

Jeremy Lan

Product Designer

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Work Experience

Mylo / Product designer

JUL 2018 - PRESENT

Designing products to help people reach their financial goals faster.

Designing for Mobile iOS and Android

Shopify / Product design

SEP 2017 - DEC 2017

Wireframed and prototyped new features and components for Polaris design system.

Optimised UI of recommender system for web and mobile using visual design heuristics and A/B testing.

Led bi-weekly meetings with stakeholders across e.g: PMs, designers, content strategists and engineers across multiple teams, ensuring deliverables of projects are met in time.

Uken Games / UI/UX designer

JAN 2017 - MAY 2017

Wireframed and mocked up user flows and mechanics, increasing engagement between players and D7 retention by 40%.

Worked closely with PM, producers, developers and artists to ship major game features in fast pace environment.

Created multiple art assets, sprite sheets, animations and illustrations base on art style using Photoshop and AfterEffect.

Boltmade / UX researcher

JUL 2018 - PRESENT

An employed dairy study, one to one usability interviews and SUS to ensure high usability of client's software.

Created style guides for large-scale B2B SaaS

Held weekly demos to demonstrate the progress of the project to clients.

Education

University of Waterloo / B.ASc

SEP 2014 - APR 2019

University of Waterloo
B.ASc Mechtronics Engineering,
Honours Co-op

Extra curricular

Blueprint / Designer

JAN 2018 - SEPT 2018

UW EngPlay / Art Director

JAN 2019 - May 2019

Skills

Design: UI/UX • Product design • Mobile app design • Web design • Sketch • Illustration with Illustrator & Photoshop • Motion design with AfterEffect • Iconography • Unity 3D/2D

Prototyping: Invision • Wireframes & Mockups • Framer • Principle • Interactive prototype with HTML/CSS/JS • Framework, Angular, Ionic

Research: Usability testing • A/B testing • Hypothesis statement • Dairy study • User personas

Collaboration: Self starter • Organised workshop • Faciliate design critique • Communicator