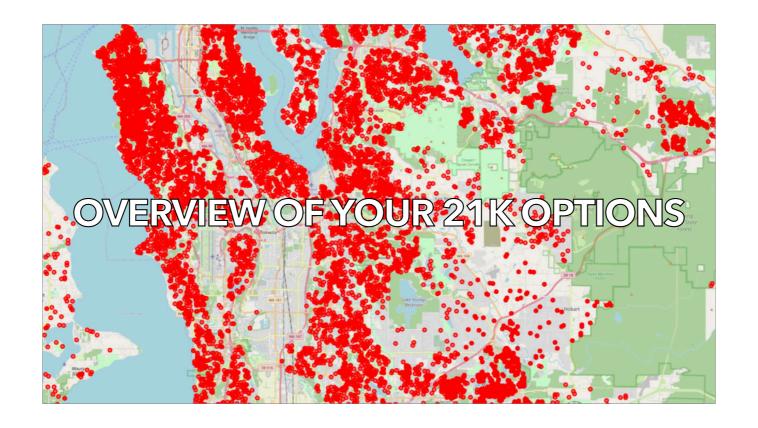
This was a Keynote presentation with 2 videos, e.g. here was a 1-minute mood film of a Day in the Life in King County for my Client's Demographic.



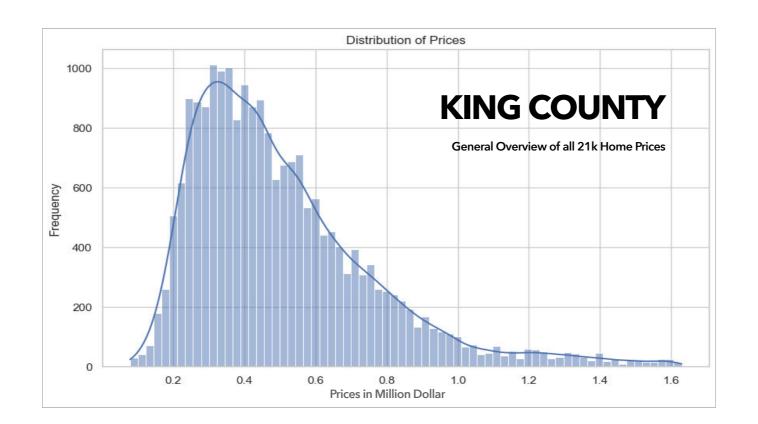
Dear Ms. Johnson – Imagine waking up – savouring breakfast – while others commute from suburbs – you supercharge ahead – into Seattle's sunrise enjoy workday – lunch with besties – shopping in boutiques – nightly adventures into sunset – until returning home – to Seattle's Sky Needle



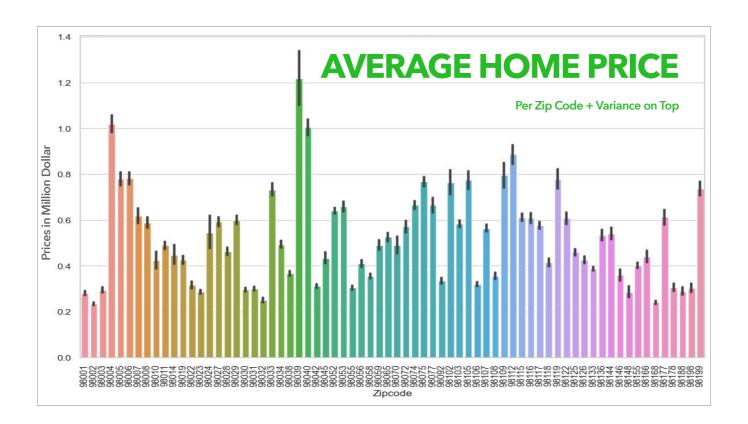
Lively - Central neighbourhood - middle price - available within 1 year

