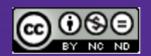


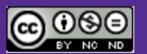
# DS-UA 112 Introduction to Data Science

Final Exam Review

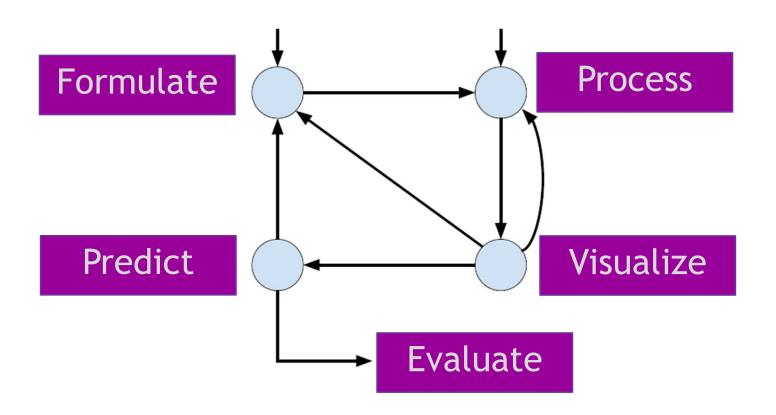


#### **Announcements**

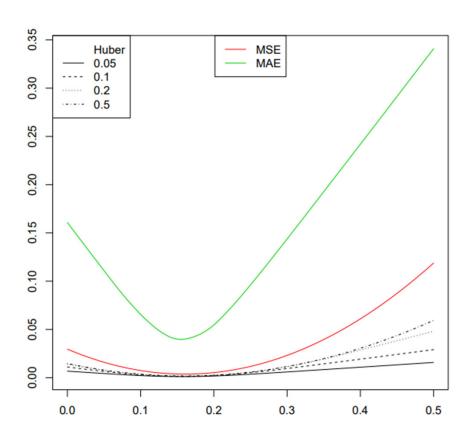
- ► The exam will be open note and open textbook. However you cannot use search engines.
- ► You can access the exam on Gradescope
  - ► The exam will be available for 24 hours starting 6:00PM EST on Wednesday May 13
  - ▶ You have a 120 minute time limit.
- ► The exam focuses on the second half of the semester. Questions will involve true/false, multiple choice, short answer and calculations



# Steps for Data Science



#### **Loss Functions**



- ► The mean square error has derivatives at all values of the function. Derivatives are helpful for finding minimum values.
- However, the mean square error has large output for large input. The function is not robust to outliers
- While the mean absolute error has a tricky derivative, the function does not have the same problem with outliers
- Huber Loss combines benefits of both loss functions

#### Risk

For example the square loss is  $L(\theta, X) = (\theta - X)^2$ 

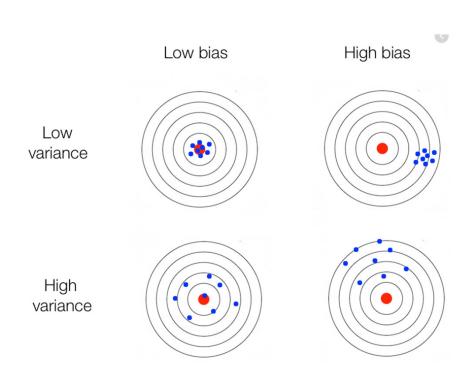
- Suppose we have a loss function L depending on dataset x<sub>1,...,</sub>x<sub>n</sub> and unknown quantity θ
- For fixed value of  $\theta$ , we can compare the value of L( $\theta$ , x<sub>1</sub>,...,x<sub>n</sub>) across different datasets
- We can take the datasets to correspond to different values of a random variable. If we repeatedly observe n values of a random variable X, then we can compute L(θ, x<sub>1</sub>,...,x<sub>n</sub>) for each dataset

Risk is the expectation of a loss function for random variable

$$E[L(\theta, X)]$$

- ► We need to know the probability distribution of X to compute the expectation.
- ▶ If we can compute the expectation, then we better understand the value of the loss function across different random samples

