


Hi.

I am Jeremy Lan


passionate UI/UX designer from The University of Waterloo who has his roots in both Arts and Engineering. Constantly driven to turn complex problems into elegant and artful practicalities.


Find me here

 jeremylan.design

 [instagram.com/jeremylanhp](https://www.instagram.com/jeremylanhp)

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 5197298382

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Skills

UI/UX

Product design

Sketch

Illustrator

Photoshop

Invision

AfterEffects

Framer

HTML/CSS

Bootstrap

Unity3D/2D

Maya

Education

University of Waterloo
B.ASc Candidate, grad 2019
Engineering, Honours Co-op

WORK EXPERIENCE

Product designer Shopify

Wireframed and prototyped new features and components for Polaris design system.

Optimised UI of recommender system for web and mobile using visual design heuristics and A/B testing.

Led bi-weekly meetings with stakeholders across e.g: PMs, designers, content strategists and engineers across multiple teams, ensuring deliverables of projects are met in time.

Worked with multiples team, leading the visual design of marketing campaigns on the admin home page.

UI/UX designer Uken games

Used Iteration design process to improved usability of game controls.

Wireframed and mocked up user flows and mechanics, increasing engagement between players and D7 retention by 40%.

Worked closely with PM, producers, developers and artists to ship major game features in fast pace environment.

Created multiple art assets, sprite sheets, animations and illustrations base on current art style using Photoshop and Flash.

UI designer Boltmade

Secured \$200 000 investment for the client by redesigning UX/UI of client's MVP into a desktop and mobile-friendly product.

An employed dairy study, one to one usability interviews and SUS to ensure high usability of client's software.

Created style guides for large-scale B2B SaaS to document design rationals using Sketch and InDesign.

Held weekly demos to demonstrate the progress of the project to clients.

EXTRACURRICULAR

Designer developer Wheelo

Created mockup and visual laguage for fundamental features

Identified pain points and defined target users' needs to provide the fastest tool to find a carpool.

Developed app using in HTML/SASS and Javascript.

Designer University of Waterloo Blueprint

Designed web and mobile apps for charity and non-profit organisations.

Created posters for events