



Jerrika Gabriel

DIGITAL MARKETING MANAGER

Hi there, I am an experienced Digital Manager Manager. I am looking to partner with brands looking for assistance in creating and maintaining their digital presence.

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📍 Mansfield, TX

EDUCATIONAL HISTORY

Master's in Business Administration

Dallas Baptist University | 2015

- Bachelor's Degree in Digital Retail
- Minor in Advertising

WORK EXPERIENCE

Freelance Social Marketing Manager

Feb | 2022 - present

- Responsible for editing and posting content
- Creating content calendars
- Creating email marketing campaigns
- Creating advertising campaigns

Twenty First Digital

Aug 2019 | March 2020

- Contributed ideas for digital marketing campaigns for driving traffic
- Set up all social media ads for clients and created ad content and copy

SKILLS

- Social Media Strategy
- Market Analysis
- Content Planning
- Project Management
- Google Ads
- Social Media Ads

REFERENCES

Kiambria Geary

Owner | Adara Extensions

682.234.8335

kiambria@adaraextensions.com