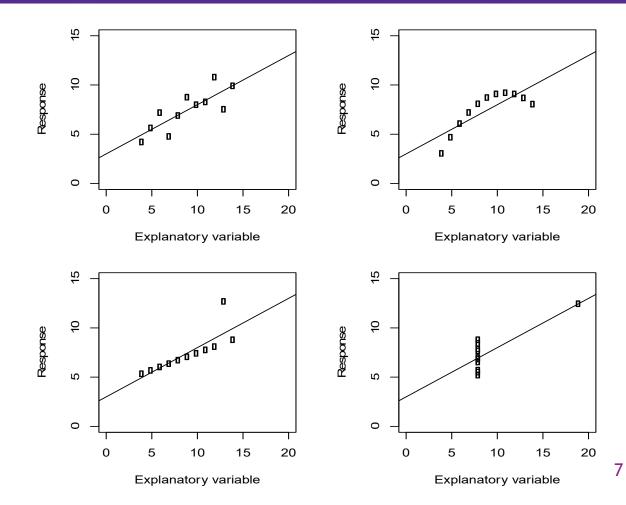
#### Bias and Variance



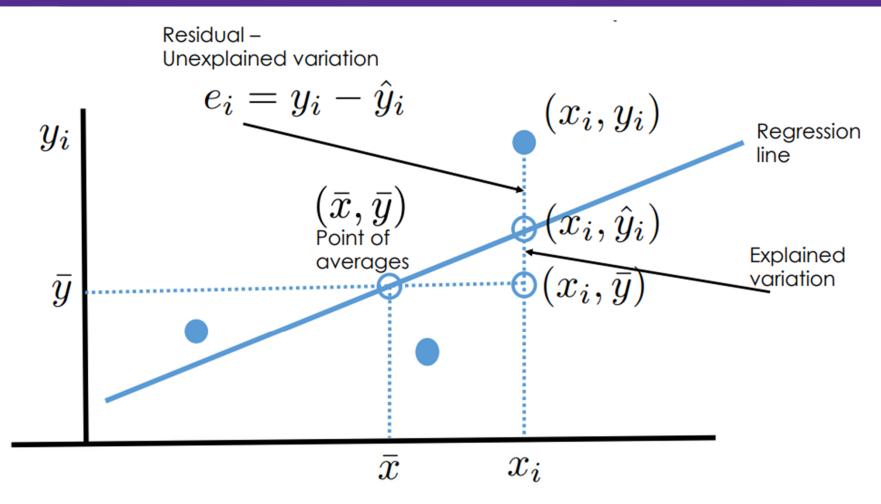
- We want to choose  $\theta$  to make  $E[L(\theta, X)]$  small. The choice of  $\theta$  that makes the expectation smallest is  $\hat{\theta}$ . We can write  $\hat{\theta}_n$  to remind us that the estimate from n samples.
- ► For the square loss, we can break the risk into two components
  - ▶ Bias measuring the accuracy of the estimator
  - Variance measuring the consistency of the estimator
- Here bias does not refer to a property of data but to a tendency of estimators

#### Correlation

- Correlation measures the concentration around a line in a scatter-plot of the independent and dependent variables.
- ► Correlation is a number between -1 and 1. Around 1 or -1 we have strong positive or negative correlation. Around 0 we have no correlation.
- Correlation measures association between variables. We cannot measure causation.



# Linear Regression



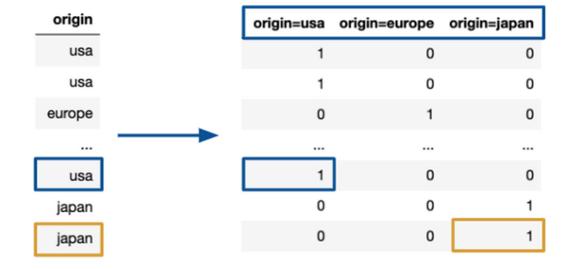
# Polynomial Transformations

- ► If we replace an independent variable x with powers 1,x,x²,x³,... then we have a polynomial transformation
- ▶ If we have multiple independent variables then we can multiply them to model interactions between the features.