How I filtered down 21.000 homes

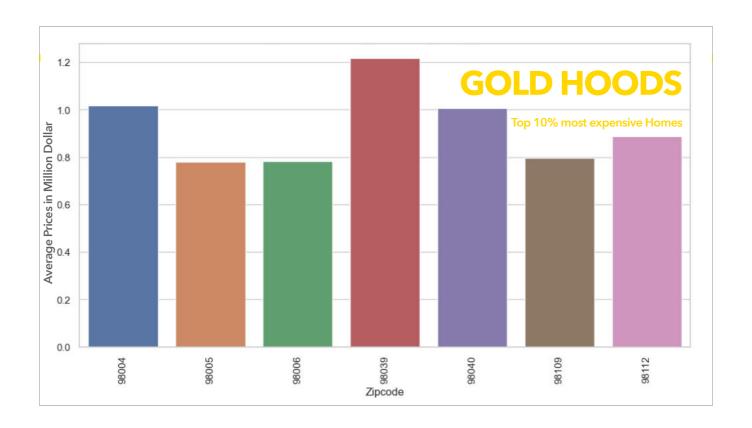
-> top 10 list & 3 recommendations



Getting an Overview + Feel of housing market...



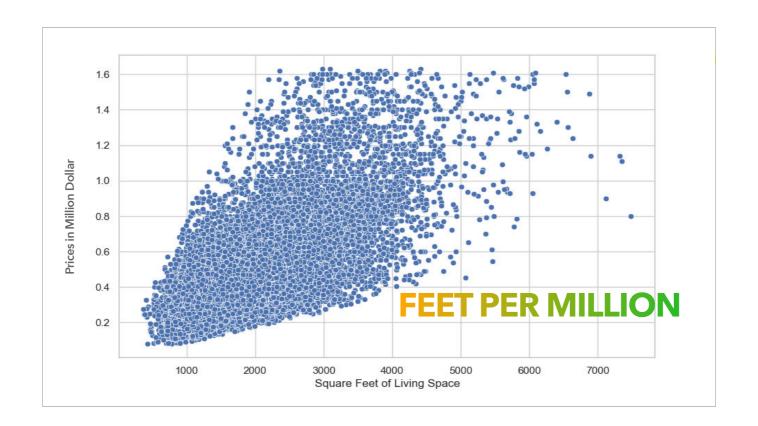
average prices per zip code + variance on top...



Side note!

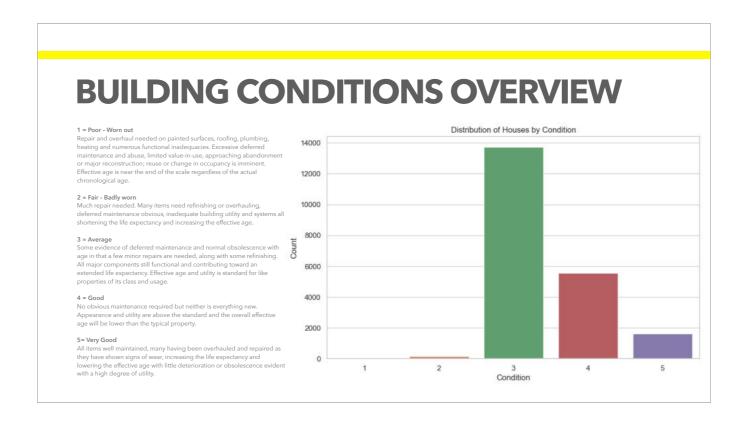
If you meet someone from those 7 zip codes:

KEEP THEM 🍪



No surprise – living space increases with price!

Pretty proportionally – few outliers ...



