

Jerrika Gabriel

Dallas Fort-Worth Metro

469.903.7933 | jerrickagabriel@gmail.com | <https://www.linkedin.com/in/jerrika-gabriel> | <https://github.com/Jerrika>

Professional Summary

I am a dedicated and passionate full-stack developer with a recently completed Full-Stack Developer Bootcamp. During this intensive program, I honed my skills in both front-end and back-end development, working extensively with modern technologies to build robust and scalable applications.

Proficiencies

- JavaScript
 - React
 - Node.js
 - CSS
 - HTML
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Top Projects

Weather Dashboard (Feb 2024 - Aug 2024)

- **Technology:** HTML, CSS, and JavaScript
- Dynamically updated HTML and CSS.

Personal Blog (Feb 2024 - Aug 2024)

- **Technology:** GitHub & JavaScript
- Created a two-page website where users can input and view blog posts.
- Built a content form, dynamically rendered blog posts, and implemented a light/dark mode toggle.

Taskboard (Feb 2024 - Aug 2024)

- **Technology:** GitHub, HTML5, CSS3, JavaScript, Express, jQuery
 - Created a simple task board application that allows a team to manage project tasks.
 - The app runs in the browser and features dynamically updated HTML and CSS powered by jQuery.
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Full Stack Development Skills

Languages:

- HTML5, CSS3, JavaScript, Python, Scratch, C#

Libraries & Frameworks:

- Bootstrap, jQuery, React, D3.js, Node.js, Styled-Components, Express.js, Angular, Handlebars, Sequelize.js

Databases:

- NoSQL, MySQL, MongoDB, PostgreSQL

DevOps & Tools:

- VS Code, Git, GitHub, GitLab, Heroku, Apollo, HRIS, Microsoft Azure, Microsoft Office 365, MongoDB Compass, Mongo DB Atlas, NPM, Insomnia, CLI

Methodologies:

- Agile Project Management, Scrum, Kanban, Version Control, E-Commerce, SEO, CMS-style, TDD, CI/CD, PIR

Operating Systems:

- Windows, macOS, Linux, iOS, Android

Skills:

- Styled-Components, Responsive Web Design, UI/UX Design Principles, API Integration, Express.js, GraphQL, Object-Oriented Programming (OOP), Object Relational Mapping (ORM), MERN Stack, GraphQL, Wireframe Design, CRUD operations
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Education

Full Stack Web Development

SMU Bootcamp | Dallas, TX | Feb 2024 - Aug 2024

- Curriculum: Unit Projects (20), Team Projects (3)
- Curriculum includes: HTML5, CSS3, JavaScript, Git, GitHub, MongoDB, Express.js, React.js, Node.js, Full Stack, MERN Stack, DOM, MVC, ORM, CLI, PWA's, OOP, jQuery, Bootstrap, API, SQL, MySQL, GraphQL, SWE, SDLC, Agile Methodology (SCRUM & Kanban), UI/UX Design Principles, Wireframe, Responsive Web Design & Web Accessibility

Master's Degree in Business Administration

Dallas Baptist University | Dallas, TX

- Curriculum: Business Management, Finance, Marketing, Data Analysis, E-Commerce

Professional Experience

SEO Specialist

McCarthy Companies | July 2023 - Present

- Created SEO strategies for ten automotive clients focusing on on-page, off-page, and technical SEO.
- Improved customer user experience by adding CTAs and moving important information above the fold.
- Optimized ad copy by conducting A/B testing on paid Facebook and search ad campaigns, reducing wasted ad spend and increasing ROI for all clients.
- Developed clear CTAs on all ad, website, and social media copy, delivering a 30% lead uplift.