# **PROJECT 2: PREDICTING PH**

DATA 624 - Predictive Analytics Group 2

**Group Members:** 

Juliann McEachern

10 December 2019

## **Contents**

Int	troduction	1
1	Data Exploration	1
	Response Variable	1
	Predictor Variables	2
2	Data Preparation	3
	Data Imputation	3
	Pre-Processing	3
	Correlation	3
3	Predictive Modeling	4
	Linear Regression	4
	Non-Linear Regression	4
	Tree-Based Regression	4
	Train	5
	Test	5
4	Discussion	5
5	Conclusion	5
Αŗ	ppendix	6
	Summary Statistics	6
	Correlation Matrix	7

#### Introduction

This project is designed to evaluate production data from a beverage manufacturing company. Our assignment is to predict PH, a Key Performance Indicator (KPI), with a high degree of accuracy through predictive modeling. After thorough examination, we approached this task by splitting the provided data into training and test sets. We evaluated several models on this split and found that **what-ever-worked-best** method yielded the best results.

Each group member worked individually to create their own solution. We built our final submission by collaboratively evaluating and combining each others' approaches. Our introduction should further outline individual responsibilities. For example, **so-and-so** was responsible for **xyz task**.

For replication and grading purposes, we made our code available in the appendix section. This code, along with the provided data, score-set results, and individual contributions, can also be accessed through our group github repository:

- Pretend I'm a working link to R Source Code
- · Pretend I'm a working link to Provided Data
- Pretend I'm a working link to Excel Results
- Pretend I'm a working link to Individual Work

## 1 Data Exploration

The beverage manufacturing production dataset contained 33 columns/variables and 2,571 rows/cases. In our initial review, we found that the response variable, PH, had four missing observations.

We also identified that 94% of the predictor variables had missing data points. Despite this high occurance, the NA values in the majority of these predictors accounted for less than 1% of the total observations. Only eleven variables were missing more than 1% of data.

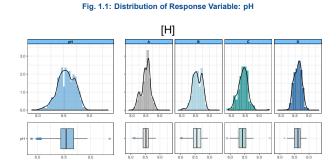
Table 1.1: Variables with Highest Frequency of NA Values

	MFR	BrandCode	FillerSpeed	PCVolume	PSCCO2	FillOunces	PSC	CarbPressure1	HydPressure4	CarbPressure	CarbTemp
n	212.0	120.0	57.0	39.0	39.0	38.0	33.0	32.0	30.0	27.0	26
%	8.2	4.7	2.2	1.5	1.5	1.5	1.3	1.2	1.2	1.1	1

#### **Response Variable**

Understanding the influence pH has on our predictors is key to building an accurate predictive model. pH is a measure of acidity/alkalinity that must conform in a critical range. The value of pH ranges from 0 to 14, where 0 is acidic, 7 is neutral, and 14 is basic.

Figure 1.1 shows that our response distribution follows a somewhat normal pattern and is centered around 8.5. The histogram for pH is bimodal in the aggregate, but varies by brand. The boxplot view allows us to better visualize the effect outliers have on the skewness within our target variable.



Brand A has a negatively skewed, multimodal distribution, which could be suggestive of several distinct underlying response patterns or a higher degree of variation in pH response for

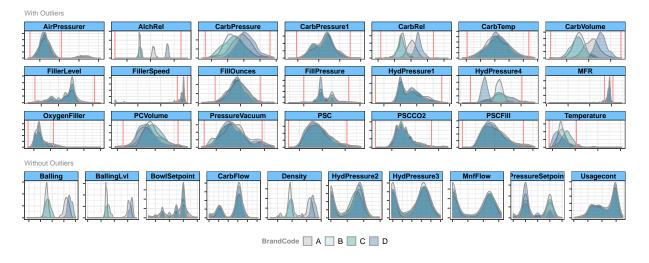
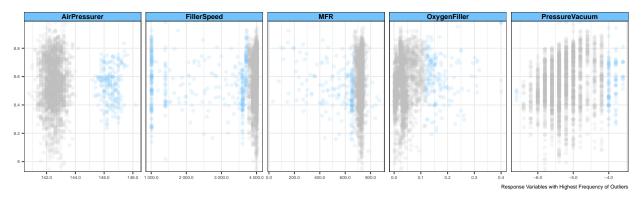


Fig. 1.2: Box-Plot Distribution of Numeric Predictor Variables





this brand. The density plot and histogram for Brand B show two bimodal peaks with a slight positive skew. These peaks indicate that this brand has two distinct response values that occur more frequently. The distribution for Brand C and D are both more normal, with a slight negative skew. Brand D has the highest median pH value and Brand C has the lowest. Brand C also appears to have the largest spread of pH values.

#### **Predictor Variables**

Many of our predictors also contain outliers and have a skewed distribution. The boxplots below help us visualize this spread of our numeric predictor variables.

We examined the predictor variables with outliers in a scatterplot against our target, pH to better understand predictor and response relationship. The outliers, highlighted in blue, further show which predictors have a heavy-tail distribution. We can also identify many variables with strong outlier patterns, suggesting a high degree of variability within certain measurements.