5 condition grades = quality of maintenance everything at least average maintained

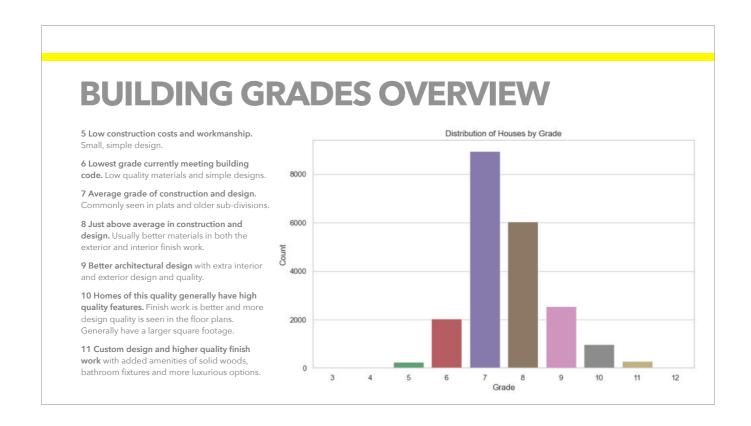
+ many options beyond



Surprise!

Expectation = more costs, more quality -> not necessary!

Pissible —> huge quality for tiny costs!



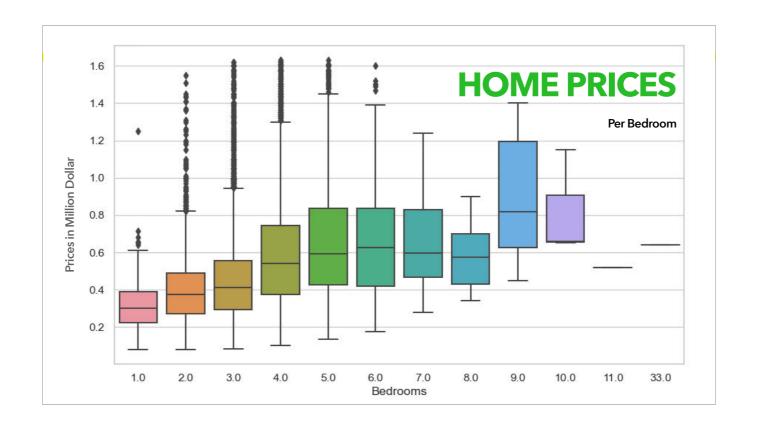
13 home grade levels = the quality of workmanship + individual design features + extras

-> King County offers abundant Style + Splendor + Swankiness!



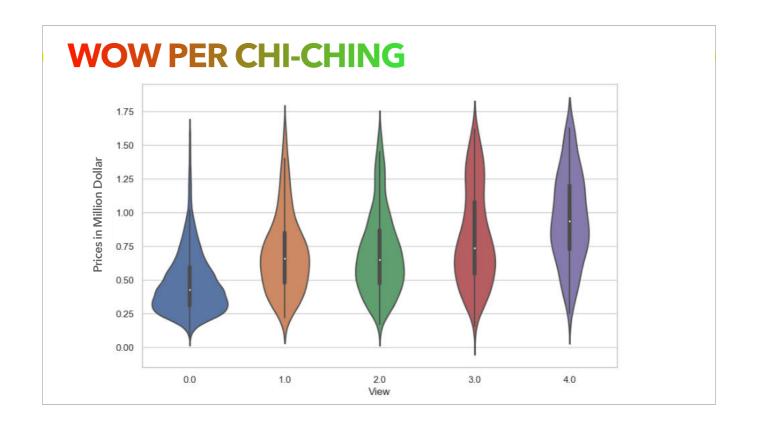
Expected: higher price —> higher quality!

Above average 8, 9 and 10s available for under 0,5 million!



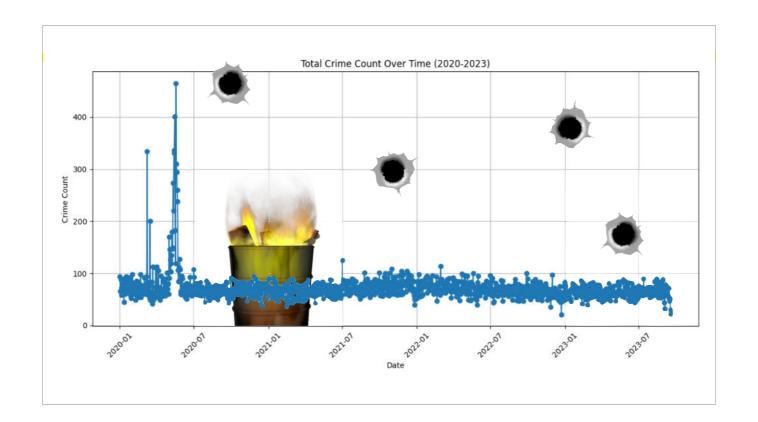
Expected: price increases with number of bedrooms!

