

In the case of youths between the age of twelve to seventeen, the choices of readable and attractive fonts could go a long way in attracting the attention of the young person and subsequently enhance the level of interest on the information to be conveyed. In this stage, people are more likely to be attracted towards the font which is more expressive, creative and of mysterious type to represent their personality and their fashion sense. Beautiful creative fonts which could be people - centered, trendy and sleek or even strong and stylish and provocative could get the interest of teenagers because teenagers want relevant content that they consider as personal and suitable to them.

In other words, while the previous generations are able to read a simple type of font rather easily, this generation is already capable of dealing with the aesthetically more appealing and complex fonts as long as readability is not compromised, especially in the context of online contents and social networks and entertainment products. Such aesthetic values help the teenagers easily relate and remember the text content in order to evoke their personality through the fonts used. For example if it is styled as stamp and cursive then it will attract those who are interested in the latest fashion or technology and it can be cartoon like then the teens who are interested

in games or arts.

However, beauty remains important. Of course, as far as the fonts can look good, or artistic, uncomplicated, they can be chosen in a manner that does not interfere with reading especially when working with large chunks of information, or school books. As a matter of fact, teenage learners are nearly in the adolescent development stage where they start to develop mastery in complex reading and understandings, thus, attractive fonts that creates balance between interest and usefulness in learning or reading will add value to the experience. In this manner, the chosen fonts, which are supposed to be applied in the content, will enable designers together with content providers to satisfy the teens' need for style while ensuring that the latter remains engaged in reading.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0