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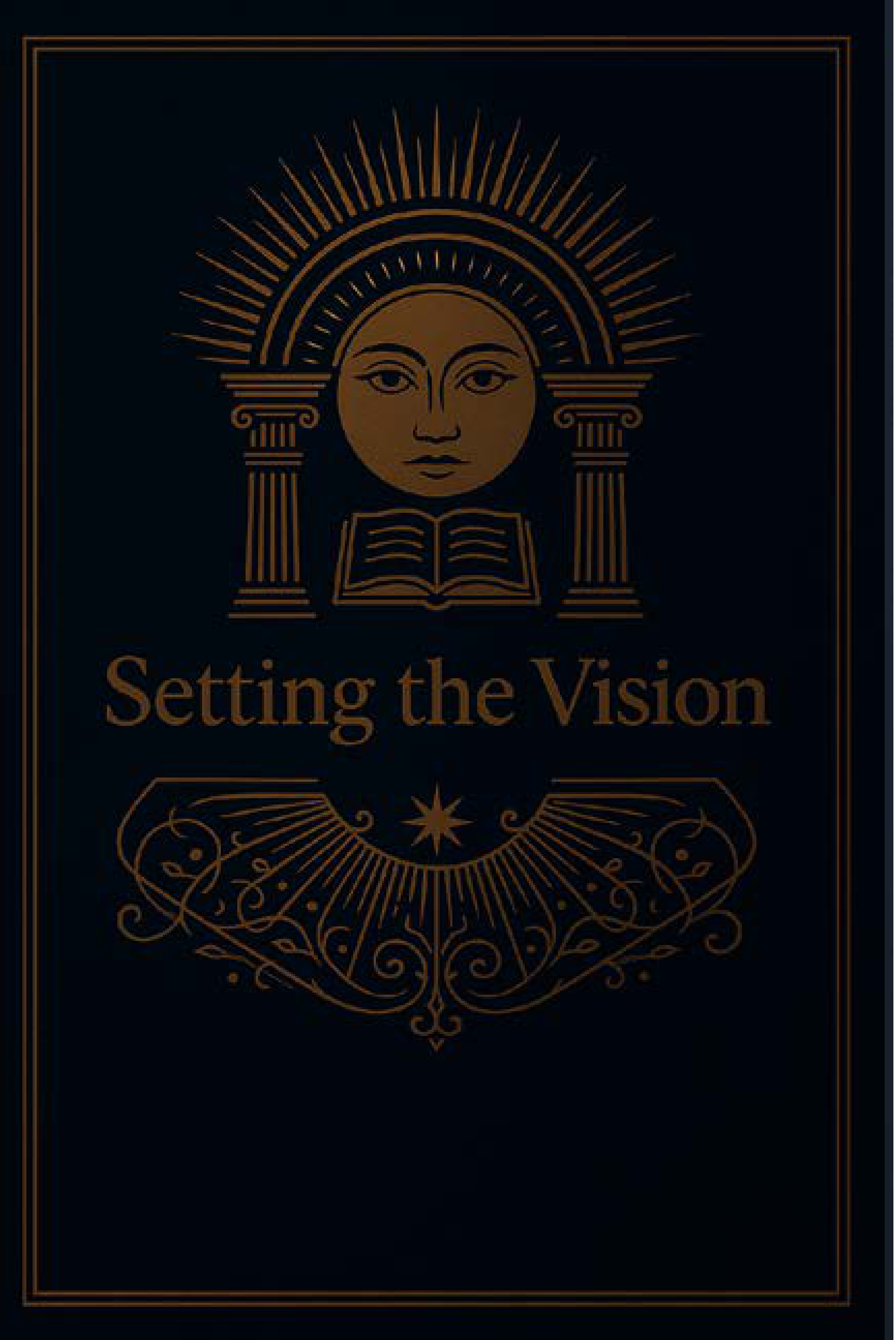
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**Part 1: Setting The Vision**

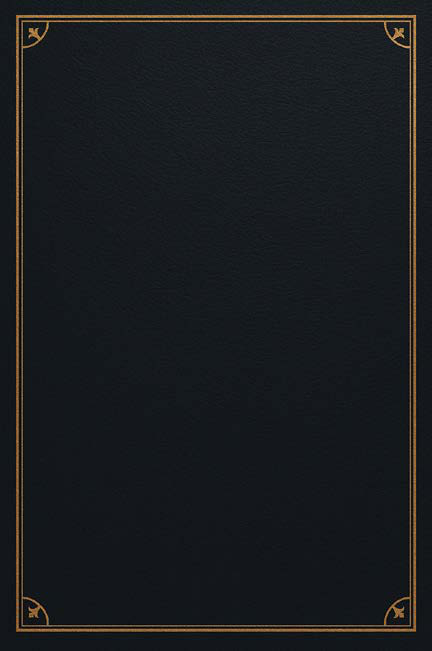
The Wellspring was written to empower professionals to create behavioral health facilities that are clinically sound, financially viable, and deeply responsive to the communities they serve. It’s a guide for those who are ready to build not just faster—but smarter, more intentionally, and in ways that truly serve pa-tients, providers, and the public good.

With faith and gratitude,

**Brian B. Jones**   
Founder & CEO, BHSME.org

[www.bhsme.org](http://www.bhsme.org)

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**Introduction**

**The Wellspring: A Manual of Best Practices**   
**for Strategic Execution & Rapid Delivery of**   
**behavioral Health Facility Development**

Welcome to The Wellspring, a definitive guide for shaping the   
future of behavioral health infrastructure through intelligent   
real estate strategy, design excellence, and project execution.   
This manual is more than a set of guidelines—it is a field-test-  
ed framework for achieving the vision of world-class behavior-  
al health care environments delivered rapidly, affordably, and   
with clinical precision.

At a time when mental health needs are escalating across Cali-  
fornia and the nation, our systems face a decisive question: can   
we build faster, smarter, and more compassionately? This book   
responds with a resounding yes—if we follow best practices.   
Backed by research from the American Institute of Architects   
(AIA), the Design-Build Institute of America (DBIA), and   
leading institutions in healthcare planning, The Wellspring lays   
out over 100 actionable strategies proven to increase project   
success rates, reduce change orders by up to 50%, and deliver   
better patient and staff outcomes.

Whether you are a healthcare executive, developer, architect,   
policy leader, or Owner’s Advisor, this manual provides an   
integrated blueprint to guide your work—from early feasibility   
to facility activation. Drawing on decades of field experience   
and emerging research in trauma-informed design, biophilia,   
construction delivery, and stakeholder engagement, The Well-  
spring is your companion for creating behavioral health facil-  
ities that heal communities, strengthen systems, and elevate   
human dignity.

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