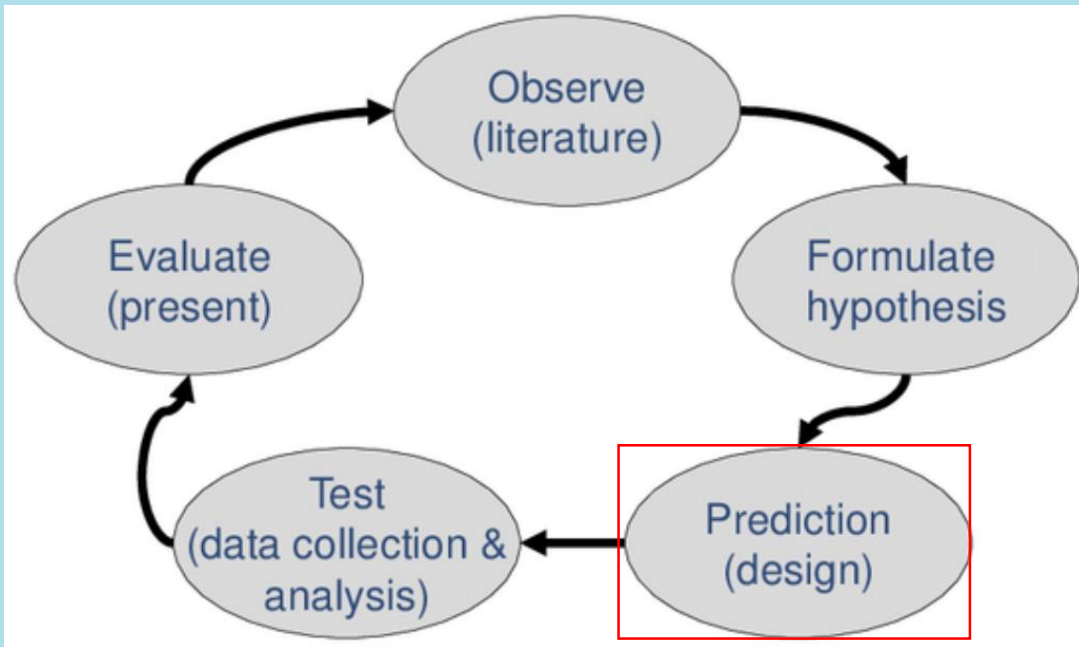
- Social Science and Historical Analysis
- Application to Studying Globalization Processes
- Globalization (Steger)

Social Science and Historical Analysis



Prediction is influenced by the model of the world that you apply

Social Science and Historical Analysis

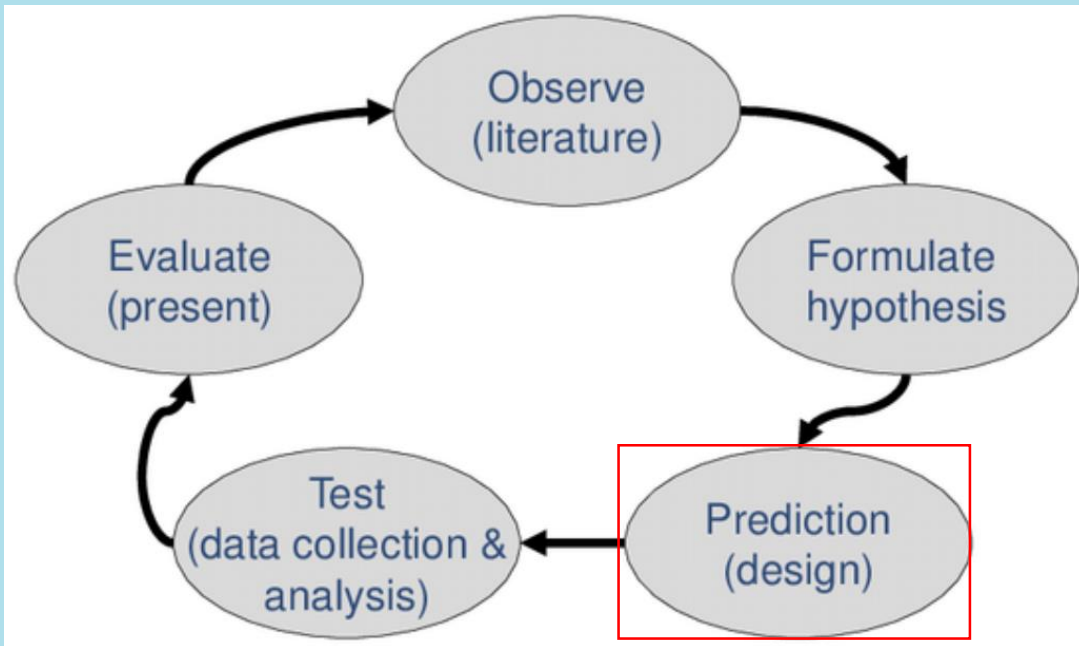


Prediction is influenced by the model of the world that you apply



Georg Simmel (1858-1910)