# One-Hot Encoding

- If we have qualitative data, then we must transform it to quantitative data. However we should be careful with the encoding of the categories.
- We can add another independent variable for each category. The additional variables take the value 0 or 1. We call it a one-hot encoding

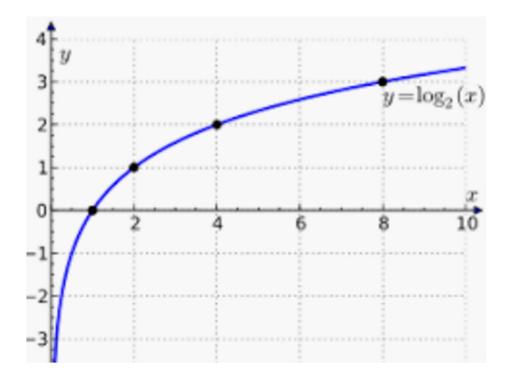


### Logarithmic Transformations

► Remember that logarithmic transformations help us with visualization. We can transform a large range of numbers to a small range of numbers suitable for a chart.

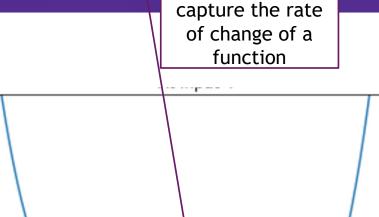
$$\log_b(\mathbf{a}) = c \iff \mathbf{b}^c = \mathbf{a}$$

▶ If the independent variable and dependent variable have different scales, then we can apply logarithms to straighten out the data.

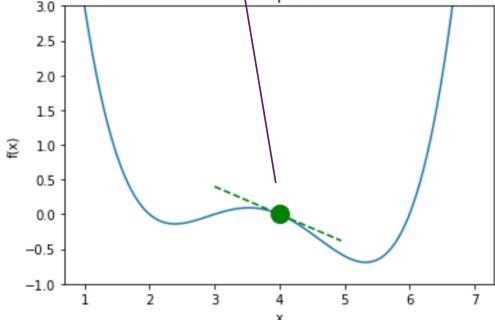


#### **Gradient Descent**

- By minimizing the average loss, we obtain parameters that fit the model to the data.
- We should not guess inputs and check outputs to minimize the function because that approach is inefficient and inaccurate.
- ► Instead we will just make one guess and use the derivative to update the guess. We call the approach gradient descent.



**Derivatives** 

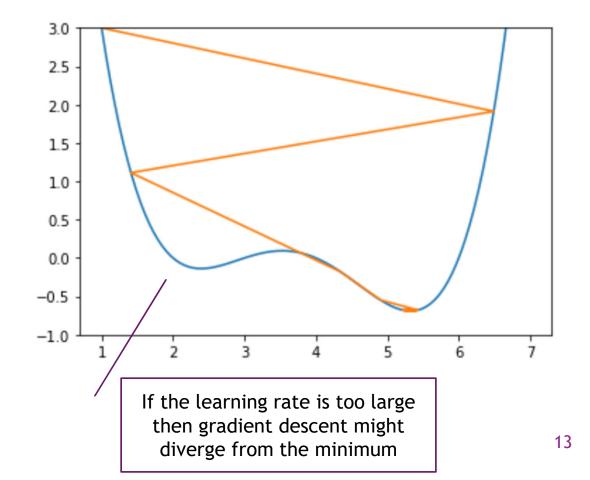


#### **Gradient Descent**

► Starting from an initial guess  $x^{(0)}$  we update the guess with the formula

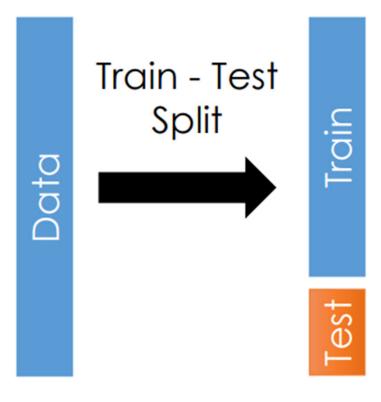
$$x^{(t+1)} = x^{(t)} - \alpha \frac{d}{dx} f(x)$$

Here α denotes the learning rate. If α is large, then guesses can change a lot between iterations. If α is small, then guesses can change a little between iterations



