

# JEREMY LAN

"Let's make it happen!"

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 [dribbble.com/jeremylan](https://dribbble.com/jeremylan)

Seamless interface creator

Design inquisitive & early adopter

Creative & analytical problem solver

## QUALIFICATIONS

### Technical

Photoshop	JS/HTML/CSS
Illustrator	Angular.js
InDesign	PHP
AfterEffects	Ruby
Pixate	SQL
Sketch	Bootstrap
InVision	Git

### Design

Interaction design  
Hi fi mockups & Wireframes  
Adaptive layout & Grid systems  
Illustration  
Data Visualization  
Motion Design  
User flow & persona  
User story mapping & usability test  
Responsive Web Design

## PROFESSIONAL EXPERIENCE

### UX Researcher & UI Designer

Boltmade

May -Aug 2016

- Secured \$200 000 investment contract for the client by redesigning UX/UI of client's MVP into a modern looking, desktop and mobile friendly product.
- Sped up 2x, features design/development by creating an adaptive, interactive pattern library and style guide for the developers and designers.
- Worked closely with the developers to build multiple "Kik" bots, generating up to 100 000 user traffic daily.

### UI/UX Designer

REDLAB Manulife

Sep - Dec 2015

- Designed iOS game to encourage children to save by using gaming models appealing to youngsters.
- Create visualizations to communicate financial progress of retirement savings plan of clients.
- Designed user flows, wireframes and application UI using Bohemian Sketch, Photoshop, Illustrator.
- Build multiple iOS/Web apps in an agile team environment using Ionic framework, Swift and AngularJS.
- Increased public awareness at WaterlooHacks by creating a responsive AA WCAG landing page for the REDLab

### Co-founder & Lead Designer

John Kennedy College  
Magazine Committee

Jan - Aug 2014

- Co-founded the John Kennedy College magazine committee to improve public perception.
- Collaborated with professional newsprint to release a commemorative magazine that brought \$5000 in revenue.
- Led and trained graphic design team about composition and Adobe InDesign.

## AWARDS & EXTRACURRICULAR

### BrightBox

1st place UofTHacks

Built an android app and IoT device that are used in tandem to control house lighting from anywhere in the world. Targeted millions of households by creating a cheaper and more user friendly alternative to the competition.

### Cheatchat

2nd place MSFTHacks

Chatbots that coach programming to students. Design the product post hackathon for first deliverables to the University of Toronto.

### VP Communication

University of Waterloo  
Residence Council

Demonstrated leadership by planning & organizing multiple events around campus for university residents.

Managed group page on social networks and created multiple posters for each event.