

FRANTZ KATI

HOW TO CRUSH IT IN TECH

PRACTICAL STEPS TO BUILDING A LONG TERM SUCCESSFUL CAREER

CAREER MASTERCLASS

Frantz Kati

Ex Andela, Ex Turing, Senior
Software Engineer

- Udemy Instructor - 75k Students
- Creator of Tensei.JS
- Conference Speaker
- AWS Community Builder
- Growth Newsletter - 12k Subscribers
- 8years Experience



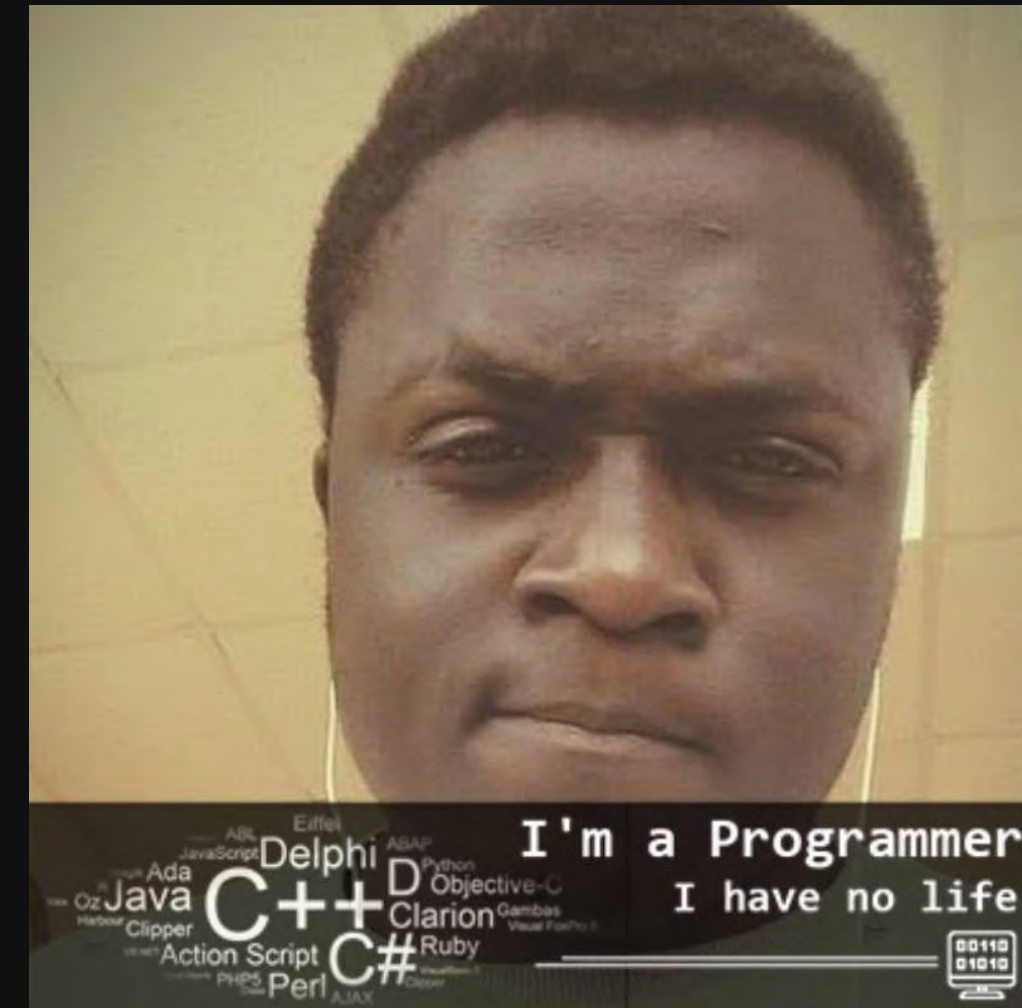


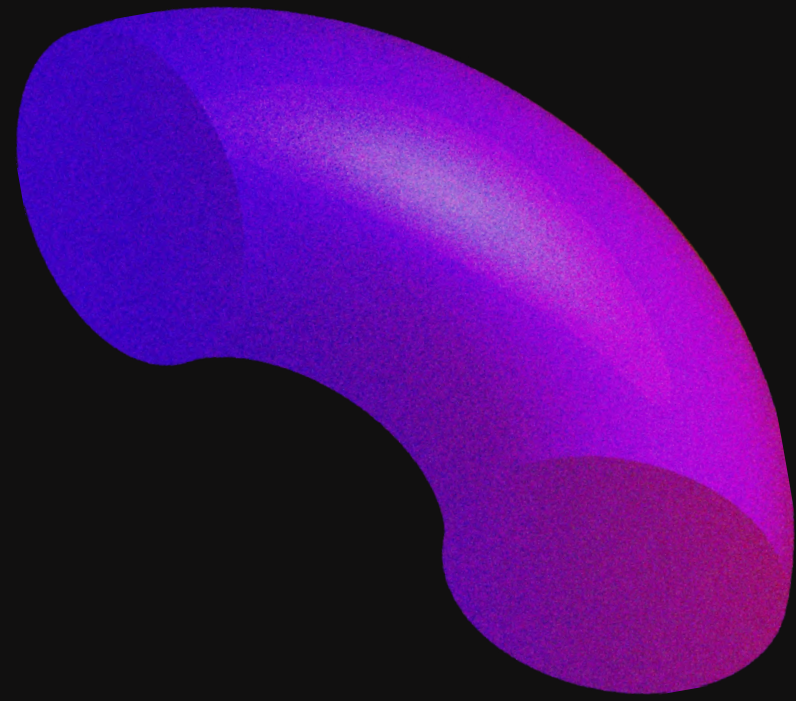
5 YEARS AGO...