Do you really need 5, 11 or 33 bedrooms?



Almost any of our 5 view qualities can be found at any price...

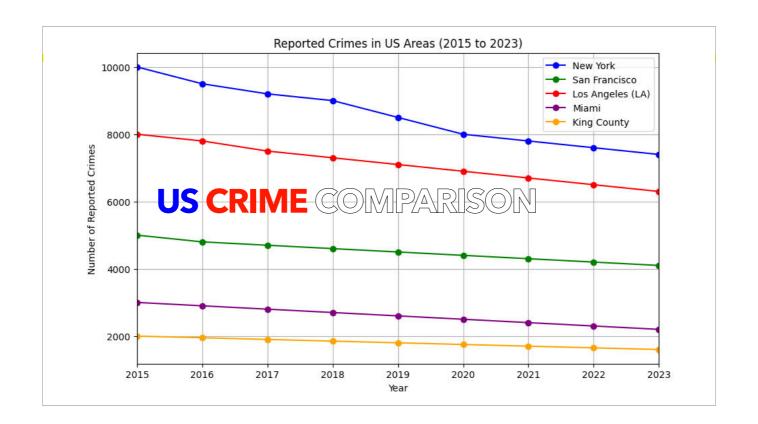
Just distribution improves with costs.



Since you're a single 30-ish businesswoman – I focused on your wellbeing and safety!

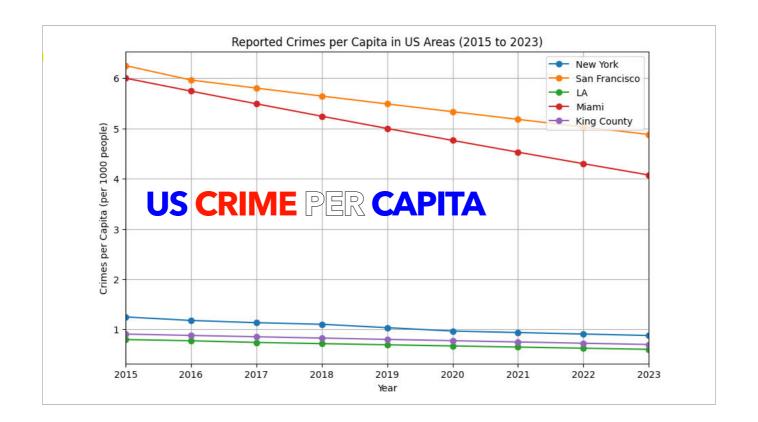
I downloaded crime statistics of King County.

Crazy during Covid ... but what do those numbers mean?!



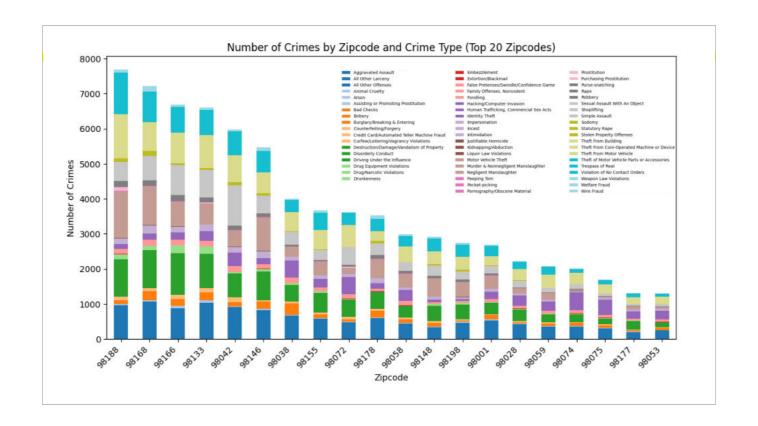
Compared to popular US cities —> King County is safest home zone...

