Jeremy Marshall

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Objective

Procure a full time position in the user experience design field at an organization where I can utilize my skills in research, user-centered design, front-end coding, engineering, and psychology on a collaborative team.

Experience

UX/UI Designer
02/2015 – Present

Three case studies viewable at TheMarshallExperience.org/portfolio.html.

Designed a portfolio site along with two mobile app concepts. Accomplishments:
- Built a website and app prototypes using HTML, CSS, and JavaScript.
- Designed/moderated user testing sessions, for each app, to gauge user pain points.
- Implemented design changes based on results from user testing.

Researcher
01/2015 – Present

Power Posing and Task Performance; Rochester Institute of Technology (RIT).

Conducted a study on the link between Power Posing and psychophysiological response. Accomplishments:
- Developed a research-based hypothesis. Presented research to peers and faculty.
- Designed and executed research-driven experiments involving 90 participants.
- Analyzed data and summarized results in a formal paper.

Researcher
02/2014 – Present

The Persuasive Impact of Explicit and Implied Profanity in Advertisements; RIT.

Conducted a study on the persuasiveness of profanity in printed ads. Accomplishments:
- Developed a research-based hypothesis. Presented research to peers and faculty.
- Analyzed data and summarized results in a co-authored, formal paper.
- Submitted paper for publication.

Graduate RA
08/2013 – 08/2015

The Center for Residence Life; RIT.

Supervised a community of graduate and undergraduate students. Accomplishments:
- Served as a campus authority; worked with campus police during emergencies.
- Spoke to 200+ students, individually, to gauge academic and mental health needs.
- Executed 10+ successful social events open to 150+ residents in the RIT community.
- Worked in an office setting assisting students and completing clerical tasks.

Education

05/2016   Rochester Institute of Technology - Master of Science in Engineering Psychology.
05/2013   Clarkson University - Bachelor of Science in Aeronautical Engineering.

Skills

Adobe CS, Balsamiq Mockups, Axure, Front-End Technologies (HTML, CSS, JavaScript), User Testing, User-Centered design, Prototyping, User Research, User Flows, Wireframing.