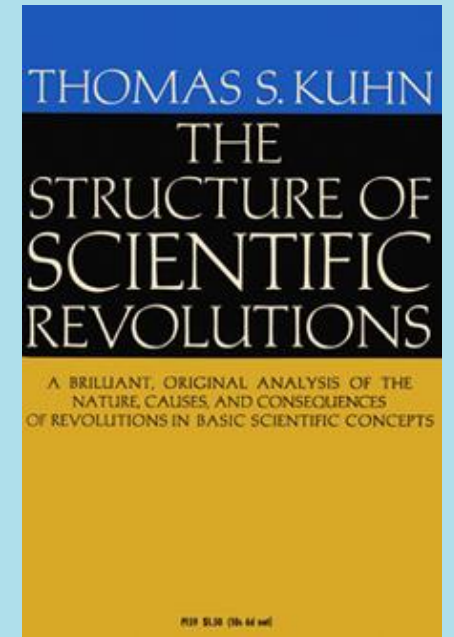
Social Science and Historical Analysis



Prediction is influenced by the model of the world that you apply



Georg Simmel (1858-1910)



1962 by Thomas Kuhn

Application to Studying Globalization Processes



Using Evidence in the Historical and Social Sciences



Robert Fogel

“Circumstantial evidence tends to prove a fact or issue by proving other events or circumstances which according to the common experiences of mankind are usually or always attended by the fact at issue and that therefore affords a basis for reasonable inference by jury or court of the occurrence of the fact at issue.”

Direct or scientific evidence is “information about an event or circumstance that was directly observed or perceived by one of the senses. Such evidence may be reported orally or in documents.”