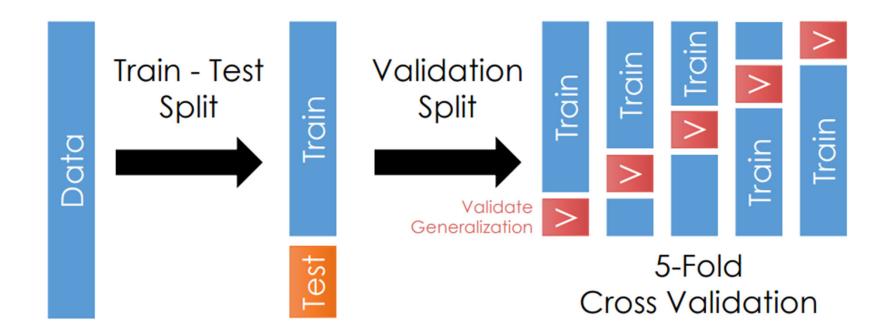
# Testing Set

- Instead of studying one sample, we need to study two samples
  - ▶ training set
  - ▶ testing set
- We will fit the model to the data in the training set. We will check the accuracy of the predictions on the testing set.
- ▶ Usually we take 80% of the data for the training set and 20% of the data for testing set.



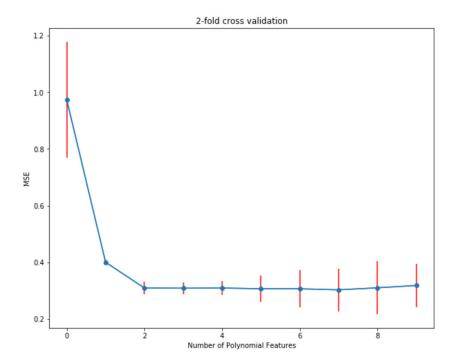
#### Validation Set

► We split one sample into two sample to generate the training set and testing set. Next we split the training set into k folds. Each fold has a training set and a validation set



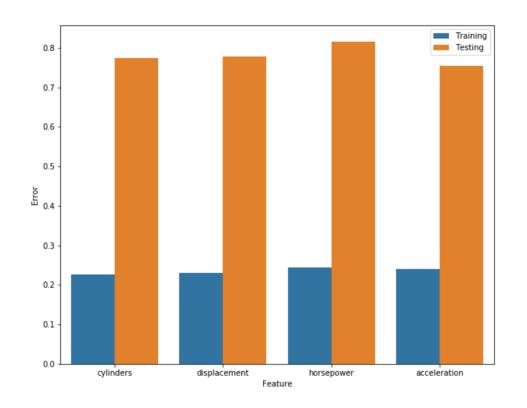
#### **Cross Validation**

- We want to choose models that are both accurate and consistent.
- With cross validation we measure the difference between predictions and observations on many datasets.
  - ► Small errors give us accuracy
  - Similarity between errors give us consistency
- We can visualize both the accuracy and consistency through a line chart with error bars



#### Feature Selection

- ▶ If we want to remove features to prevent against overfitting, then we could try to assess the effect of dropping combinations of features.
- In backward feature selection we
  - select a feature
  - ▶ drop it from the table
  - ▶ fit a model to the data
  - calculate average loss
- ► The feature that led to the smallest increase in loss should be excluded from predictions