Frantz Kati

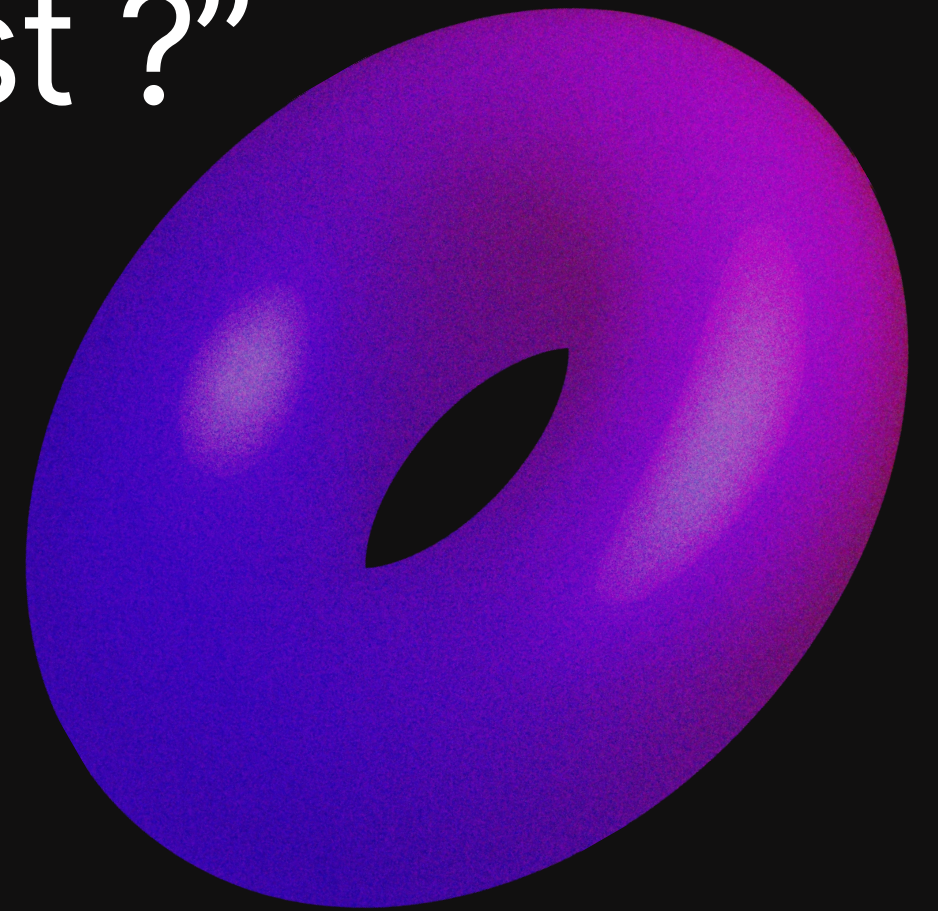
Programmer and coder

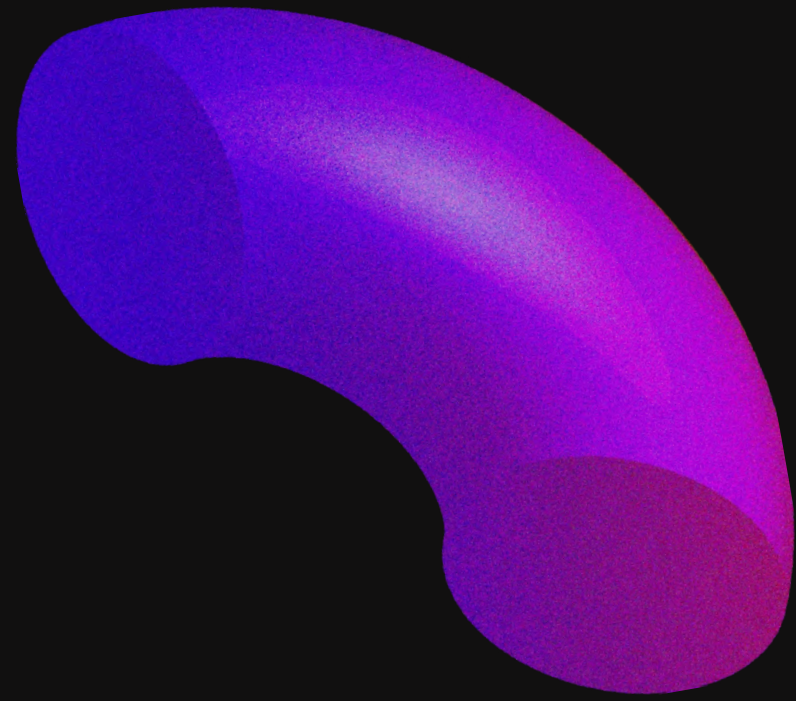
- School dropout
- Salary: < ₦ 100k / m + Promises
- No career goals or purpose
- Burnt out