WAIT! Those cities have more residents than our 2.3-ish million...

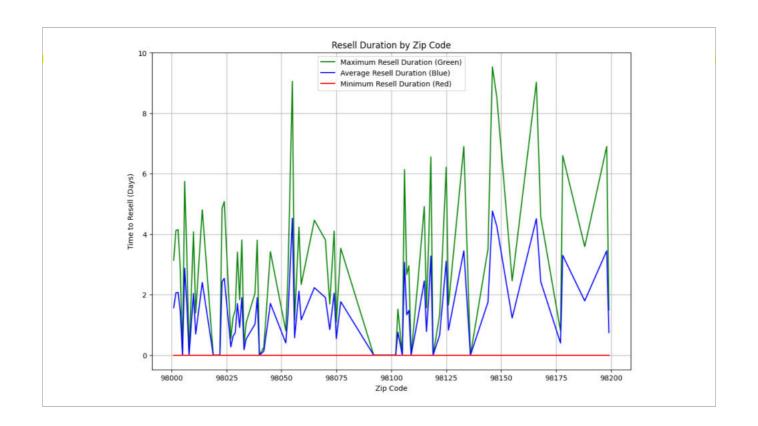


Adjusted to per Capita —> King County still better than most!

LA crime statistics don't include deaths by skin cancer + heat stroke + air pollution?!



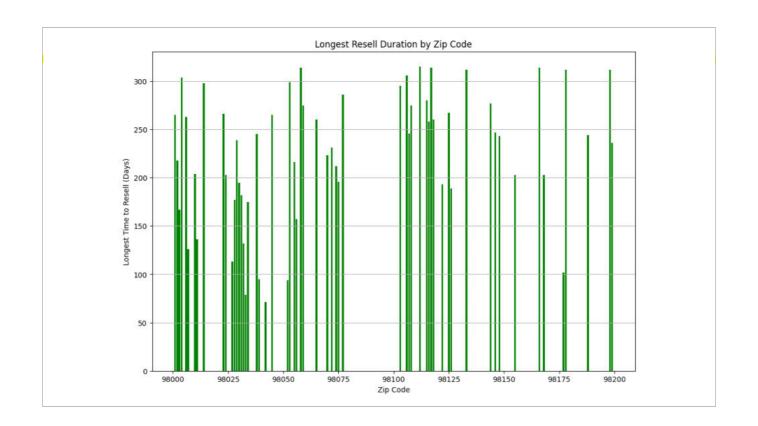
King County's most dangerous neighbourhoods – AND – filtered all out from results!



Relocation within 1 year?

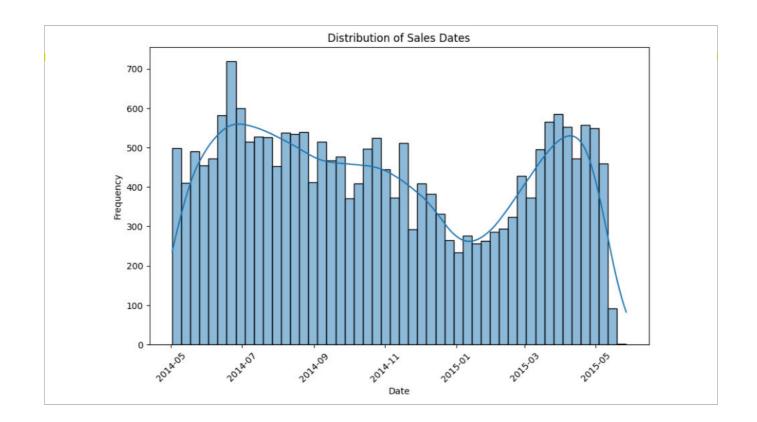
Average time between sales —> predict duration of home ownership in King County.

4 – 6 day average? —> Looks like —> investment speculation?!