For example, AirPressurer shows a very distinct, bifurcated pattern. This variable has a clear split between normal and extreme values. MFR also shows an interesting pattern. The outliers have a weak, negative linear relationship with pH, but the non-outliers have no linear relationship and follow a straight, vertical line.

## 2 Data Preparation

Decision models trees are robust against the affect of correlated variables, outliers, and missing values. We applied different tranformation to properly evaluate our three model types.

Data was divided using an 80/20 split to create a train and test set. All models incorporated k-folds cross-validation set at 10 folds to protect against overfitting the data.

## **Data Imputation**

We choose to drop the complete cases of all pH observations with null data in the target as they accounted for such a small proportion (< 0.002%) of the observations. Doing such increased our non-linear modeling accuracy measures. For our predictor variables, we applied a Multiple Imputation by Chained Equations (MICE) algorithm to predict the missing data using sequential regression. This method filled in all incomplete cases, including BrandCode, our one unordered categorical variable.

We can also use this same approach to handle outliers (linear model) by setting their value to NA and predicticting a value within the expected range.

#### **Pre-Processing**

#### Correlation

We examined the relationship between our numeric predictors and found that 9 of the variables appear heavily related, with correlation values exceeding  $\pm 0.75$ . The full correlation matrix can be viewed in the appendix section. Revisit section to add more text

V1 V2 COR V1 V2 COR AlchRel BallingLvl 0.93 CarbVolume BallingLvl 0.78 AlchRel CarbRel 0.84 CarbVolume Density 0.76 Balling BallingLvl 0.98 Density Balling 0.96 Balling AlchRel 0.92 Density BallingLvl 0.95 Balling CarbRel 0.82 Density AlchRel 0.90 0.82 CarbPressure CarbTemp 0.81 Density CarbRel CarbRel **BowlSetpoint** 0.95 BallingLvl 0.84 FillerLevel CarbVolume CarbRel 0.79 FillerSpeed MFR 0.93 CarbVolume Balling 0.78 HydPressure2 HydPressure3 0.92 CarbVolume AlchRel 0.78 MnfFlow HydPressure3 0.76

Table 2.1: Highly Correlated Predictors

Test the effect of pre-processing methods to maximize the success of our tree and non-tree models. Not currently adding data transformations but may revist: ie. scale data for PLS.

For linear models, we removed the predictor HydPressure1 as it contained near-zero variance. HydPressure3, Balling, BallingLv1, FillerSpeed, FillerLevel, and Density were also removed due to large absolute correlations with other variables.

## 3 Predictive Modeling

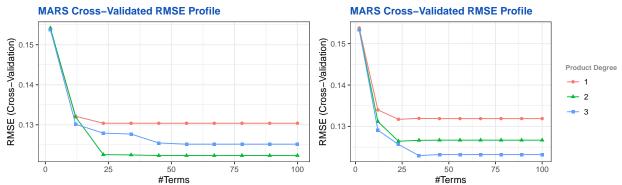
We modeled the data using linear, non-linear, and tree-based regression. In this section, we discuss the attempts from our best model performance for each regression type.

### **Linear Regression**

multicollineraty

## **Non-Linear Regression**

## **Tree-Based Regression**



MARS CV RMSE:

**Train Accuracy:** 

	MARS1_Train	MARS2_Train	MARS1_Test	MARS2_Test
RMSE	0.1223	0.1230	0.1179	0.1269
Rsquared	0.5023	0.5034	0.5214	0.4577
MAE	0.0938	0.0934	0.0882	0.0897
MAPE	0.0105	0.0102	0.0103	0.0105

Variable Importance:

# Table 3.1**Train**

Com pari-

son Train text.

of MARS Mod-

els Var Test

Importance

Test text.

[H] Test text.			
Variable	MARS2	MARS1	diff
MnfFlow	100.00	100.00	0.00
BrandCodeC	78.60	77.38	-1.21
PCVd me	C 73505	0 6.54	-62.06
HydPressure2	78.60	61.28	-17.31
AirPressurer	69.77	66.43	-3.34
Temperaturext. T	he ếħđ?	61.28	-3.99
MFR	65.27	0.00	-65.27
BrandCodeD	59.59	0.00	-59.59
CarbPressure1	54.94	39.12	-15.82
OxygenFiller	54.94	22.29	-32.66
Usagecont	51.02	33.70	-17.32
BowlSetpoint	47.93	42.65	-5.28
PressureVacuum	44.96	49.93	4.98
HydP <b>stasofts</b>	39.72	39.12	-0.60
CarbFlow	36.19	0.00	-36.19
BrandCodeB	0.00	0.00	0.00
CarbVolume	0.00	0.00	0.00
FillOunces	0.00	0.00	0.00
CarbPressure	0.00	0.00	0.00
CarbTemp	0.00	0.00	0.00
PSC	0.00	0.00	0.00
PSCFill	0.00	0.00	0.00
PSCCO2	0.00	0.00	0.00
FillPressure	0.00	0.00	0.00
HydPressure4	0.00	0.00	0.00
PressureSetpoint	0.00	0.00	0.00
CarbRel	0.00	0.00	0.00
BallingLvl	0.00	0.00	0.00