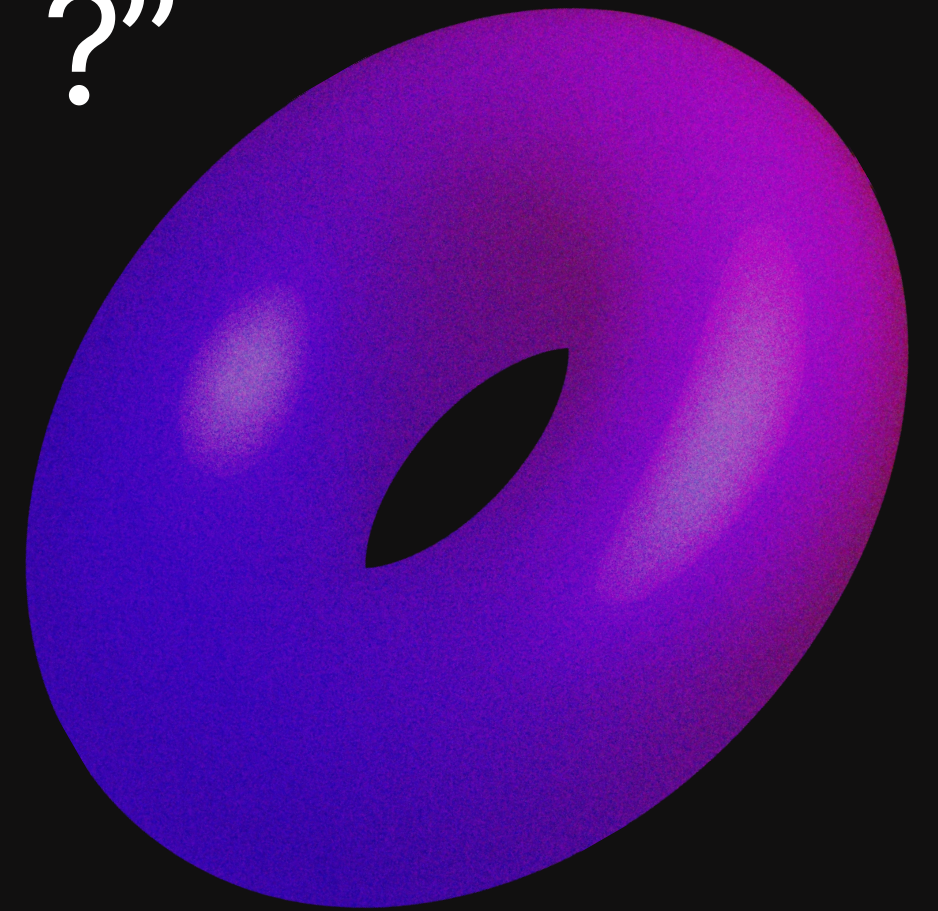


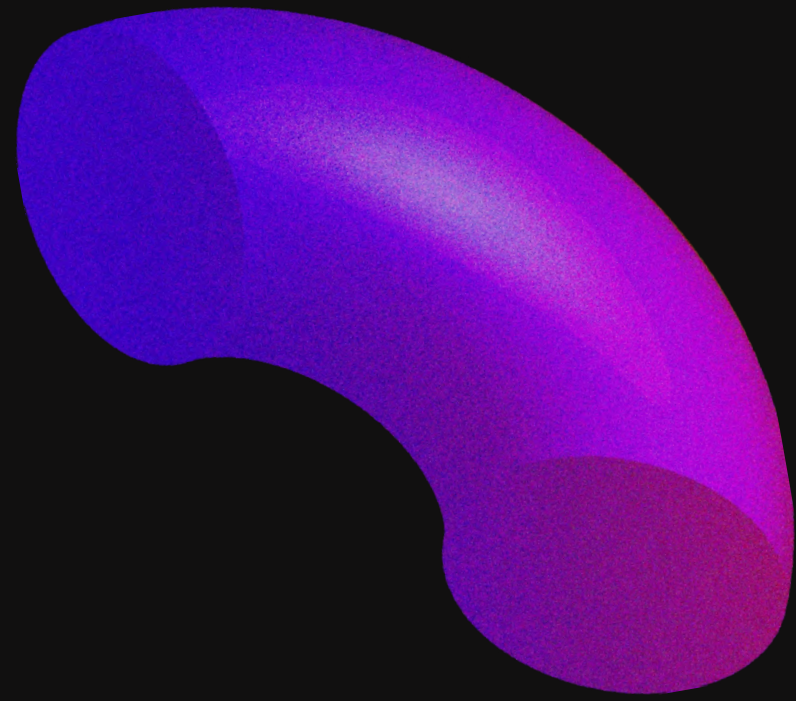
“How do I become the best ?”





“How can I earn the most ?”





“How can I be globally recognised?”





Ultimate goal: How can I become world class ?

- World class in skill
- World class in pay
- World class in evidence

THE 3 COMPONENTS OF A WORLD CLASS CAREER

WHAT YOU'VE BUILT

I

WHO YOU ARE

II

WHO YOU KNOW

III

WHAT YOU'VE BUILT

- Communities
- Developer tools
- Courses
- Articles
- Software
- Guides
- Open source
- Developer programs

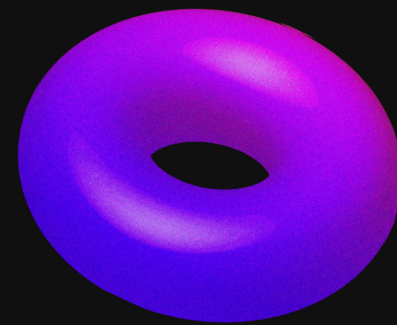
Start today.
And never stop.

HOW DID KELVIN BUILD?

KELVIN'S JOURNEY

@Dominus_Kelvin

Built a podcast: Teach Kelvin Your Thing



Invited The CEO Of Treblle to
podcast



Had a great podcast session...



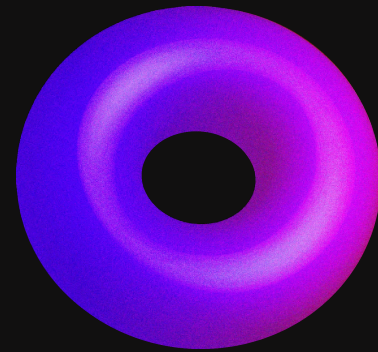
Created an open source plugin
for Treble...



Got an invite to work at Treble...



Landed a role as Developer
Advocate at Treblle.



WHAT YOU'VE BUILT

Build something valuable for someone, somewhere

- A Twitter Analytics tool. For Twitter Content Creators
- A Tipping solution. For Tiktokers
- A starter pack for React apps with Tailwind
- A free, beautiful icon pack for designers
- A 10 minute video about Web Payments API

WHO YOU ARE

- Personal branding
- Personal values
- Self advocacy
- Storytelling

WHO YOU ARE

My Personal Values

What makes me stand out ?

- Excellence
- Empathy
- Growth

WHO YOU ARE

My stories

How have I displayed my values in the past ?

- How was I excellent ?
- How was I empathetic ?
- How have I grown ? And how do I keep growing ?

WHO YOU ARE

Self Advocacy

How can I clearly communicate who I am
and why I am perfect for the opportunity ?

- What have I done ?
- Who have I impacted ?
- How will I create impact ?

WHO YOU KNOW

Connect world wide to go world class

- Developer programs
- Conferences
- Social Media
- Open source

WHO YOU KNOW

AWS Community Builder

- Change to work with employees at Amazon USA & Amazon Canada
- Opportunity to speak at international conferences
- Resume boost to a global level

JOIN MY JOURNEY

WHO IS GOING WORLD CLASS ?

THANK YOU !

1. Follow [@bahdcoder](#) on Twitter
2. Join my newsletter - The best thing for your career

growthletter.dev