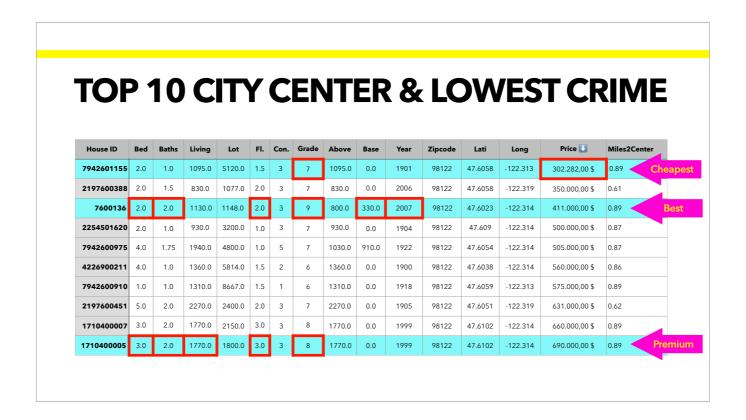


Longest time period between house sales per zip code.

No-one stayed longer than 310-ish days \rightarrow all shorter than your requested timing.



Past sales distribution —> predict biggest chance + most options —> for new home is spring time.



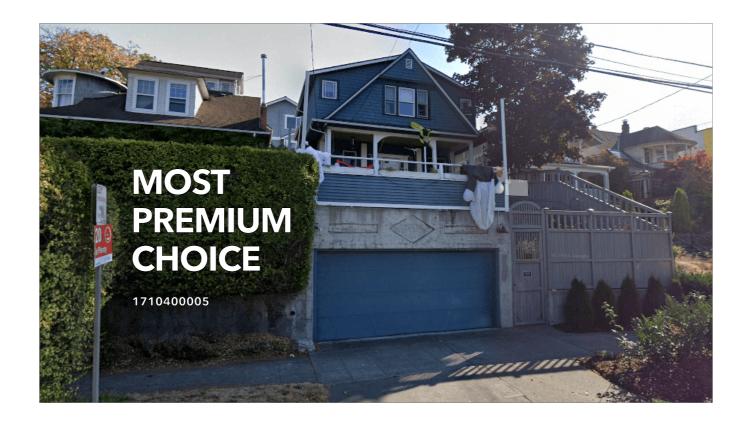
Top 10 homes = closest to city center + excluding all crime hotspots!

My 3 recommendations + my rationale for why in red brackets.

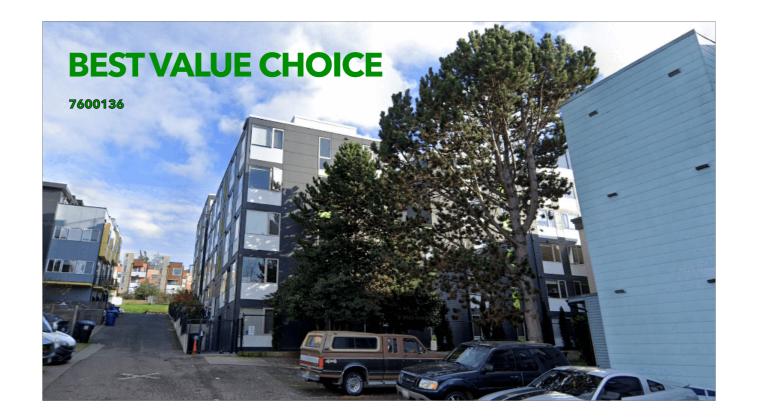


Cheapest + oldest house from 1901 —> quite nice!

Fun fact \rightarrow house left \rightarrow also in top 10 list.



If you want to go all out – but stay all in the city center: Your most expensive and luxurious option!



Top recommendation --> best value for money!

Safe neighbourhood + close to center + newest building + 2 floors + 2 bathrooms + 2 bedrooms + basement = rare in downtown!

Only 1 huuuuuuge downside -> No more excuses if parents want to visit...



Small gift -> HTML -> interactive Housing map

-> browser -> explore top 3 homes' neigourhood, Seattle & all of King County!

HAPPY TO HELP

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Questions?

I'm here to help!