

# **GET IN TOUCH**



#### 

dribbble.com/jeremylan

behance.net/jeremylan

linkedin.com/in/jeremylan

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# **QUALIFICATIONS**

**PHOTOSHOP** JS/HTML/CSS

**ILLUSTRATOR ANGULAR** 

**INDESIGN UNITY3D** 

**AFTEREFFECTS** C++/C#

**ZEPLIN BOOTSTRAP** 

**SKETCH** GIT

MAYA **SWIFT** 

# WHAT I DO BEST

MOTION DESIGN **TYPOGRAPHY** 

**UI DESIGN BRANDING** 

**GAME DESIGN ILLUSTRATION** 

# **EDUCATION**

**BASC MECHATRONICS UNIVERSITY OF WATERLOO** 

# WORK EXPERIENCE

#### **UKEN GAMES**

UI/UX & Game Designer Jan - April 2017

Secured \$200 000 investment contract for the client by redesigning UX/UI of client's MVP into a modern looking, desktop and mobile friendly product.

Sped up 2x, features design/development by creating an adaptive, interactive pattern library and style guide for the developers and designers.

Worked closely with the developers to build multiple "Kik" bots, generating up to 100 000 user traffic daily.

## **BOLTMADE (ACQUIRED BY SHOPIFY)**

UX Researcher & UI Designer May - Aug 2016

Secured \$200 000 investment contract for the client by redesigning UX/UI of client's MVP into a modern looking, desktop and mobile friendly product.

Sped up 2x, features design/development by creating an adaptive, interactive pattern library and style guide for the developers and designers.

Worked closely with the developers to build multiple "Kik" bots, generating up to 100 000 DAU.

## **REDLAB (MANULIFE)**

Prototype Solution Designer/Developer Sep - Dec 2015

Secured \$200 000 investment contract for the client by redesigning UX/UI of client's MVP into a modern looking, desktop and mobile friendly product.

Sped up 2x, features design/development by creating an adaptive, interactive pattern library and style guide for the developers and designers.

Worked closely with the developers to build multiple "Kik" bots, generating up to 100 000 user traffic daily.

# **EXTRACURRICULAR**

#### UNIVERSITY OF WATERLOO ENGPLAY

Art & Marketing Director May -Aug 2017

Secured \$200 000 investment contract for the client by redesigning UX/UI of client's MVP into a modern looking, desktop and mobile friendly product.

### **BRIGHTBOX (1ST PLACE UOFTHACKS)**

Art & Marketing Director Jan 2016

Secured \$200 000 investment contract for the client by redesigning UX/UI of client's MVP into a modern looking, desktop and mobile friendly product.

### UNIVERSITY OF WATERLOO RESIDENCE COUNCIL

Vice President Communication May -Aug 2015

Secured \$200 000 investment contract for the client by redesigning UX/UI of client's MVP into a modern looking, desktop and mobile friendly product.