

Location for Retail store Recommendation

Task: Write technical gist of all papers.

Analysis of Paper:

Discussed all the factors like connectivity and ease of traffic flow, amenities available in that area, state of infrastructure, details of competitors etc. We can also add up the market details like market density, market sale, market crowd, alternative places near to site. This paper gives the brief analysis of all factors that can be useful for the problem [2].

In this paper, all kind of data and variable required are mentioned like geographical and demographic data and variables like point of interest, nearby property, near by area etc. And approach to the problem is also discussed, splitting the problem into parts to figure out the problem and some mechanism that can be helpful for the problem is also discussed [3].

In this paper all the retail site selection factors are mentioned and techniques to manipulate data is discussed. The study of this paper contributed in retrieving and listening the factors and models of spatial location suitability conducted throughout previous decades [4].

This paper has discussed the macro-scale business model, this model is made for urban areas. It does not discuss the practical approach to the problem but it has contributed to the theories. We can add for micro-scale business stores too in this discussion and instead of considering it as urban problem, we shouldn't consider it particular problem, it should be unbiased [1].