

# A Modern and Convenient Approach to Managing Relocation Benefits.

## BACKGROUND

IOR Global Services; a B2B company that specializes in workforce relocation assistance, tapped Caxy to help build a business automation platform. The key business goal was to digitize IOR's paper processes into user-flows and features that foster a continuous improvement-based quality system.

## RESULTS

- Formulated mood boards and style guides for UI components
- Reduced development effort with prototypes that affirmed user journeys and design strategies
- Improved usability with composition hierarchy, best practices, and minimal initial cognitive load
- Increased ROI with mobile-first, real-time data forms

The image displays a mobile phone screen showing the IOR Global Services mobile application. The app's header features the IOR logo. Below the header, there are three menu items: "Approved Services", "Pre-arrival Checklist", and "Properties & Agenda". The main content area shows a profile picture of Jolie McKay, a Destination Services Consultant from IOR Global Services, with buttons for "Call" and "Email". Below this, there are four cards: "Approved Services" (with icons for City Guide, Pre-arrival, Properties, and Loren), "Pre-arrival checklist" (with a count of 1), "Important Dates" (with a count of 1), and "Property Agenda" (with a count of 1). At the bottom of the screen are navigation icons for Home, Pre-Arrival, Dates, Agenda, and More. To the right of the phone is a screenshot of the "City Guide" section for Anchorage, AK. The title "Anchorage, AK" is at the top, followed by "City Guide". A descriptive paragraph about Anchorage follows, mentioning its outdoor activities, natural beauty, and various attractions. Below this is a map of Anchorage with street labels like W 3rd Ave, W 4th Ave, and DOWN. On the far right, there is a large, dark photograph of the Anchorage city skyline at night, with snow-capped mountains visible in the background.

**Anchorage, AK**  
City Guide

Known for the abundance of outdoor activities and natural beauty, Anchorage is a city that balances a thriving metropolitan area with beautiful scenery. The residents enjoy visiting the national parks, observing glaciers, seeing a vast amount of wildlife, and biking the many trails. If enjoying the great outdoors isn't your go-to activity, there are plenty of art exhibits, fine restaurants, and downtown entertainment in the area as well.

**Transportation**      **Property Agenda**      **Schools**      **Attractions**      **Registration**

Car      Bike      Train      Air      Bus

Explore

It is easy to drive and park around Anchorage. Whether you drive yourself or let someone else take the wheel via [Uber](#) or [Lyft](#), all of Anchorage's attractions are accessible by car.

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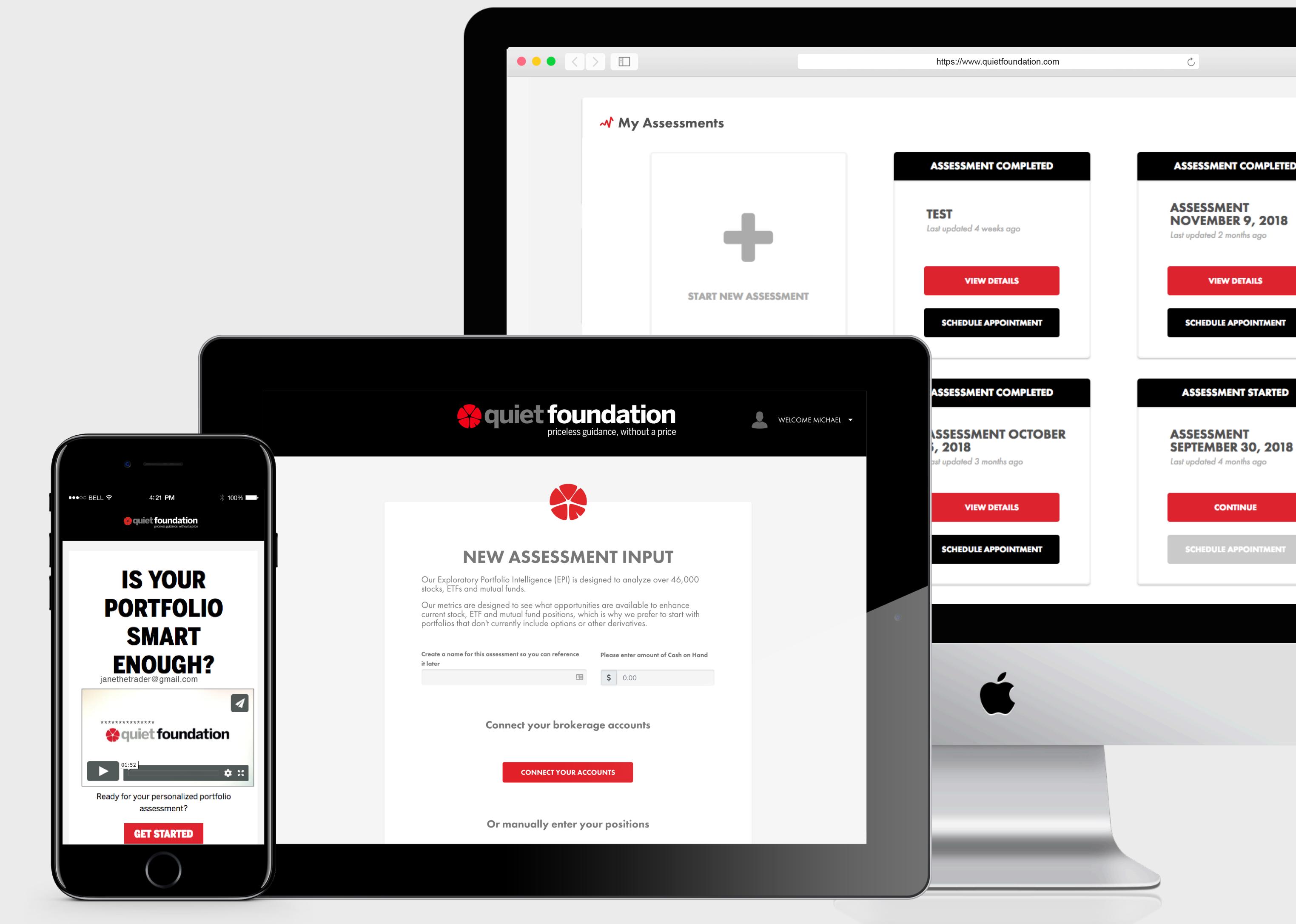
# Creating Informed Traders Through Portfolio Analysis

## BACKGROUND

Caxy's partnership with the Quiet Foundation team was created to find a new way to engage customers not already using the trading tools on the tastytrade platform. The idea was to build a tool that would allow prospective customers to evaluate their portfolios from any online brokerage and get a set of ideas to consider to help them perform better.

## RESULTS

- Added automation and scale to Quiet Foundation's website with adaptive page templates
- Provided thoughtful design consulting and auditing prior to and during development
- Designed clean responsive user interactions that were on brand with clients brand ecosystem
- Designed additional marketing templates and creative data visuals



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# Eliminating barriers to navigating the healthcare system.

## BACKGROUND:

Throughout my residency at Care Advisors (formerly Patient Innovation Center) addressing disparities in the health care system was always the focus. After successfully running consecutive ACA grants, Care Advisors began building a suite of tools that could tackle the barriers to entry in health care. The objective was to create software, hospitals and insurance companies could use to seamlessly transmit patient data to refer individuals who need extra help with their healthcare.

## RESULTS

- Constructed dashboard style guides for data visualizations
- Translated health insurance procedures into user interfaces that addressed accessibility and HIPAA concerns
- Mapped complex user journeys that identified gaps in procedural workflows
- Championed design process over 3 months from concept, research, and through development cycle.

