

CHRISTIAN R. DE LOS REYES

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EDUCATION

BS Information Technology/ Colegio De Montalban
Rodriguez, Rizal | Expected Graduation August 2023

2020 - Present

Computer Science/ Asian Institute of Computer Studies
Commonwealth, Q.C | Undergraduate (1year)

2010 - 2011

EXPERIENCE

Graphic Designer

Oct 2021 - Jan 2022

Additon PH | Quezon City

- Designed and delivered 150+ visually engaging marketing materials, social media graphics, and print advertisements with a 98% on-time delivery rate.
- Managed 14 design projects in a one project with a 95% completion rate within the agreed deadline.
- Created design drafts and incorporated client feedback.

Social Media Manager

Jan 2017 - Oct 2019

Dakku Premium Spray | Cagayan De Oro City

- Developed and executed of 2 - 4 content strategies for social media monthly that increased engagement by 20%-30% and followers by 10%-20% monthly.
- Created 2-3 visually engaging social media graphics and copywriting daily, with an average of 200 likes.
- Managed and monitored 1-2 FB ad campaigns, resulting in a 10% -15% increase in brand awareness & sales.
- Responded promptly to 100% of comments and private messages, maintaining a 95% positive engagement rate.

Warehouse Inventory Associate

Aug 2017 - Dec 2017

Edlyn Corporation | Bacoar, Cavite

- Maintained accurate records, files, and reports for 5,000+ inventory items.
- Received and organized 100+ incoming shipments, stocked construction supplies, and fulfilled 100+ orders.
- Provide work direction and coordinate the schedules and activities of assigned 5+ personnel.

Sales Representative

Feb 2012 - Jul 2017

Grolier International | Pasig City

- Presented over 10,000 + clients and sold over 3,000+ products to customers with almost 2% chargeback.
- Conducted cost-benefit analyses for existing and potential customers to secure future sales.
- Fostered positive business relationships with clients to maintain customer loyalty.
- Recorded and maintained accurate customer information in a database in team sales, averaging 50 entries per day with a 99.9% accuracy rate
- Received both Top Rookie and Veteran awards for my exceptional performance and contribution to the team.

AWARDS

Top Rookie of the month | Pasig City

2012

Grolier International

Top Veterans of the month | Pasig City

2013 & 2015

Grolier International

SCHOOL PROJECT

Rodriguez Academy Security System- Using RFID

2021

Project Analyst / UI designer / Programmer

- Defined project goals and scope, created a comprehensive project plan.
- Designed system flows and UI, created graphics such as logos and icons, enhanced the user experience and optimize system functionality.
- Executed the project system by coding in VB.net, troubleshooting bugs, and delivering a high quality, error-free system on time.

Event Reservation and Monitoring System- Using RFID

2023

Project Analyst/ UI designer

- Defined project goals and scope, created a comprehensive project plan, and achieved a weighted mean of 3.45 out of 5 on project Purposefulness.
- Analyzed project data to track progress, identify areas for improvement, and achieved data-driven decision-making, contributing to the success of the project.
- Designed system flows, UI, graphics and optimizing system functionality, and achieved weighted mean of 3.95 out of 5 on usability, achieving a weighted mean of 3.75 out of 5 on attractiveness, weighted mean of 3.5 out of 5 on functionality with achievement of 87% accuracy rate.

PROFESSIONAL SKILLS

- MS Office, Google Workspace, Photoshop, Illustrator, Figma
- Knowledgeable in basic data administration, network configuration and troubleshooting.
- HTML and CSS
- Knowledgeable of UI design principles, prototyping and wireframing , collaboration, and iterative design process.
- Good in communication skills with a focus on team building, customer service and relationship.
- I excel in problem solving, analysis, organizational and multitasking. My abilities to identify and resolve complex issues, analyze data, and convey information enable me to achieve effective outcomes.

CERTIFICATION/ WEBINARS

DataSense Analytics

Feb 2023

Data Analysis with Pivot Table

KadaKareer (MedGrocer)

June 2022

Virtual Apprenticeship of UI UX Design

DICT - Region IV-A

June 2022

IOT: Building your Environment Management System

DICT - Region IV-A Luzon Cluster-3

Feb 2022

PNPKI and Cybersecurity Data Privacy Orientation with COMELEC

College of Arts and Technology

Jan 2021

Logo Design

Trend Micro Secure Learning

July 2021

Google Cloud Platform Foundations

165-5

Republic of the Philippines
Department of Transportation and Communications
LAND TRANSPORTATION OFFICE
East Avenue, Quezon City

DATE

On-the-Job Training Contract

I, Christian R. De los Reyes, a student presently enrolled at Colegio De Montalban, pursuant to the Memorandum Circular dated 10 January 1975 of the Labor, hereby abide by the following terms and conditions in connection with the practicum course or on-the-job training with the Land Transportation Office:

1. That I shall observe all existing reasonable office rules and regulations of the LTO while on training;
2. That I shall not claim nor be paid any compensation whatsoever while on training;
3. That the LTO shall have no liability for any injury and/or incapacity that may befall me while inside the LTO compound and its premises due to my fault or negligence or fortuitous event while undergoing training;
4. That I shall undergo office training in the LTO in compliance with the requirements of my course;
5. That I shall submit all the necessary requirements required by the Office before undergoing training.

In witness hereof, I have hereunto set my signature on this _____ day of _____ at _____.

Conform5e:

Student-Trainee
With my Parental Consent

Teacher-Supervisor

Parent/Guardian's Name and Address

Action by the Office

To: _____

Having complied with the required documents and condition for On-the-Job Training, your request for office training at the _____, this Office is hereby granted subject to the final approval by the Assistant Secretary.

Recommending Approval:

LADIE LYN G. FUDERANAN
Administrative Officer IV
OIC, Human Resource Development Section