

## Jeremy Wu

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[LinkedIn](#) // [Personal Website](#)

### EDUCATION

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**University of Washington, Seattle** | September 2020 - June 2024

**Bachelor of Arts in Sociology | Minor in Informatics**

GPA: 3.69 | Dean's List 2020 - Present

### WORK EXPERIENCE

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#### **Shinn Fu Company Of America**

**Redmond, Washington**

*Digital Marketing & Sales Assistant Internship*

June 2023 - August 2023

- Conducted extensive Keyword Research through Jungle Scout to identify high value long tail keywords, resulting in a 20% increase in organic search
- Lead Market Research and Product Analysis by analyzing trends, and identified strategic decisions for lucrative product opportunities
- Managed inventory, streamlined order processing, and expanded product catalog onto multiple Vendor Centrals to contribute to the firm's \$25 million revenue
- Strategically adjusted Campaign Bids, optimized Advertising Costs, and implemented new Promotions & Coupons for higher click-rates
- Effectively calculated and revised Overhead & Variable costs to reevaluate old prices

#### **University of Washington Intramurals**

**Seattle, Washington**

*Recreation Official*

September 2021 - Present

- Elevated the quality of Intramural Sports through effective officiating, adherence to rules, and enhancing player's gametime experience
- Skillfully managed and facilitated various levels of competition and player needs
- Lead the team in resolving conflicts or disputes over rules & regulations

#### **Private Tutoring**

**Taipei, Taiwan**

*English & Maths*

March 2020 - March 2021

- Cultivated a positive learning environment for students between the age of 6-12
- Designed and curated personalized teaching materials based on student's unique learning needs, resulting in better comprehension and engagement from the students

### SKILLS & INTERESTS

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**Technical Skills:** Microsoft Office Suite, R Studio, Github, Wireframing/Web Developer, Canva

**Additional skills:** Attention to detail, Self Driven, Leadership, Fast Learner with new softwares

As an underrepresented International Student with a profound understanding of cultural diversity, I seek to use my dynamic background to find my passion in Entrepreneurship, Data Science, Project Management, and other Administrative works. I am proactive and always looking to improve.

### LANGUAGES

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English (Native), Mandarin Chinese (Native), Cantonese (Fluent), Taiwanese (Proficient)