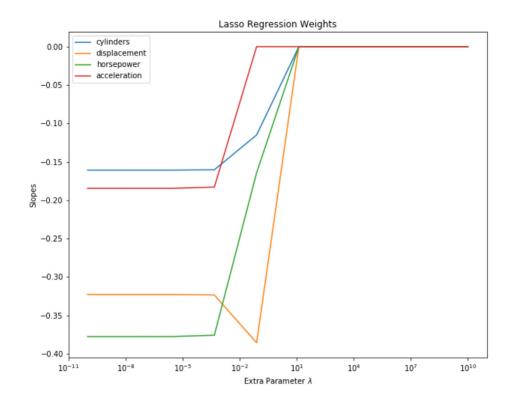
## Lasso Regression

We can replace the average loss for linear regression

$$\frac{1}{n} \sum_{i=1}^{n} (a + bx_i - y_i)^2$$

with regularized average loss for lasso regression

$$\lambda(|a|+|b|) + \frac{1}{n} \sum_{i=1}^{n} (a+bx_i-y_i)^2$$



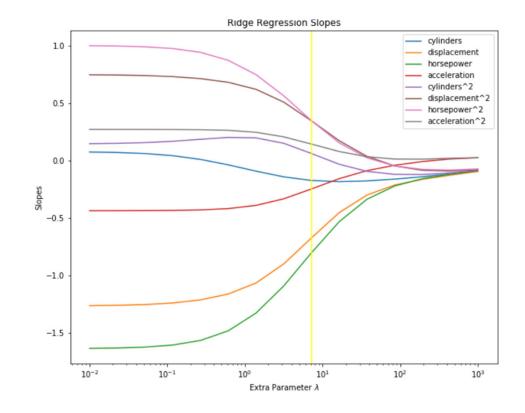
# Ridge Regression

We can replace the average loss from linear regression

$$\frac{1}{n} \sum_{i=1}^{n} (a + bx_i - y_i)^2$$

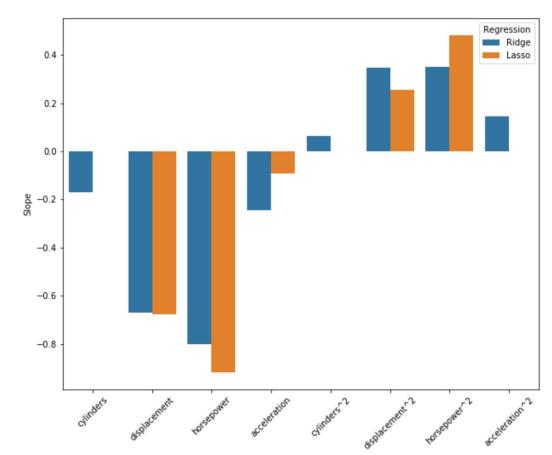
with regularized average loss for ridge regression

$$\lambda (a^2 + b^2) + \frac{1}{n} \sum_{i=1}^{n} (a + bx_i - y_i)^2$$



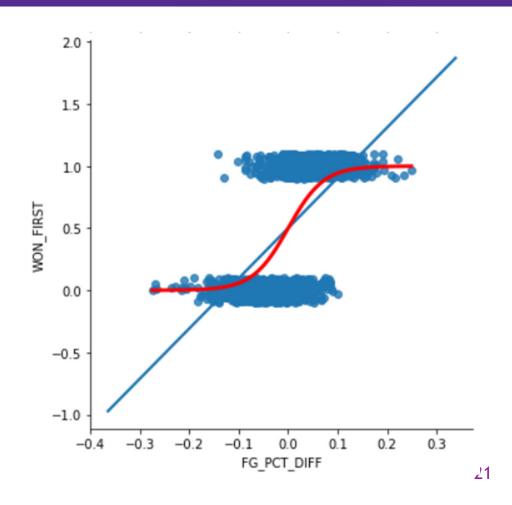
# Regularization

- Lasso Regression tends to shrink parameters down to zero.
  - ► Helpful to eliminate features from the model
  - Erratically chooses between associated features
- Ridge Regression tends to shrink parameters close to zero.
  - Helpful to average out the values of the parameters among associated features
  - ► Cannot eliminate features from the model



# Logistic Regression

- We use linear regression to predict a quantitative response variable.
- We use logistic regression to predict a qualitative response variable.
- ▶ Usually we encode the categories with numbers like 0 and 1

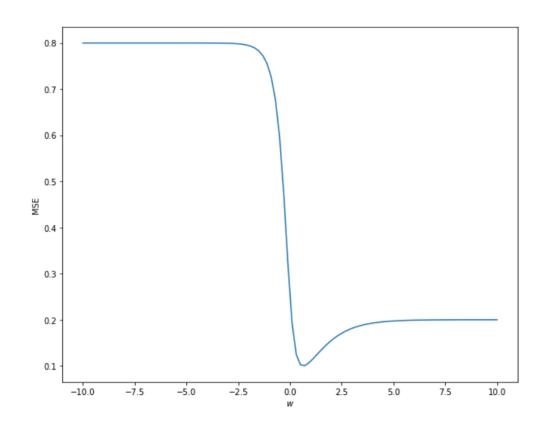


# Logistic Loss

Instead of the square loss we should take the logistic loss.