## **Appendix**

## **Summary Statistics**

	vars	n	mean	sd	median	trimmed	mad	min	max	range	skew	kurtosis	se
BrandCode*	1	2451	2.5	1.0	2.0	2.5	0.0	1.0	4.0	3.0	0.4	-1.1	0.0
CarbVolume	2	2561	5.4	0.1	5.3	5.4	0.1	5.0	5.7	0.7	0.4	-0.5	0.0
FillOunces	3	2533	24.0	0.1	24.0	24.0	0.1	23.6	24.3	0.7	0.0	0.9	0.0
PCVolume	4	2532	0.3	0.1	0.3	0.3	0.1	0.1	0.5	0.4	0.3	0.7	0.0
CarbPressure	5	2544	68.2	3.5	68.2	68.1	3.6	57.0	79.4	22.4	0.2	0.0	0.1
CarbTemp	6	2545	141.1	4.0	140.8	141.0	3.9	128.6	154.0	25.4	0.2	0.2	0.1
PSC	7	2538	0.1	0.0	0.1	0.1	0.0	0.0	0.3	0.3	0.8	0.6	0.0
PSCFill	8	2548	0.2	0.1	0.2	0.2	0.1	0.0	0.6	0.6	0.9	8.0	0.0
PSCCO2	9	2532	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.2	1.7	3.7	0.0
MnfFlow	10	2569	24.6	119.5	65.2	21.1	169.0	-100.2	229.4	329.6	0.0	-1.9	2.4
CarbPressure1	11	2539	122.6	4.7	123.2	122.5	4.4	105.6	140.2	34.6	0.1	0.1	0.1
FillPressure	12	2549	47.9	3.2	46.4	47.7	2.4	34.6	60.4	25.8	0.5	1.4	0.1
HydPressure1	13	2560	12.4	12.4	11.4	10.8	16.9	-0.8	58.0	58.8	0.8	-0.1	0.2
HydPressure2	14	2556	21.0	16.4	28.6	21.1	13.3	0.0	59.4	59.4	-0.3	-1.6	0.3
HydPressure3	15	2556	20.5	16.0	27.6	20.5	13.9	-1.2	50.0	51.2	-0.3	-1.6	0.3
HydPressure4	16	2541	96.3	13.1	96.0	95.5	11.9	52.0	142.0	90.0	0.5	0.6	0.3
FillerLevel	17	2551	109.3	15.7	118.4	111.0	9.2	55.8	161.2	105.4	-0.8	0.0	0.3
FillerSpeed	18	2514	3687.2	770.8	3982.0	3920.0	47.4	998.0	4030.0	3032.0	-2.9	6.7	15.4
Temperature	19	2557	66.0	1.4	65.6	65.8	0.9	63.6	76.2	12.6	2.4	10.2	0.0
Usagecont	20	2566	21.0	3.0	21.8	21.3	3.2	12.1	25.9	13.8	-0.5	-1.0	0.1
CarbFlow	21	2569	2468.4	1073.7	3028.0	2601.1	326.2	26.0	5104.0	5078.0	-1.0	-0.6	21.2
Density	22	2570	1.2	0.4	1.0	1.2	0.1	0.2	1.9	1.7	0.5	-1.2	0.0
MFR	23	2359	704.0	73.9	724.0	718.2	15.4	31.4	868.6	837.2	-5.1	30.5	1.5
Balling	24	2570	2.2	0.9	1.6	2.1	0.4	-0.2	4.0	4.2	0.6	-1.4	0.0
PressureVacuum	25	2571	-5.2	0.6	-5.4	-5.3	0.6	-6.6	-3.6	3.0	0.5	0.0	0.0
PH	26	2567	8.5	0.2	8.5	8.6	0.2	7.9	9.4	1.5	-0.3	0.1	0.0
OxygenFiller	27	2559	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	2.7	11.1	0.0
BowlSetpoint	28	2569	109.3	15.3	120.0	111.3	0.0	70.0	140.0	70.0	-1.0	-0.1	0.3
PressureSetpoint	29	2559	47.6	2.0	46.0	47.6	0.0	44.0	52.0	8.0	0.2	-1.6	0.0
AirPressurer	30	2571	142.8	1.2	142.6	142.6	0.6	140.8	148.2	7.4	2.3	4.7	0.0
AlchRel	31	2562	6.9	0.5	6.6	6.8	0.1	5.3	8.6	3.3	0.9	-0.9	0.0
CarbRel	32	2561	5.4	0.1	5.4	5.4	0.1	5.0	6.1	1.1	0.5	-0.3	0.0
BallingLvl	33	2570	2.1	0.9	1.5	2.0	0.2	0.0	3.7	3.7	0.6	-1.5	0.0

## **Correlation Matrix**

#### **Predictor Variables Correlation Matrix**