Ways of Thinking Globally

Comparison – differences



Garment factory workers, Jakarta



Garment factory workers, Newcastle, South Africa

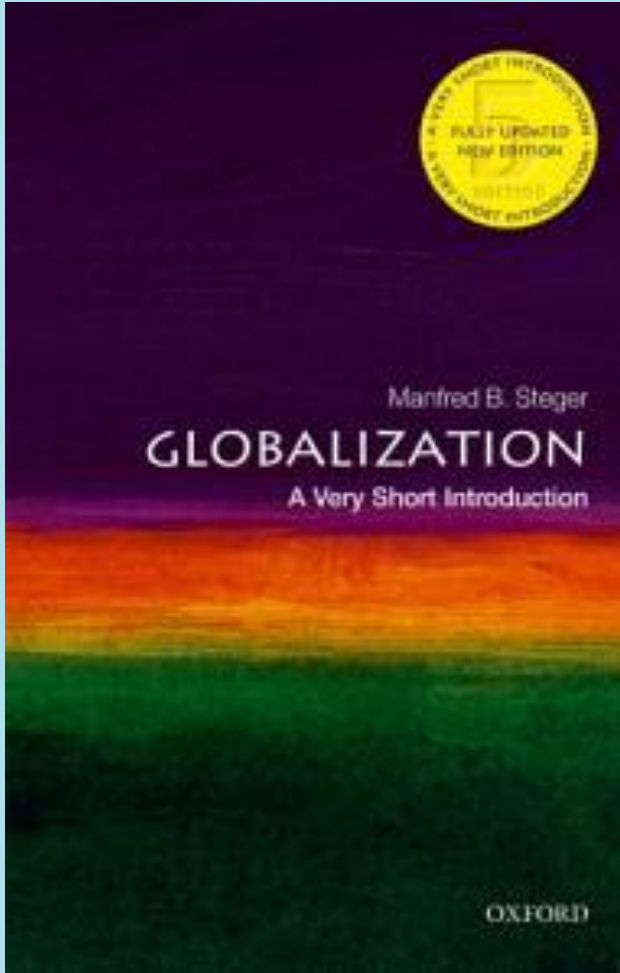
Universality - similarities



Dome of the Rock,
Temple Mount, Jerusalem

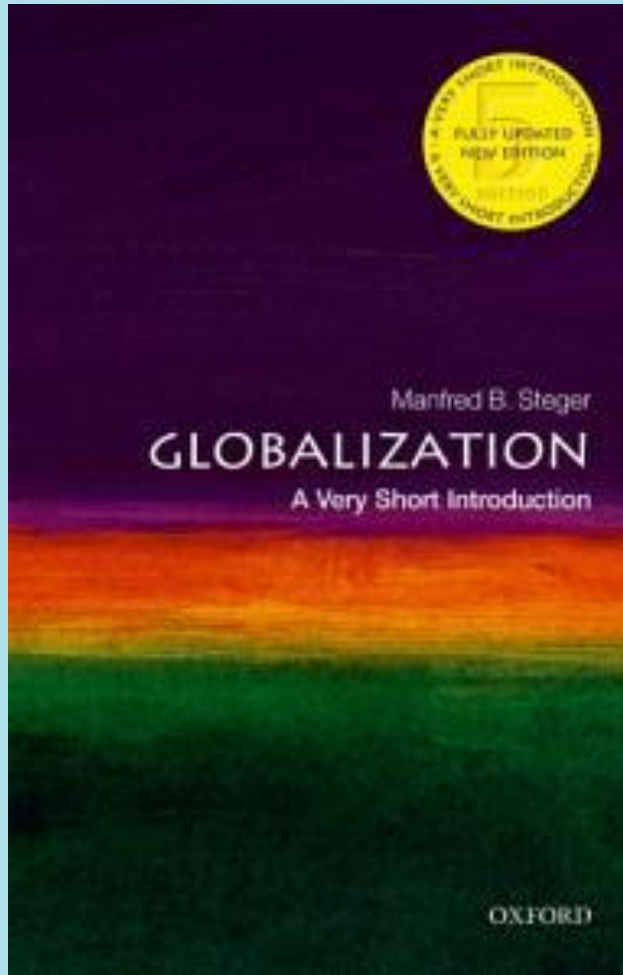
Key Characteristic: Transnational

Globalization



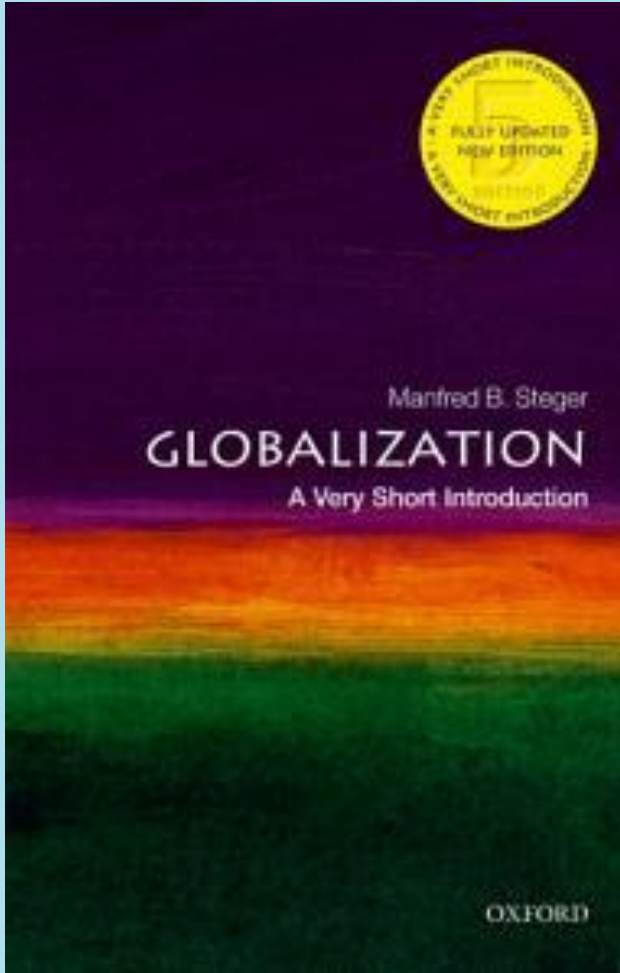
- Globality
- Global Imaginary
- Globalization
- Glocalization

Globalization Story



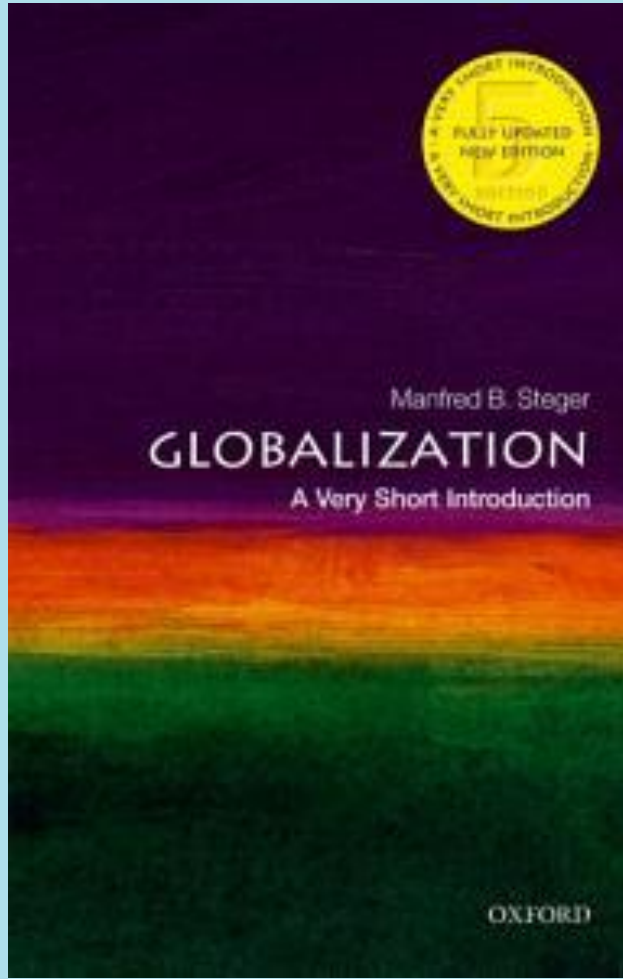
Matt and Li

4 types of Globalization



- Embodied
- Disembodied
- Object extended
- organization extended

Qualities of Globalization



- Multiplication of existing connections and creation of new ones
- Expansion or stretching of relations, connections
- Intensification
- Global perspective