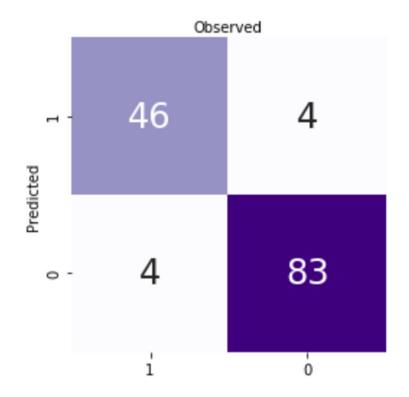
$$-y \log \hat{y} - (1 - y) \log(1 - \hat{y})$$

► Unlike the square loss, the logistic loss does not generate flat regions that prevent gradient descent from finding the minimum.



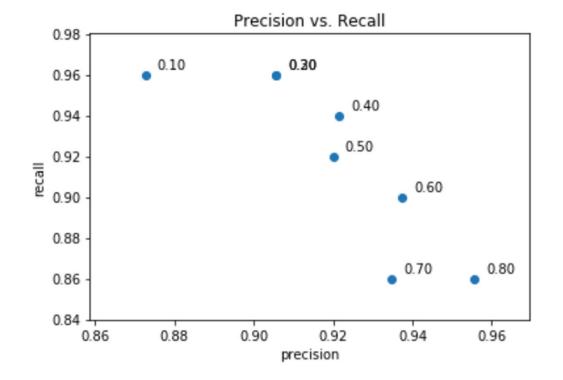
#### **Confusion Matrix**

- ► The observation take the value 1 or 0. The predictions take the value 1 or 0. So we have four possibilities
  - ► True Positive
  - ► False Positive
  - ► False Negative
  - ► True Negative
- We can visualize the number of each possibility for a dataset with a confusion matrix



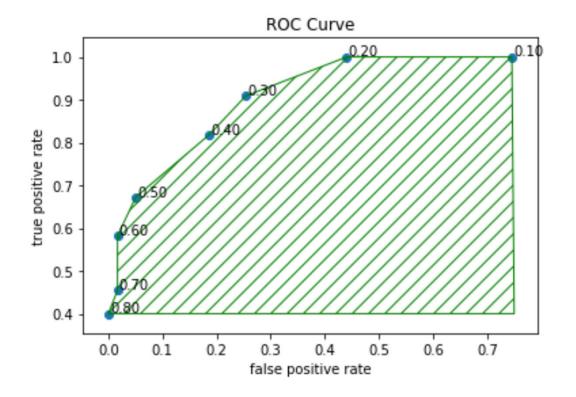
#### Precision Recall Curve

- Accuracy might not capture the differences between observations and prediction with an imbalance between categories
  - Precision penalizes false positives
  - Recall penalizes false negative
- We can visualize the tradeoff between recall and precision through a precision-recall curve



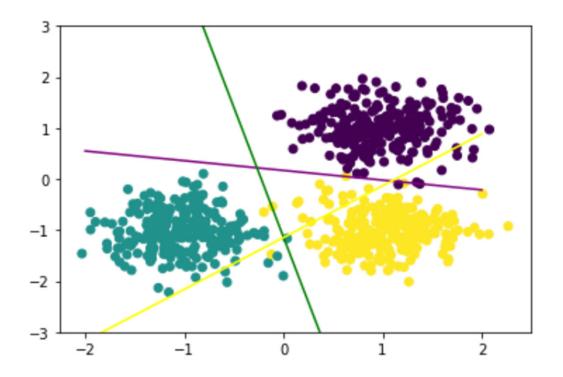
#### **ROC Curve**

- ► A ROC curve plots the true positive rate and the false positive rate
- ► The acronym ROC stands for Receiver Operating Characteristic.
- We can summarize the ROC curve with the area under the curve. We abbreviate the area under the curve as AUC.



# Multiple Categories

- ▶ If we have three or more categories, then we can split the classification problem into multiple problems with two categories.
- ► Each problem try to classify one category versus the other categories. We call the approach One-versus-Rest.



### Nearest Neighbors

- ➤ We determine the category of the unlabeled records from the categories of the nearest labeled records.
- ▶ If we predict categories for many unlabeled records then we can determine the decision boundary

